CHAPTER IV

FINDING AND DISCUSSION

In this chapter, the researcher presents the findings and discussion based on the analysis which consists of two research problems. The first is to answer types of maxim violation that uttered by Fletcher Reede in *Liar Liar* movie. The second is to answer the reason Fletcher Reede violated the maxim in *Liar Liar* movie.

4.1 Findings

The researcher found fourteen utterances that violated all maxims which were uttered by Fletcher Reede in *Liar Liar* movie. They are five violation maxims of quality, five violation maxims of quantity, three violation maxims of relation and one violation maxim of manner. Table below shows the maxim violations which were uttered by Fletcher Reede in *Liar Liar* movie.

No		V.M.Ql	V.M.Qn	V.M.R	V.M.M
Data 1	Max: Dad! Fletcher: Maximillian! How you doing, creep? Max: Good. Fletcher: Yeah, me too. Except this arm has really been bothering me.		V		
Data 2	Audrey: So, did have any trouble finding the place? Fletcher: Okay, I'm late. I'm sorry.			$\sqrt{}$	

	I ran out of gas. The gauge is broken. Rough neighborhood too.		
Data 3	Max: Dad, are we really going to wrestling? Fletcher: Absolutely. Max Factor. We just have to stop by the office for one minute.	√	
Data 4	Beggar: Excuse me, sir. Any spare change? Fletcher: Oh, I'm sorry. I'm all out.	√	
Data 5	Jane: Hi, Mr. Reede! Fletcher: Hey. Did you do something to your hair? Jane: It's a bit extreme, isn't it? Fletcher: No! That's the thing nowadays, right? Jane: He said it would accent my facial features. Fletcher: It completely accents your facial features. We're just gonna go to my office now	√	
Data 6	ZIT Guy: Taking lunch orders, Mr. Reede. Anything? Fletcher: No, thanks. Um, I had so much for breakfast, I'm ready to pop. I mean, I'm full.	V	
Data 7	Greta: Wow! I am sure your daddy has got you something wonderful. Max: Yeah? Fletcher: Yeah, you bet! Listen, kiddo. Why don't you play in my office for a minute. Sue somebody for everything they've got. Maybe you can send a fax to		√

	one of your girlfriend. Hey, sorry.			
Data 8	Greta: Except Miranda is looking for you. Fletcher: Argh. How much ass do I have to kiss to make partner?	V		
	Tell her I broke my leg and I had to be shot. Greta: Why don't you tell her yourself. Fletcher: And then send out a			
	notice of judgment on my win today! Greta: I will get right on it. Fletcher: Miranda! Hey, I didn't see you. You look beautiful today. Here! I bought	À		
	you a gift. Miranda: Oh, thanks. I heard about your victory. Congratulations.			
Data 9	Miranda: You're making quite an impression on the partnership committee. Fletcher: That's right! You folks are meeting soon. I've been so busy, I haven't even thought about it. Hahaha, Anyway. I have a		√	
	client in my office. Better not keep him waiting.			
Data 10	Fletcher: Hey, creepy. Happy birthday. How old are you now, 22 or 23? Max: I'm five, Dad. Fletcher: Okay. Return the beer keg. Cancel the dancing girls. I don't know what I'm gonna do. I feel completely unprepared for this.			
	You see, I bought you a present, but last night I accidentally			

	swallowed it.		
Data 11	Jerry: Hey, great gift, Dad! Fletcher: Thanks, son. I'm so glad my gift could bring those two together.		
Data 12	Fletcher: I think you're bending over backwards. Mrs. Cole: Yeah. I did offer to give him joint custody of the kids. He is, after all, a wonderful father. Fletcher: And how does he repay you? By dragging you through a painful litigation process! No, no, no, no! This can't happen!	√	
Data 13	Audrey: We're waiting. Max won't cut the cake until you get here. Fletcher: Oh, man! Actually, something has come up. I've I've got this problem on a new case. Audrey: What happened? Fletcher: Nothing! I stubbed my toe on the desk! I'm really sorry, but I just can't make it.	√	
Data 14	Dana: Fletcher! Fletcher: Dana. Mr. Cole: All right, Samantha. How much will it take to put an end to all this? Fletcher: Fifty percent of your estate. Dana: Fifty percent? With a pre-nup and proof of adultery? What's your case? Fletcher: Our case is simply this. Umm, umm Pffft ayayaaa Syalalalalalaa		\checkmark

4.1.2 Maxim violation that uttered by Fletcher Reede and the reason

4.1.2.1 Maxim Violation of Quality

Based on the data, researcher found five utterances that contain maxim

violation of quality. These utterances were classified as violation maxim of

quality because the utterances disobeyed some rules of maxim quality. The rules

are do not say what you believe to be false and do not say that for which you lack

adequate evidence (Yule, 1996:37). The data of quality maxim violation will be

explained below.

