

**PERSUASIVE TECHNIQUE USED BY LAZETA SKIN CARE
ADVERTISEMENT ON INSTAGRAM**

THESIS

**Submitted as a partial fulfillment of the requirements for the
Sarjana Degree of English Department Faculty of Arts and
Humanities the State Islamic University of Sunan Ampel
Surabaya**



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This thesis contains materials which have been accepted for the award of Sarjana degree of English Department Faculty of Arts and Humanities UIN Sunan Ampel Surabaya. And to the best for my knowledge and belief if, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, July 10th, 2017

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THESIS APPROVAL SHEET

This thesis by Ukhti Zumrotil Aminah entitled “Persuasive technique used by Lazeta skin car advertisement on Instagram” has been approved by the advisor and could be proposed to fulfill the requirements of Strata 1 Degree of English Department Faculty of Art and Humanities UIN Sunan Ampel Surabaya.

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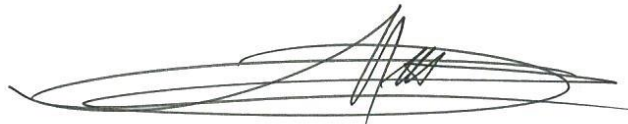


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