CHAPTER I

INTRODUCTION

This part introduces the present study. It describes background of the study, statement of the problems, objectives of the study, significance of the study, scope and limitation of the study, and definition of the key term.

1.1 Background of the study

Every human needs to have communication each other. Communication helps people to deliver information with someone else. In doing communication, some people deliver their utterances with direct meaning but the others may deliver their utterances by using the words that cannot be understood directly. Some people may deliver utterances to convey a certain meaning but the others interpret it with another meaning. People might become difficut to understand about what speaker says. Therefore, the message and the meaning of the utterances must be clear.

Meaning in utterance is significant to understand because every word, phrase and sentence without meaning is meaningless. Gaining meaning in utterance is an important thing in order to understand the speaker's intention. Lyons (1984) stated that meanings are ideas or concepts, that can be transferred from the mind of the speaker to the mind of the hearer by embodying them, as it were, in the form of one language or another. It is the idea that is delivered to convey what speakers says.

Meaning can be classified as either literal meaning or non-literal meaning (Sihombing et al., 2000). Holman and Harmon (1989) notes that literal meaning of a word is the exact meaning of the original word without embellishment. It can be

said that words or utterances which have literal meaning are easy to understood because they have the real meaning. Meanwhile, non-literal meaning is the opposite of literal meaning. As stated by Abcarican, R., et. al (1984), when the speaker speaks something which indicates the different meaning that is non-literal meaning. Non-literal meaning is called figurative language.

Figurative language is the type of language that uses words or expressions with meaning that is different from the literal interpretation. That is why we cannot interpret the meaning literally from the expressions. Figurative language has wide definition. Every linguist has different explanation about the definition of figurative language. Perrine (1987) said that figurative language is another way of saying something more than the ordinary way. It can be said that figure of speech can give different meaning to the object. Another definition of figurative language comes from Dyer (1982), who defined that figurative language as an artful deviation in the form taken by a statement. It is the language that creates feelings or image in the mind of readers. From the definition above, it can be concluded that figurative language is a type of language that aims to describe or tell something by using uncommon sentences, which is contain meaning that need to be interpreted.

Figurative language refers to the use of selecting certain word. It makes difficult to understand because we cannot find the meaning of figurative language in dictionary just like the other vocabulary words that we usually use in our daily conversation. To know the meaning of figurative language, we need to use our imagination to imagine what the words are said or what the words refer to.

According to Perrine (1992), there are four reasons of why we use figurative language. Firstly, the use of figurative language in literary work can affords imaginative pleasure. It means that people in the world have different imagination when they making literary work. Secondly, figurative language is a way of bringing additional imagery into verse, making the abstract concrete, and making literary works more sensuous. It means that the author of the literary work can attract reader's imagination so the lyric can be looked more interesting. Thirdly, it is a way of adding emotional intensity to otherwise merely informative statements and to conveying attitudes along with information. It means that figure of speech can appear his/her ideas, feeling and emotion into literary work. Fourthly, figurative language is a way of saying much in brief compass. It means that figures of speech need our skill to interpreting literary work to make good interpretations.

Figurative language can be used in variety of literary works, one of them is song. Hornby (1986) added that song is short poem or number of verses set to music and intended to be sung. It is a part of music that contain many beautiful words. It usually played with various instruments like guitar, piano, etc. Song can give pleasurable for the listener. It is the most general thing for human in daily life because song can improve various effect to the listener. The words in a song are called lyrics. Song lyric is a composition of creative and expressive word. Song lyrics become mirror of the fact or ideal reality of social life and the experience of the authors, and it is reproduce the imaginations of the authors (Asthiani, 2015). It means that when the author arranges the word, he/she should think the various words which can stimulate people to read, listen, and act upon them. That is why

they should be creative in making the words by finding the stimulating words but acceptable for many kinds of people too.

Talking about song, we know that song does not only contain set of lyrics but also message that gives various impression to the listeners. Message is an idea of speaker or writer that can be informed. In a song, message means information from the author to others that tells something good or bad in a lyric that is presented. By knowing and understanding the messages conveyed by the author, the listeners can get the content of the song.

In understanding a song, we often find some lyrics that are difficult to understand. They contain many types of figurative language and some terms that we never find in daily conversation. Based on the explanations above, it is important for us to know and to understand a whole of the lyrics by using figurative language and by finding a message that exists in the lyric itself. This research has done to analyze the types of figurative language and the messages on Jay Z song.

There are many famous singers, but Jay Z is chosen as the subject of the research because his song is very unique and interesting. Jay Z was born in New York City on December 4th, 1969. He is one of the financially successful hip hop artist in America. He is an American rapper, entrepreneur and investor. Unfortunately, sometimes people usually get difficuty to know what the story tells in the song, particularly in "The Black Album" which consist of 14 songs.