Data 4

Beggar: Excuse me, sir. Any spare change?

Fletcher: Oh, I'm sorry. I'm all out.

The conversation above is dialogues that happen between Fletcher and a

beggar. The beggar stays near to a place where Fletcher works. He always asks for

money to everyone who passes by on that road. Fletcher and Max go to office

together by walking and the beggar asks for money by saying 'Excuse me, sir. Any

spare change?', and Fletcher answers 'Oh, I'm sorry. I'm all out.' It means that

Fletcher has no money to give to the beggar.

The answer was spoken by Fletcher is categorized into maxim violation of

quality because the speaker lies or say something that is believed to be false.

Fletcher dishonest to the beggar, he has some money in his pocket since he is a

well-known lawyer and rides a Mercedez-Benz. So it is impossible if he has no

money. He can say the truth that he does not want to give money to the beggar.

There is one reason why Fletcher violates maxim of quality. The reason is

to hide the truth. He hides the truth that he has some money that has been asked

by the beggar because he does not want to share his money. It is proved that

Fletcher lies or hides the truth that he has some money to give when his ability to

lie is gone. He comes to the office and as usual the beggar asks for money then

Fletcher gives all money in his pocket to the beggar by saying 'Hey, need some

changes? Take everything!'.

Data 5

Jane

: Hi, Mr. Reede!

Fletcher: Hey. Did you do something to your hair?

Jane

: It's a bit extreme, isn't it?

Fletcher: No! That's the thing nowadays, right?

Jane

: He said it would accent my facial features.

Fletcher: It completely accents your facial features. We're just gonna go to my

office now.

Those conversations above happen between Fletcher and a front officer

named Jane. Fletcher comes to the office with Max and Jane greets Fletcher by

saying 'Hi, Mr.Reede!'. Fletcher little bit shocks seeing Jane because her new

hairstyle because it looks uncommon style and asks her 'Hey. Did you do

something to your hair?'. Jane answers back and asks about what Fletcher's

opinion 'It's a bit extreme, isn't it?'. Fletcher says 'No! That's the thing

nowadays, right?'.

According to some criteria of a speaker can be said violate maxim of

quality that proposed by Grice (1975) in Tupan and Natalia (2008); (1) if the

speaker lies or says something that is believed to be false, (2) if the speaker does

irony or makes ironic and sarcastic statement, (3) if the speaker denies something

and (4) if the speaker distorts information. Fletcher's utterance fulfills the rule of

quality maxim violation which is the speaker tell a lie because the fact is Fletcher

does not like Jane's new hairstyle and does not care about it.

In this conversation, Fletcher has two reasons why he breaks the rules of

maxim quality. The first reason is hiding the truth. He really does not like Jane's

new hairstyle. It can be seen when Fletcher is shock looking Jane's hair and

avoiding to talk to her much by saying 'We're just gonna go to my office now.'

The second reason why Fletcher violates maxim of quality is cheering the hearer.

Even the truth is Fletcher does not like and care about Jane's new hairstyle, he

says 'Hey. No! That's the thing nowadays, right?'. It means that Jane's hair is

style which is become trendsetter at the time, even the truth is the hair looks

weird.

Data 8

Greta: Except Miranda is looking for you.

Fletcher: Argh. How much ass do I have to kiss to make partner?

Tell her I broke my leg and I had to be shot.

Greta: Why don't you tell her yourself.

Fletcher: And then send out a notice of judgment on my win today!

Greta: I will get right on it.

Fletcher: Miranda! Hey, I didn't see you. You look beautiful today. Here! I bought you a gift.

Miranda: Oh, thanks. I heard about your victory. Congratulations.

