ABSTRACT

Rizkiyah, Aminatur. 2017. The Flouting Maxim Used by the Main Character In magic Hour, Movie. English Department, Faculty of Humanities, State Islamic University Sunan Ampel Surabaya.

The Advisor : Dr. Mohammad Kurjum, M.Ag

Key Terms : Cooperative Principle, Flouting Maxims, Magic Hour.

This thesis analyzed the flouting maxim used by the main character in magic hour movie. Flouting maxims is the situation where in the speakers cause misunderstanding on their participants' part or to achieve some other purposes in conversation. There are four types of flouting maxims; they are flouting maxim of quality, flouting maxim of quantity, flouting maxim of relevant and flouting maxim of manner.

The flouted maxims not only can be found in daily life such as advertisement in Radio, television, news paper or magazine. But also, it can be found in the novel, short story, drama or movie. The writer choosed to analyze flouting maxims in a movie the title ''magic hour'' because, this movie interesting object that content of lovely, family, and friendly. And also this movie many conversation so it made easy to analyze the flouted maxims by the main character in ''Magic Hour'' movie.

The writer used Grice's theory to analyze the flouting maxim in this study. The writer analyzed about the types of flouting maxims and the purposes of flouting maxims by the main character in ''Magic Hour'' movie. The data in this research was utterances of conversation from ''magic hour'' movie that included flout maxims. The source of data was a movie directed by Asep Kusdinar 2015 untitled ''magic hour''. The movie was download from ''Youtube''.

In addition, the writer found all the types of flouting maxims by the main character. In this research, the writer found 21 utterances that flouted by the main character. They was 2 flouted maxim of quality, 5 flouted maxim of quantity, 12 flouted maxim of relevant and 2 flouted maxim of manner. There was some purposes why the main character used the flouting maxim. They was to hide something, to give more explanation, to stress something, to avoid talking about something, to change the conversation topic, to avoid the bad situation, to annoy, to get explanation and to be clear.

Thus the writer concluded that the flouting maxims the deep was important to make communication goes smooth. When people understand the deep meaning of what speaker say, misunderstanding will not occur in the end of conversation

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INTISARI

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Thesis ini menganalis tentang pelanggaran maksim yang digunakan oleh tokoh utama dalam film magic hour. Penulis menggunakan teori grice tentang pelanggaran maksim. Pelanggaran maksim adalah orang yang dengan sengaja berhenti mematuhi cooperative principle. Ada empat macam flouting maxim yaitu pelanggaran maksim of quality, pelanggaran maksim of quanity,pelanggaran maksim of relevant dan pelanggaran maksim of manner.

Penulis memilih untuk menganalisis pelanggaran maksim karena fenomena ini sering terjadi disekitarnya. oleh karena, itu penulis membahas tentang macam-macm pelanggaran maksim apa saja yang digunakan oleh tokoh utama dalam film magic hour dan apa tujuan tokoh utama melakukan pelanggaran maksim. Penilis menganalisis pelanggaran maksim untuk membantu pembaca memperbaiki ketepatan berbahsa saat melakukan komunikasi terutama saat melakukan pelanggaran. Berdasarkan alasan diatas, Thesis ini mengguakan descriptive analysis untuk menjelaskan data menggunakan Grice theory. Magic hour sebagai sumber data. ecakapan dan ungkapan sebagai data yang mana penulis telah menulis percakapan dari film ini.

Penulis menemukan semua type pelanggaran maxim yang digunakan oleh tokoh utama dalam film magic hour. Dalam penelitian ini penulis menemukan 21 pelanggaran maksim. diantaranya, 2 pelanggaran maksim of quality, 5 pelanggaran maksim of quantity, 12 pelanggaran maxim of relevant dan 2 pelanggaran maksim of manner. Selain itu, penulis juga menemukan tujuan mengapa tokoh utama dalam film ini melakukan pelanggaran maksim. yaitu untuk menyembunyikan sesuatu, memberikan banyak penjelasan, menekankan sesuatu, menghindari topic yang sedang dibicarakan, mengganti topic pembicaraan, menghindari situasi yang buruk, untuk mendapatkan penjelasan yang jelas. Jadi penulis menyimpulkan bahwa pelanggaran maksim sangat penting untuk membuat komunikasi berjalan lancar. Saat seseorang memahami makna dari apa yang pembicara katakan, kesalah pahaman tidak akan muncul diakhir pembicara.

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