CHAPTER III

RESEARCH METHOD

This chapter presents research design, data collection, technique of data collection and data analysis.

3.1 Research Design

The researcher used qualitative method which Creswell (1988:15) states that qualitative researcher study things in their natural settings, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them. As Creswell (1988:15) states that qualitative research involves analysis of words and utterance which taken from transcripts, video, recording and so on. This research used movie (video) and transcription to analyze words and utterances that uttered by main character, Fletcher Reede in *Liar Liar* movie.

3.2 Data Collection

3.2.1 Data and Data Source

The data of this research were words and utterances uttered by the main character, Fletcher Reede in *Liar Liar* movie. The data source was a movie entitled *Liar Liar*. The movie has been downloaded by researcher on the internet. The subject was the main character itself, Fletcher Reede.

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3.2.2 Instrument

There were two instruments that used in this research. The first instrument was a human since the researcher herself was the one who collected and analyzed the data. The second instrument was non-human which the researcher used a note book and file of *Liar Liar* movie.

3.2.3 Techniques of Data Collection

The data were collected by the researcher through some steps below.

1. Researcher downloaded *Liar Liar* movie on the internet through http://www.downloadfilm.biz/download-liar-liar-1997-bluray720p/

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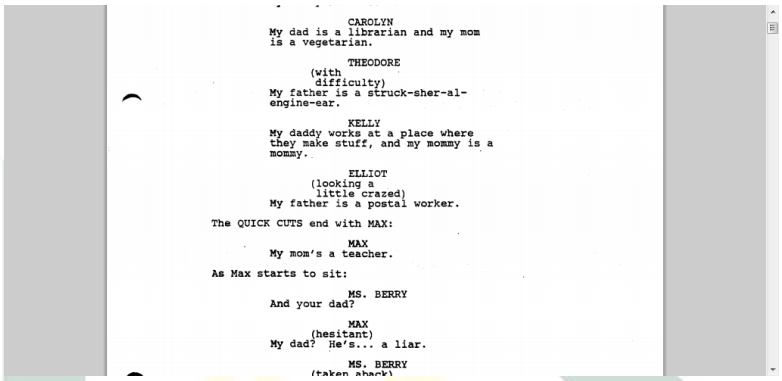
2. Researcher searched the transcription of *Liar Liar* movie on the internetthrough

http://www.pages.drexel.edu/~ina22/splaylib/Screenplay Liar_Liar.pdf



CAROLYN
My dad is a librarian and my mom is a vegetarian.

THEODORE
(with difficulty)
My father is a struck-sher-al-engine-ear.

KELLY
My daddy works at a place where they make stuff, and my mommy is a mommy.

ELLIOT
(looking a little crazed)
My father is a postal worker.

The QUICK CUTS end with MAX:

MAX
My mom's a teacher.

As Max starts to sit:

MS. BERRY
And your dad?

MAX
(hesitant)
My dad? He's... a liar.

MS. BERRY

3. Researcher watched the movie for several times and matched it with the transcription

4. Researcher chose conversation that uttered by Fletcher Reede that disobey maxims.

3.3 Data Analysis

After the data were collected, researcher read carefully the transcription and analyzed the data through some steps.

1. Researcher identified types of maxim violation that uttered by Fletcher Reede by highlighting the utterances.

Violating maxim of Quantity was highlighted in blue

Violating maxim of Quality was highlighted in yellow

Violating maxim of Relation was highlighted in green

Violating maxim of Manner was highlighted in grey

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2. Researcher classified the data based on Grice's theory of maxims.

No	Excerpt	V.M.Qn	V.M.Ql	V.M.R	V.M.M
Data 1	*Max: Dad!* *Fletcher: Maximillian! How you doing, creep?* *Max: Good.* *Fletcher:* ***Yeah, me too. Except this arm has really been bothering me.*** Max: Oh, no, Dad!	√			

3. Researcher identified the data based on Cristofferson's criteria of lying to find the intended meaning for each maxim that has been violated.

4. Researcher described and explained maxim violation and the reason maxim violation for each utterance.

5. Researcher made a conclusion based on the result of discussion.

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