Those dialogues above were spoken by Fletcher, Greta and Miranda. Greta is Fletcher's secretary and Miranda is Fletcher's boss. The dialogues occur when Fletcher just arrived with Max at the office. Then they meet Greta in front of Fletcher's room and Fletcher asks Max to go to the room first after Max and Greta talk about Max's birthday. Fletcher asks Greta to check his schedule one by one. There are some people that must be met by Fletcher, but he asks Greta to lie that he cannot meet them for some reasons. Greta also tells Fletcher that Miranda is looking for him, but Fletcher asks Greta to say that his legs are broke. Greta knows that Miranda is behind Fletcher and he does not realize it. And Miranda hears what Fletcher talks about.

Here, Fletcher violates maxim of quality. It is proved because Fletcher's utterance 'Here! I bought you a gift' disobeys the rule of quality maxim which is the speaker is not allowed to tell a lie. But Fletcher breaks that rule because the gift that he claims for Miranda is not true. That gift belongs to Greta. Fletcher gives to her as a gift. But He takes it back and claims that he buys it for Miranda.

There are some reasons why Fletcher breaks maxim quality. They are to saving face and to cheering the hearer. First is Fletcher wants to save his face from Miranda because he does know and realize that Miranda hears what he talks about with Greta about asking her to tell a lie to Miranda. He is too shy enough to

admit it. Second is Fletcher wants to cheer Miranda by taking the gift he gave to

Greta before and claims it that is for Miranda. He doesn't want his boss get mad at

him.

Data 10

Fletcher: Hey, creepy. Happy birthday.

How old are you now, 22 or 23?

Max

: I'm five, Dad.

Fletcher: Okay. Return the beer keg. Cancel the dancing girls.

I don't know what I'm gonna do. I feel completely unprepared for this.

You see, I bought you a present, but last night I accidentally swallowed it.

The conversation above occurs between Fletcher and Max in the morning.

Max sleeps over in the Fletcher's office for one night. Max wakes up while

Fletcher does his work on the desk and say happy birthday to Max. Fletcher tries

to make joke by asking 'How old are you now, 22 or 23?' Even he knows that his

son is five years old. Then Fletcher gives a birthday gift that Greta already

prepared before for Max.

The utterance was spoken by Fletcher 'I bought you a present' is

categorized into quality maxim violation because Fletcher tells a lie that he buys

the gift by himself. The truth is Greta as Fletcher's secretary bought that gift for

Max, because she doesn't forget about Max birthday and handle to buy the gift

because she knows that Fletcher is busy enough and has no time to do it.

Fletcher disobeys maxim of quality is to avoid hurting the hearer. He lies

to Max by saying 'I bought you a present' it means that he buys that present by

himself special for his son's birthday. He doesn't tell the truth that the person who

buys the present is Greta because he doesn't want Max gets disappointed and

thinks that his father doesn't love him.

Data 13

Audrey: We're waiting. Max won't cut the cake until you get here.

Fletcher: Oh, man!

Actually, something has come up. I've... I've got this problem on a

new case.

Audrey: What happened?

Fletcher: Nothing! I stubbed my toe on the desk! I'm really sorry, but I just can't

make it.

This conversation happens between Fletcher and Audrey by phone. Max

waits for his father and he won't cut the cake until Fletcher comes. Audrey calls

Fletcher to ask where he at because that night is Max's Birthday. Fletcher is at the

Boss' room with Miranda. He picks up the call from Audrey while Miranda tries

to tease him by sitting on his lap. Audrey reminds Fletcher about Max's birthday.

He tells Audrey that he has something to do in the office because has a new case

to be handled and apologizes because he cannot come to Max's birthday.

Fletcher violates maxim of quality in this conversation because he tells a

lie 'Actually, something has come up. I've ... I've got this problem on a new case.'

This utterance breaks the rule of quality maxim which is the speaker is not

allowed to say what is believed to be false. Because the truth is Fletcher can't

attend Max's birthday not because of the case he must handle, but Fletcher is with

Miranda at the Boss' room.

There is a reason why Fletcher disobeys maxim of quality. It is to hide the

truth. He hides the truth from Audrey about his absence on Max's birthday. He

tells Audrey 'Actually, something has come up. I've... I've got this problem on a

new case.' But the truth is Fletcher is with Miranda at the Boss' room.

4.1.1.2 Maxim Violation of Quantity

Researcher discovered five utterances that were spoken by Fletcher Reede.

These utterances were categorized into violation of maxim quantity because the

utterances do not fulfill rules of quantity maxim. The rules are make your

contribution as informative as is required for the current purpose the exchange and

do not make your contribution more informative than is required. The results of

data can be seen as follows.