The Black Album is eight studio album which was released on November 2003 by rapper Jay-Z. It was promoted as his final studio album, although Jay-Z subsequently announced a return to solo recording in 2006. In 2005, *The Black*

Album was nominated for a Grammy Award for Best Rap/Hip Hop Album. The researcher choose this album because this is one of the most popular and bestseller album. The concept of songs in this album mostly based on Jay Z previous experience. The content of the story of his song is very interesting, and also there are many unusual words or phrase that found. The songs of that album does not only contain of imaginative word, but also has message that influences various effect for the listeners. Unfortunately, they do not understand about it. They usually do not know the meaning precisely, especially the literal meaning based on their understanding of those song lyrics. So, in this research the researcher tries to understand deeper meaning from Jay Z song by using Perrine's theory.

In literary work or non literary work, figurative language plays significant role because by knowing this figurative language we can develop more imaginative words. Figurative language is unique phenomenon to analyze. There have been several researches that analyze types of figurative language in different focuses. All those researcher use various objects of their research with figurative language theory, such as English Translation, novel, movie, fairy tales and so on. Anita (2012) observed kinds of figurative language used in English Translation text of Surah Maryam by Yusuf Ali. She identifies some figurative languages based on Robert Frost's theory, and then she also identifies the contextual meaning of those expressions by using contextual theory and truth-conditioning theory. Saputri (2014) focused on identifying the types of figurative language and the contextual meaning used in Rick Riordan's novel. The result shows that there are 93 sentences that have figurative language and the dominant type of figurative language is simile.

Rohman (2015) explored six types of figurative language which are used in Harry

Potter movie. The writer found 20 utterances which contain of figurative language

in Harry Potter movie. Ayuningsih (2015) examined the use of figurative language

in Hans Christian Andersons fairy tales and concluded that there are seven types of

figurative language which were used in Hans Christian Andersons fairy tales. They

simile, metaphor, paradox, hyperbole, personification, symbols and

synecdoche. The findings of their research are about what types of figurative

language used that occur in their subject on the research. The previous studies above

is really important to the researcher because they help the researcher to find the right

book for this research.

This research is also similar to several other previous researches. It still talks

about the theory of figurative language but this research analyze the type of

figurative language in music genre hip hop song by Jay Z's 'The Black Album'.

This research analyzes the types of figurative language by using Perrine theory. By

this research, the researcher also aims at analyzing the messages contained in the

lyrics itself.

1.2 Statement of the problems

According to the background explained above, there are some problems

that appeared in this research. The problems are:

1. What are the types of figurative language found in Jay Z's on The Black

Album: Hip Hop Song?

2. What are the messages found in Jay Z's on The Black Album: Hip Hop Song ?

1.3 Objectives of the study

Concerning with the problem above, this research is intended to achieve some objectives:

- To find out what figurative languages are in Jay Z's on The Black Album: Hip Hop Song.
- 2. To find out what messages which are found in Jay Z's on The Black Album: Hip Hop Song.

1.4 Significance of the Study

The significance of the study is expected to develop the study of English especially in figurative language to help more understanding of the meanings or messages in song lyric. For the readers, this study makes everyone knows more and understands about figurative language, because when we study about language especially song, we will find kinds of figurative language used in the word to be more interesting.

1.5 Scope and Limitation

The scope of this research focuses on semantic study, especially in figurative language that is classified in twelve types based on Perrine's theory: they are simile, metaphor, personification, apostrophe, synecdoche,

metonymy, symbol, allegory, paradox, hyperbole/overstatement, understatement, and verbal irony. The researcher limits the research only in fourteen songs of Jay Z and the figurative language that are found in the album of Jay Z's song lyrics "The Black Album.

1.6 Definition of key term

The researcher gives some the definition of key term to make clear and to avoid misunderstanding.

- 1. Figurative language is the type of language that cannot be taken literally or a way of saying something more than ordinary (Perrine, 1987).
- 2. Literal language is the type of language that uses words or sentences that do not differ from their exactly meaning. (Chaysin, 2011).
- 3. Song is short poem or number of verses set to music and intended to be sung (Hornby: 1947).
- 4. Jay Z is one of the financially successful hip hop artist in America. He is an American rapper, entrepreneur and investor. (Simon, 2010)
- 5. The Black Album is the eight studio album by American rapper Jay Z. This album was released on November 14, 2003 by Roc-A-Fella Records. It was advertised as his final album before retiring, which is also a recurring theme throughout the songs, although Jay Z resumed his recording career in 2006. In 2005, *The Black Album* was nominated for a Grammy Award for Best Rap/Hip Hop Album.

http://www.last.fm/music/Jay-Z/The+Black+Album/+wiki Retrieved on 26 March 2017.

