ABSTRACT

Rahayu, R. D. 2017. *Figurative Language Found In Jay Z's On The Black Album: Hip Hop Song.* Thesis. English Department, Faculty of Arts and Humanities. State Islamic University of Sunan Ampel Surabaya.

The Advisor: Raudlotul Jannah, M. App. Ling

Key words: *Figurative language, Songs, Jay Z, The Black Album.*

This research focuses on analyzing the types of figurative language used by Jay Z's song on The Black Album: Hip Hop Song. The researcher proposes two statement of the problem. Those are what are the types of figurative language found in Jay Z's on The Black Album: Hip Hop Song and what are the messages found in Jay Z's on The Black Album: Hip Hop Song. The researcher used Perrine theory of figurative language to analyze the type of figurative language that is used by Jay Z on his song. The data are obtained through song 'The Black Album'. To solve the problem, the researcher uses qualitative content analysis approach because the data collected are in the form of words.

Finally, the researcher find out that there were eleven types of figurative language from 14 song they are simile, metaphor, personification, verbal irony, hyperbole, apostrophe, synecdoche, metonymy, allegory, paradox and symbol, but the researcher did not find understatement. The dominant type of figurative language in the Jay Z's songs is metaphor. The researcher found 134 types of figurative language in the whole data. there are 36 simile, 40 metaphor, 12 personification, 2 verbal irony, 10 hyperbole, 1 apostrophe, 9 synecdoche, 23 metonymy, 1 allegory, 2 paradox and 1 symbol.

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INTISARI

Rahayu, R. D. 2017. *Figurative Language Found In Jay Z's On The Black Album: Hip Hop Song.* Tesis. Jurusan Bahasa Inggris, Fakultas Seni dan Humaniora. Universitas Islam Negeri Sunan Ampel Surabaya.

Pembimbing: Raudlotul Jannah, M. App. Ling

Kata kunci: *Bahasa figuratif, Lagu, Jay Z, The Black Album.*

Penelitian ini berfokus pada analisis jenis gaya bahasa yang digunakan oleh lagu Jay Z pada The Black Album: Hip Hop Song. Peneliti mengajukan dua pernyataan masalah. Apa saja jenis gaya bahasa yang ditemukan di Jay Z's The Black Album: Hip Hop Song dan apa pesan yang ada di Jay Z's The Black Album: Hip Hop Song. Peneliti menggunakan teori dari Perrine untuk menganalisis jenis gaya bahasa yang digunakan oleh Jay Z pada lagunya. Data tersebut didapat melalui lagu 'The Black Album'. Untuk mengatasi masalah tersebut, peneliti menggunakan pendekatan analisis kualitatif konten analisis karena data yang dikumpulkan berupa kata-kata.

Akhirnya, peneliti menemukan bahwa ada sebelas jenis gaya bahasa dari 14 lagu yaitu simile, metafora, personifikasi, ironi, hiperbola, apostrof, sinekdok, metonimi, alegori, paradoks dan simbol, namun peneliti tidak menemukan tipe understatement. Dominan tipe gaya bahasa dalam lagu Jay Z adalah metafora. Peneliti menemukan 134 jenis gaya bahasa dalam keseluruhan data. Ada 36 simile, 40 metafora, 12 personifikasi, 2 ironi, 10 hiperbola, 1 apostrof, 9 sinekdok, 23 metonimi, 1 alegori, 2 paradoks dan 1 simbol.

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