Data 1

Max

: Dad!

Fletcher: Maximillian! How you doing, creep?

Max

: Good.

Fletcher: Yeah, me too. Except this arm has really been bothering me.

Data 1 is a conversation that happens between Fletcher and Max. The

context of this conversation is when Fletcher just arrived at Audrey's home and

there are Audrey and Max wait for him sitting in front of the door. Max seems

happy and excited knowing that his father comes to visit even Fletcher is late.

Fletcher approaches Max directly and greets him by saying 'Maximillian! How

you doing, creep?' Fletcher replies 'Yeah, me too. Except this arm has really been

bothering me' while rubs his arms indicate that there is something goes wrong

with it.

Fletcher's utterance 'Fletcher replies 'Yeah, me too. Except this arm has

really been bothering me' does not fulfill the rules of quantity maxim which is the

rule is 'do not make your contribution more informative than is required.' Fletcher

gives respond more than Max is needed. Fletcher can say 'I'm doing good too'

instead of talks too much.

Cheering the hearer is the reason why Fletcher disobeys the rules of

quantity maxim. The hearer here is Max. Fletcher knows that his son little bit mad

at him because he comes late. That is why Fletcher tries to cheer Max up by

making joking and acting like there is something goes wrong with his arms.

Fletcher acts like his arms change become claw that ready to attack Max.

Data 3

Max

: Dad, are we really going to wrestling?

Fletcher: Absolutely. Max Factor.

We just have to stop by the office for one minute.

This conversation happens when Fletcher and Max are on the way to

Fletcher's office by walking. Max asks about his father's plan to take him to see

wrestling because Max wants to make sure about it. Max knows that his father is

very busy that is why Max asks again. Max says 'Dad, are we really going to

wrestling' and Fletcher replies back to Max by saying 'Absolutely. Max Factor.

We just have to stop by the office for one minute.'

The utterance of 'Absolutely. Max Factor. We just have to stop by the

office for one minute' that spoken by Fletcher is categorized into violation of

quantity maxim. That utterance does not fulfill the rule of quantity maxim. They

are 'make your contribution as informative as is required for the current purpose

the exchange' and 'do not make your contribution more informative than is

required'. Fletcher answers Max's question too long. Max just needs the answer

yes or no because he just wants to make sure.

In data 3, Fletcher disobeys the rules of quantity maxim because he wants

to try to cheer Max. He promises Max to see wrestling, when Max wants to make

sure about that Fletcher say something that will make Max believe that they will

really see wrestling even though Fletcher knows that he is busy enough that day.

Data 6

ZIT Guy: Taking lunch orders, Mr. Reede. Anything?

Fletcher: No, thanks.

Um, I had so much for breakfast, I'm ready to pop. I mean, I'm full.

Data above is a conversation that happens between Fletcher and ZIT guy.

Fletcher and Max just got out of elevator to reach the Fletcher's room. Fletcher

greets everyone he meets and ZIT guy comes to him for offering lunch but

Fletcher refuses it by saying that he has much breakfast already 'No, thanks. Um, I

had so much for breakfast, I'm ready to pop. I mean, I'm full'.

Fletcher's feedback to ZIT guy contains violation maxim of quantity.

Based on his utterance 'No, thanks. Um, I had so much for breakfast, I'm ready to

pop. I mean, I'm full', Fletcher gives uninformative answer by talking too much,

not gives information as required by ZIT guy. Fletcher can say 'No. Thank You'

instead of giving the reason he does not want to order food for lunch.

Fletcher breaks the rules of quantity maxim because he wants to convince

the hearer. He wants to convince the ZIT guy that he does not want to take lunch.

He also does not want to hurt the hearer by telling some reasons that he has so

much breakfast.

Data 11

Jerry : Hey, great gift, Dad!

Fletcher: Thanks, son. I'm so glad my gift could bring those two together.

The dialogue above occurs between Fletcher and Jerry, Audrey's

boyfriend. This conversation takes place in front of Fletcher's office. Audrey and

Jerry come to Fletcher's office to pick Max up. When they meet, Max tells Jerry

that he got baseball stuff as birthday gift that given by his father and Jerry

compliments what Max got. Then Jerry says to Max that he also has glove in his

car and they can stop at the park on the way home and play catch together. Before

Jerry and Max go to the car, Jerry compliments Fletcher about the gift by saying

'Hey, great gift, Dad!' and Fletcher replies him 'Thanks, son. I'm so glad my gift

could bring those two together'.

