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Here, IKAMABA is one sample of organization which use the special terms based on the activities such as college student when doing communication process among them. The communication among them is usually called dialectic.

The special terms that used by member IKAMABA in IKAMABA whatsapp messages group comes from Madurese language. Holmes (1992:282) added that people's speech reflects the context in which they use a language. Thus only a certain language is appropriate to be used in a certain context.

In line with statement above, it is quite reasonable that conversation in IKAMABA whatsapp messages group. How the member conversation with another member in IKAMABA whatsapp messages group.

Code mixing and might also emerge frequently during the communication process occurs in conversation in IKAMABA whatsapp messages group. The code choice which used in the conversation in whatsapp messages group come from Madurese language, and Indonesian. Holmes (1992:23) stated that there are some factors which may influence the code choice, one of them is participants or speaker, another is setting or social context of the conversation.

