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The last is study about translating demonstrative by Novianti (2009). This study aims to find out the strategies applied by the translator in translating the demonstrative references in the novel. The data source of her research is the whole text of Harry Potter and the Chamber of Secrets, written by J.K Rowling and its translated version by ListianaSrisanti. The result of the analysis shows that there are five strategies applied to render the demonstrative reference in the novel, they are; literal translation, structural adjustment, shifting, amplification, and deletion. She also found those percentages.

Most of the previous studies have the similarity. They also study about translation shifts. Both of the previous studies Suhaila (2010) and Herman (2014) only focus in unit shifts but they have different field and manner. While Wulandari (2010) focused in translation-shift of the English Noun Phrase and the last is Novianti (2009) only focus in demonstrative in translation shift. All of the previous researchers above might be talk about the parts of the translation shifts, but they forget to explain the other theory that supported translation shifts. As the translator does not enough use theory of Catford, they need theory of Larson about the factors that cause translation shift. Hence, this research to write up the previous research which explained about translation shifts and its factors that cause in translation shift.