In this dialogue, Fletcher disobeys the rules of quantity maxim which the

rules are 'make your contribution as informative as is required for the current

purpose exchange' and 'Do not make your contribution as informative than is

required'. His answer is not informative as required by Jerry. Fletcher gives more

feedback than is needed by Jerry. He says 'Thanks, son. I'm so glad my gift could

bring those two together', he may say 'Thanks, son' to replies Jerry's compliment

about the gift.

Based on the context and Fletcher's expression, he violates maxim of

quantity because he feels jealous with Jerry. It can be proved since he knows that

Audrey has been dating Jerry for seven months and Jerry wants to take Audrey

and Max move to Boston. In this case, he gets jealous because Jerry can take

Max's heart and asks him to play catch together since Fletcher as a father cannot

accompany his son to play.

Data 12

Fletcher: *I think you're bending over backwards*.

Mrs. Cole: Yeah. I did offer to give him joint custody of the kids.

He is, after all, a wonderful father.

Fletcher: And how does he repay you?

By dragging you through a painful litigation process!

No, no, no, no! This can't happen!

This conversation occurs between Fletcher and his client, Mrs. Cole. They have conversation in Miranda's room, there is also Miranda inside. Fletcher handles Mrs. Cole's divorce. Her husband wants to divorce because he knows that she has an affair with another man. She prosecutes his husband about property and taking care of children. Fletcher convinces Mrs. Cole that he will win her claim to her husband.

The utterance is spoken by Fletcher to convince his client 'No, no, no, no! This can't happen!' is classified into violation of quantity maxim. According to Grice (1975) that cited in Tupan and Natalia (2008), that utterance fulfils one of criteria violation of quantity maxim which is 'if the speaker repeats certain words'. In this case, Fletcher repeats the word 'No' for fourth times. He may say 'No! This can't happen!'

As a famous lawyer with good reputation, he will do anything to get his client trust. The only reason Fletcher violates maxim of quantity is to convince his client, Mrs. Cole. He says and repeats the word 'No' to get trust of his client. He convinces Mrs. Cole that what she has done is a good choice and she deserves to get what she prosecutes to her husband.

4.1.1.3 Maxim Violation of Relation

Researcher found three utterances that uttered by Fletcher Reede. Those utterances contain maxim violation of relation since they fulfill some rules that classified into violating of relation maxim. According to Grice (1975) cited in

Tupan and Natalia (2008), a speaker will be classified into violate maxim of

relation (1) if the speaker makes the conversation unmatched with the topic (2) if

the speaker changes conversation topic abruptly (3) if the speaker avoids talking

about something (4) if the speaker hides something or hide a fact and (5) if the

speaker does the wrong causality.

Data 2

Audrey: So, did have any trouble finding the place?

Fletcher: Okay, I'm late. I'm sorry.

I ran out of gas. The gauge is broken. Rough neighborhood too.

This dialogue happens between Fletcher and his ex wife, Audrey. The

context is when Fletcher comes late to meet Max. Audrey and Max wait for

Fletcher for so long in front of the door. After Fletcher comes and gives some

jokes to Max, Audrey asks Fletcher where he has been with skeptic face by saying

'So, did you have any trouble finding the place?' Audrey's sentence indicates that

she questions Fletcher about what make him comes late to come home. And

Fletcher responses Audrey's question by saying 'Okay, I'm late. I'm sorry. I ran

out of gas. The gauge is broken. Rough neighborhood too.'

Fletcher's respond to Audrey's question above contains violation of

relation maxim because Fletcher's utterances fulfill some criteria that classified

into violating of relation maxim. Fletcher's respond is unmatched with Audrey's

question. Here, Fletcher does not answer if he has any trouble or not finding

Audrey's home. Fletcher can say 'No' or 'Yes' instead of talk about some reasons

that make him comes late. Fletcher also changes conversation topic abruptly. His

answer explains that he does not want to be blamed by Audrey because he is late.

That is why he talks about something else or distract the conversation topic.

Fletcher makes conversation unmatched and changes the conversation

abruptly because he wants to build Audrey's belief and hides a fact. Fletcher

wants Audrey trust him that he really get some problems with his car and

neighbor. And Fletcher hides the fact that he lies to Audrey about the reason he

comes late.

