CHAPTER I

INTRODUCTION

1. Introduction

1.1 Background of study

In the daily life we want a good and harmony life. The realization of the harmony relationship can be influenced by a person's way to communicate with other people, one of the things commonly done to maintain the harmony is a praise. Praise is a good word that we say that the people we talk to were delighted. Giving praise to people we are talking to can cause a pleasant feeling, so it can cause a sense of friendship and foster solidarity between people. Praise is also needed to provide support or provide feedback to the listener so that they do not feel stressed. Praise as expected by the other person can lead to good feelings as in the example of "your veil is nice" pure spoken word does the speaker want to commend the speaker on the speaker admiration towards the listener, but the word is also interpreted as strings attached to establish friendships with the adressees.

According to Brown and Levinson (1987), compliment is a main example of speech act that is frequently used to express positive politness strategy. It means that compliments are also used to maintain the relationship in society. Compliments are intended to make the addresses feel good, but it may serve other function too in different interactions.

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The compliment which has been given by the one to another one and dealing with responses is called compliment responses. Compliments and its response has main function to keep solidarity and harmony between the addresser and addressee. Wolfson maintains that the major function of a compliment is "to create or maintain solidarity between interlocutors" by expressing admiration or approval (1983:89). Because with accepting the compliment (based on west culture), people have made politeness for other people. Viewed from pragmatics, in compliment response a receiver has two options: accepting or rejecting compliment. It means to avoid arrogant. In this condition, receiver with accepting compliment has a conflict. When accepting the compliment, they supposed to be arrogant. Whereas rejecting a compliment is impolite because it doesn't respect with addresser. Ones can maintain this conflict and give response by saying "thanks" because addressee doesn't make ambiguity with a compliment response and also can be avoided from arrogant.

Movie is a kind of source of data since it is a representation of reality. As Allen and Gomery (1993) said that the story of the movie is a social phenomenon that reflects the real life. The movie is considered as a life-image that is acted by the characters on the screen. Mostly, the story of the movies is often taken from reality including the conversation. This research will investigate a movie since the movie has the richness of data containing compliments and responses. From this phenomena, the researcher chooses The Ugly Truth movie as the subject of this research.

The Ugly Truth is a 2009 American romantic comedy movie. The movie was released in North America on July 24, 2009 by Columbia Pictures. This movie tells

about a romantically challenged morning show producer is reluctantly embroiled in a series of outrageous tests by her chauvinistic correspondent to prove his theories on relationships and help her find love. His clever ploys, however, lead to an unexpected result. The researcher finds some expressions of compliment and responses used by the main characters. The compliments and responses are applied in various ways, therefore, the researcher is interested to conduct a research on that movie.

A research on compliments and compliments responses have been conducted by Rose (2001) focusing on film studies. The research entitled "Compliment and Compliment Responses in the film: Implication for Research Pragmatics and Language Teaching "focus on how the movie represents human communication. This research takes data from the praise and compliments responses coming from 40 American films. The results showed that the language in the film represent speeches in real life. This study was focused on socio- pragmatics theory. Rose establishes the validity of film language in the teaching of pragmatics in language classes. His findings are however remarkably different from those arrived at for naturally occurring compliments.

Gou, Zhou and Chow (2012) conducted a study with the title "A Variations Study of Compliment Responses in Chinese". This study apply the corpus of data as 1190 data on the natural speech community in Shanghai. There are several strategies to respond to compliments made by the community said in Shanghai a change in the concept of modesty speaking. Response compliment connected with social variation

ranging from gender, age, social status, education, class social, social distance, and the use of English.

Bruti (2006) also did a research about the compliment realization and responses. Her research focused on the strategic function of implicit compliments, aiming to evaluate their contribution to positive and negative politeness and their translation in Interlingua subtitles (from English into Italian).

Siti Yuhaida (2014) studied about compliments and compliment responses on twitter among male and female celebrities. In her study she illustrates how compliments and comploment response strategies differ across gender among celebrities on twitter. The study using the data of forty celebrities consisting of 20 males and 20 females were selected and the data were collected from their twitter accounts. 220 total of compliments and compliment responses from the celebrities tweet using the corpus for investigation. In the result she found that there are differences in strategies to respond to compliments used by the celebrities on twitter. Female addresses follow to the first principle that governed the act of politness, that is to accept the compliment in order to give face to thethe complimenter. However male addresses tend to use commenty acceptance when receiving compliments. The study provides evidence significant differences in the use of compliments and compliment responses across gender and cross cultural gender also explained briefly. This study has provided yet an additional example to how different people react to compliments according to their own culture.

Another research is conducted by Indonesian researcher. Sari (2009) did a research about Indonesians learning English to respond to English compliments based on the compliment topics (appearance and ability) and social statuses of the addressor (higher, equal, and lower). She used discourse completion Test to collect the data. The results of her study show that Indonesians learning English employed various types of compliment responses in responding to the compliments given. Specifically, ten types of compliment responses (appreciation token, comment acceptance, praise upgrade, comment history, reassignment, return, scale down, question, disagreement, and qualification) are categorized on the basis of the taxonomy of compliment responses formulated by Herbert.

From various studies above, it can be concluded that the study of complement and complement responses have varied data sources and purposes. The research methods used are also diverse. Some studies used qualitative and some studies used quantitative. The methods of data collection is also varied, some used natural speech, one used DCT, and some other used movies.

This researcher wants to understand deeply about compliments and responses in the movie entitled The Ugly Truth. It is exciting to investigate the varieties of giving and responding compliment that occur in the society which represented by movie. The researcher uses a Pragmatic approachas the scope of the research. In this research, the researcher does not not only explain about the distribution of compliments expression between main characters but also gives the description of the addressee responses to the compliment.

1.2 Research Problems

      This study is conducted to answer the problems formulated in the following questions:

1. What types of the compliments are used by the main characters of The Ugly Truth movie ?

2. What types of responses are used by the main characters of The Ugly Truth movie ?

1.3 Research Objective

      Based on the problem above, the objectives of the study are aimed:

1. To find out the types of complements used by the main characters of The Ugly Truth movie.

2. To find out the types of responses used by the main characters of The Ugly Truth movie.

1.4 Significance of the Study

      This research is expected to be useful for me in understanding about compliments and responses. This research can help to know about the classification or types of compliments and responses used by the main characters of The Ugly Truth movie.

      By conducting this research, the researcher is expected to be hepful for students of English Department and the other students from other departments in

giving additional information about pragmatics, specifically to give more information how actually ways of giving and responding compliments.

1.5 Scope and Limitation

This research is limited on the types of compliments and responses which is uttered by the main characters. The researcher uses The Ugly Truth as the movie published in 2009.

1.6 Definition of Key Terms

There are some key terms in this research:

1. Compliment: A compliment is a speech act which explicitly or implicitly attributes credit to someone other than the speaker, usually the person addressed, for some good (possession, characteristics, skills, etc.).

2. Compliment Responses: Compliment response is a verbal acknowledgement that the recipients of the compliment hear and is reacted to the compliment. (tripod.com).

3. The Ugly Truth movie: a 2009 American romantic comedy film produced by Tom Rosenberg and directed by Robert Luketic, starring Katherine Heigl and Gerard Butler. The film was released in North America on July 24, 2009 by Columbia Pictures.