CHAPTER III

METHODOLOGY

3. Research Methodology

This chapter present research design, subject of the research, data and data source, research instrument, data collection and data analysis.

3.1 Research Design

This research design is descriptive qualitative. It is descriptive study since this research investigates the words or conversations of the main characters in The Ugly Truth movie in compliments and responses.

In this research, the researcher applies a descriptive qualitative method that is used to solve the problem by collecting data, classifying data, analyzing the data, and making the conclusion. The data of this research are all conversations used by the main characters in The Ugly Truth movie which contain compliments and responses in the form of words or utterances on the dialogue of the movie.

3.2 Subject of the Research

The subject of this research are the conversations of main characters in the The Ugly Truth movie directed by Robert Luketic. The researcher analyzed what types of compliments and responses that used by the main characters in the movie entitled The Ugly Truth.

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3.3 Data and Data Source

In conducting this research, the researcher takes The Ugly Truth movie and the script of this movie as the source of data. In addition, the data of this research are taken from conversations containing of compliments and responses. The movie of The Ugly Truth will be choosen since there are types of compliments and responses produced by the main characters.

3.4 Research Instrument

The main instrument of this research is that researcher becomes the key instrument in obtaining the result of the research. Thus, in order to investigate compliments and responses used in this movie, the researcher is the one who collects, and invistigates, the data that are already provided in this movie.

3.5 Data Collection

In the following is the technique of how the data are collected:

1. Replaying the movie The Ugly Truth as the source of data for many times.
2. Searching and copying the transcript of the movie The Ugly Truth from the internet.
3. Comparing the transcript of the movie to the diaologues of the main characters in the movie.
4. Taking notes on all of the utterances which contains compliments and responses as the data of the reasearch.
5. Copying the diaologues where the compliments and responses occur.

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6. Classifying the data based on the types of compliment and types of responses by the main characters in the movie.

3.6 Data Analysis

After collecting the data, the researcher will be analyze in several steps.

1. Describing the context of situation based on the movie.
2. Identify the utterances of compliments that are used by the main characters of The Ugly Truth movie, especially the types of compliment based on Wolfson's classification.
3. Find out the responses applied by the main characters in the movie and analyzed them based on Herbert's theory of responses.

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