Data 7

Greta: Wow! I am sure your daddy has got you something wonderful.

Max

: Yeah?

Fletcher: Yeah, you bet! Listen, kiddo.

Why don't you play in my office for a minute.

Sue somebody for everything they've got.

Maybe you can send a fax to one of your girlfriend. Hey, sorry.

Conversation in data 7 is a dialogue that occurs between Fletcher, Greta

and Max. Fletcher and Max just arrive then meet Greta in front of Fletcher's

room. Max seems excited talk to Greta about his birthday party. Then Greta says

that his father must be prepared for the birthday gift already. Max makes sure to

Fletcher about what Greta say to him. Fletcher says 'Yeah, you bet!' but he

realizes that he forgets about Max's birthday and asks Max to enter into the room

first by saying 'Yeah, you bet! Listen, kiddo. Why don't you play in my office for a

minute. Sue somebody for everything they've got. Maybe you can send a fax to

one of your girlfriend. Hey, sorry.'

Utterance that uttered by Fletcher to Max is classified into violation of

relation maxim because based on context of the conversation above, Fletcher

changes conversation topic abruptly. When Max asks and makes sure of Greta's

statement that his father must be prepared a birthday gift for him, Fletcher

suddenly suggests Max to enter the room. Fletcher persuades Max to play game in

his room to avoid Max asks more about the birthday gift by saying 'Yeah, you bet!

Listen, kiddo. Why don't you play in my office for a minute. Sue somebody for

everything they've got. Maybe you can send a fax to one of your girlfriend. Hey,

sorry.'

Based on context of conversation on Data 7, Fletcher violates maxim of

relation because he does not want to hurt Max and hides the truth from Max.

Fletcher does not want Max knows the fact that he forget his birthday and has not

buy anything yet for Max. He asks Max to enter room first so he can tell Greta

about his problem. But Greta saves him because Greta already bought something

as a birthday gift for Max and Fletcher can claim that he buy it special for Max.

Data 9

Miranda: You're making quite an impression on the partnership committee.

Fletcher: *That's right! You folks are meeting soon.*

I've been so busy, I haven't even thought about it.

Hahaha, Anyway. I have a client in my office. Better not keep him waiting.

Data 9 is a conversation that happens between Fletcher and Miranda in front of Fletcher's room. Miranda compliments Fletcher for his achievement on the partnership committee by saying 'You're making quite an impression on the partnership committee' and Fletcher gives respond 'That's right! You folks are meeting soon. I've been so busy, I haven't even thought about it.' Then suddenly he says 'Anyway. I have a client in my office. Better not keep him waiting' while walks away leave Miranda behind.

In data 9 Fletcher does violate maxim of relation. As Grice (1975) that cited in Tupan and Natalia (2008), a speaker may be said violate maxim of relation if the speaker changes the conversation topic abruptly. In this case, Fletcher changes the conversation topic abruptly when he talks with Miranda. When Miranda compliments his achievement, Fletcher gives respond while laugh and say that he has someone wait for in his room. Fletcher wants to end the conversation up soon since he does not like Miranda much as a work partner.

In data 9, Fletcher disobeys the rules of relation maxim because he wants to hide the truth that he does not want to talk too long with Miranda. It can be proved when Greta tells Fletcher that Miranda look for him and he asks Greta to lie to Miranda that he has something wrong with his legs before Miranda comes suddenly behind Fletcher.

4.1.1.4 Maxim Violation of Manner

Researcher found one utterance is categorized into maxim violation of

manner that uttered by Fletcher Reede in Liar Liar movie. This utterance is

classified into violation of manner maxim because it required some indications

that the utterance breaks the rules of manner maxim. According to Grice (1975) in

Tupan and Natalia (2008) there are some indications an utterance can be classified

in violating of manner maxim; (1) if the speaker uses ambiguous language (2) if

the speaker exaggerates thing (3) if the speaker uses slang in front of people who

do not understand it (4) if the speaker's voice is not too loud.

Data 14

Dana : Fletcher!

Fletcher: Dana.

Mr. Cole: All right, Samantha. How much will it take to put an end to all this?

Fletcher: Fifty percent of your estate.

Dana : Fifty percent? With a pre-nup and proof of adultery? What's your case?

Fletcher: Our case is simply this. Umm, umm... Pffft.. ayayaaa.. Syalalalalalaa..

This conversation happens between Fletcher, Mr. Cole and Mr. Cole's

lawyer, Dana in a court. Fletcher and Mrs. Cole arrive first at court and get ready

to prepare some stuff. Mr. Cole and Dana arrive and Fletcher greets Dana. Mr.

Cole tries to talk to Mrs. Cole and asks about how much money that his wife to

end this case as soon as possible by saying 'All right, Samantha. How much will it

take to put an end to all this?' Because Mr. Cole knows that money is the only

thing that his wife wants from him. Dana and Fletcher start to argue about how much money Mrs. Cole wants from her husband property. Fletcher says that her client wants fifty percent of the property. Dana does not agree with their claim because Mrs. Cole does adultery. Fletcher tries to assist his argument, but because he loses his ability to lie and he also does not want to tell the truth so he has some difficulties to talk like there is something in his throat that make him disable to say anything. And he starts to produce ambiguous language 'Our case is simply this. Umm, umm... Pffft.. ayayaaa.. Syalalalalalaa...' And it makes Dana, Mrs. Cole and Mr. Cole get confuse of his behavior.

Fletcher's utterance at court 'Our case is simply this. Umm, umm... Pffft.. ayayaaa.. Syalalalalalaa...' breaks the rules of manner maxim. Based on criteria of manner maxim violation that proposed by Grice (1975) in Tupan and Natalia (2008), Fletcher utters ambiguous language and make the hearers misunderstand.

According to Christofferson (2005) in Tupan and Natalia (2008), there are some reasons people tend to lie; hiding the truth, saving face, feeling jealous about something, satisfying the hearer, cheering the hearer, avoiding to hurt the hearer, building someone's belief and convincing the hearer. In data 14, Fletcher's violate maxim of manner because he wants hide truth. He cannot tell a lie to win argument and the case. That is why he prefer says something ambiguous than tell the truth.

4.2 DISCUSSION

Liar Liar movie is one movie that contain of violating maxim. Fletcher's utterances have been shown in Liar Liar is interested to be discussed and analyzed because the utterances break some rules of maxim. Fletcher in Liar Liar movie, he uttered fourteen utterances that has violation of maxim. Those fourteen utterances consists violation of quality maxim, violation of quantity maxim, violation of relation maxim and violation of manner maxim. There are five violations of quality maxim, five violations of quantity maxim, three violations of relation maxim and one violation of manner maxim.

The important rules to know that utterances contain of maxim violation is understand the context. It will helps the readers to understand about maxim violation because the situation will change into misunderstanding when the disobey maxim in order to communicate each other. Some people unconsciously that they disobey the maxim or they disobey the maxim for some certain reasons.

Furthermore, the previous studies that have been mentioned in Chapter II are different with this present study. The study of Romadina (2016) entitled 'Violation of Conversational Maxims used by The Main Characters in Tate Taylor's Movie The Help', she analyzed maxim violation that uttered by main characters and the relationship between maxim violations and characterization. Next previous studies is a research that has been done by Raharja (2015) entitled 'Analysis on Maxim of Cooperative Principle Violation by Dodit Mulyanto in

Stand Up Comedy Indonesia Season 4', his research focused on finding maxim violation and how maxim violation can raise the humor.

The third previous study has been investigated by Nugraha (2013) entitled 'Maxim Violation in Reel Steel Movie: A Pragmatic Approach', his research aimed to analyze the implicature of character's utterances and maxim violation in Reel Steel movie. The fourth previous research has been done by Muhartoyo and Sistofa (2013) entitled 'Conversational Implicature of Peanuts Comic Strip Based on Grice's Maxim Theory', their research focused on analyzing maxim flouting and maxim violating. The fifth previous studies has been done by Tupan and Natalia (2008) entitled 'The Multiple Violations of Conversational Maxims in Lying Done by the Characters in Some Episodes of Desperate Housewives', their research focused on analyzing on multiple maxim violation. The last previous research has been done by Istigfaroh (2016) entitled 'The Study of Violating Maxims Used by the Main Character in Johnny English Reborn Movie', her study attempted to investigate maxim violations and the reason main character violate the maxim.

From those previous studies above and this research, the researcher hopes this present research will give many contributions for our knowledge in understanding pragmatic study especially in maxim violation. Then, the researcher also hopes the readers are able to understand well about maxim violation. The reader may be able to avoid maxim violation in daily conversation after read this research.