### **Chapter IV**

#### FINDINGS AND DISCUSSIONS

The research's objetives are to find out what conceptual metaphor are used by writers in *FourFourTwo* in UEFA Champions League season 2017, How does meaning and function of each conceptual metaphors. And this chapter presented the finding and discussion of all metaphorical linguistics expression data which found in *FourFourTwo* based on two research objectives above.

## 4.1 Finding

The writer found 14 metaphorical linguistic expression data which comtained metaphorical cases in UEFA Champion League news. The fourteen data were structured into four conceptual metaphor based on Lakoff and Johnson theory. There are FOOTBALL MATCH IS WAR, ATTEMPTING TO SCORE IS HUNTING, GOAL IS GOALD, FOOTBALL COMPETITION IS JOURNEY. The meaning and the function of metaphoricall expression also revealed. The result showed in the following table.

Table 3. conceptual metaphor, metaphorical expression, meaning and function from FourFourTwo in UEFA Champion League 2017 news.

No.	Conceptual	Metaphorical	Meaning	Function
	Metaphor	Linguistic		
		Expression		
1.		The 2017 UEFA	fight againts	aesthetic

	Champions League	somebody	information
	Semi-finals will		
	feature a great <u>battle</u>		
	between the two clubs		
	which have dominated		
	European football.		
	At full-time in	a violent	aesthetic
	Calderon, the first leg	confrontation	and
	of semi-final <u>clashes</u>		information
	has ended 3-0 to the		
	Real Madrid		
FOOTBALL	Real Madrid were	the invasion,	aesthetic
MATCH IS WAR	installed as favourites	strong place	
	after their first-leg		
	success in Santiago		
	Bernabeu although		
	expectations outside		
	Bernaubeu have since		
	dimmed in the wake		
	of Barcelona's		
	demolition of Paris		
	Saint Germain and		
	Real Madrid's		

	impressive <u>conquest</u>		
	of Atletico Madrid at		
	their Calderon		
	<u>fortress.</u>		
	AS Monaco fell in	fight against	information
		fight against	information
	<u>battle</u> in St. Louis	somebody	
	Stadium		
2.	The St. Luois Stadium	a place uesd	aesthetic
	is proving to be a	or suitable	
	happy <u>hunting</u>	for hunting	
ATTEMPTING	ground for		
TO SCORE IS	Ma <mark>ndzuk</mark> ic – it was		
HUNTING	his decisive game that		
	defeated Monaco in		
	their home.		
	Higuain, however,	an animal	aesthetic
	showed his <b>predatory</b>	instinct that	
	instincts four minutes	naturally	
	later when he stabbed	preys on	
	home Bernardo	other	
	Silva's mishit shot.		
	Gonzalo Higuain is	a nickname	aesthetic
	proving again he is the		

			Fantastic Mr. Fox In-		
			<u>The-Box</u>		
3.			Juventus coach	store	information
			Maximiliano Allegri	something	
			surely seems to set		
			duo strikers, Gonzalo		
			Higuain and Paulo		
			Dybala, who <u>packed</u>		
			four goals in a match		
			against AS Monaco.		
			It is a big opportunity	got	expression
	GOAL	IS GOLD	for us. We try to <u>pan</u>	something in	
			many goals to the goal	quite big	
			of AS Monaco says	amount	
			the Juventus coach.		
			AS Monaco also	got	expression
			panned full points in	something in	
			a match at St. Louis	quite big	
			Stadium	amount	
			"We have a <u>golden</u>	colour	expression
			opportunity against		and
			Monaco". Said		aesthetic
			Maximilliano Allegri		

4.		Juventus hasn't been	walking	expression
		ready yet, but they are	along a road	
		<u>on the right way</u>	on the right	
	FOOTBALL		of way	
	COMPETITION	Real Madrid obtains	acquire the	information
		Real Widelie Obtains	acquire the	mormation
	IS JOURNEY	the ticket_to Cardiff	final place	
		"We will be mentally	the long	expression
				•npr•ssion
		stronger after <u>coming</u>	journey of	
		<u>through</u> this".	football team	

## **4.2 Explanation**

# 4.2.1 FOOTBALL MATCH IS A WAR

There are four data represent the concept FOOTBALL IS WAR. The conceptual metaphor FOOTBALL IS WAR is derived from the mapping process based on the metaphorical linguistic expression found in UEFA Champions League news from FourFourTwo.

Data 1.

Metaphorical Linguistic Expressions :

- **1.** The 2017 UEFA Champions League Semi-finals will feature a great *battle* between the two clubs which have dominated European football.
- At full-time in Calderon, the first leg of semi-final *clashes* has ended 3-0 to the Real Madrid.

- 3. Real Madrid were installed as favourites after their first-leg success in Santiago Bernabeu although expectations outside Bernaubeu have since dimmed in the wake of Barcelona's demolition of Paris Saint Germain and Real Madrid's impressive *conquest* of Atletico Madrid at their Calderon *fortress*.
- 4. AS Monaco fell *in battle* in St. Louis II Stadium

## Metaphorical Linguistics expression (1)

The 2017 UEFA Champions League Semi-finals will feature a great <u>battle</u> between the two clubs which have dominated European football.

#### **Explanation :**

The first metaphorical linguistic expression in data one was taken from Pre-match first leg semi-final UEFA champions league Real Madrid vs Atletico Madrid news on May, 02 2017. This is the fourth season in succession that these city rivals face off in the Champions League knockout phase. The fact that both of this club was dominated wheter in their domestic competition or European competition, make this duel as a great battle.

The metaphorical expression *battle* is not literally a real battle of war against enemies using weapon or one-one fight with somebody. It means a match of Champions League, the news writer used word "battle" because he/she remember both concepts between "war" and Champions League match" has same characteristics, such as both of them has an opponent, their purpose is to defeat their oppoent. This metaphor has the function of aesthetic and information. The information function is to inform the readers that this match will features two club which have dominated european football. The aesthetic function is to enrich the language that may attract the readers.

#### Metaphorical Linguistics expression (2)

At full-time in Calderon, the first leg of semi-final **clashes** has ended 3-0 to the Real Madrid.

## **Explanation :**

The second metaphorical linguistic expression was taken from semi-final UEFA Champion league Atletico Madrid vs Real Madrid news on May, 11 2 017. In this report was telling the result of first leg semi-final that the match was won by Real Madrid with score 3-0.

The metaphorical expression *clashes* here does not literary mean a violent confrontation, but based on the context, clashes means in reference to football teams play a match that used chiefly in journalism.

This metaphor has function of aesthetic and information. The information function is to inform the readers that the result from the match was won by Real Madrid with score 3-0. The aesthetic function is to enrich the language that used by the news writer that may attract the reader.

### Metaphorical Linguistics expression (3)

Real Madrid were installed as favourites after their first-leg success in Vicente Calderon although expectations outside Bernaubeu have since dimmed in the wake of Barcelona's demolition of Paris Saint Germain and Real Madrid's impressive conquest of Atletico Madrid at their Calderon fortress.

## **Explanation :**

The third metaphorical linguistic expression was taken from semi-final UEFA Champion league Atletico Madrid vs Real Madrid news on May, 02 2017. In this time reported that Real Madrid is the favourites in the second leg duel againts Atletico Madrid because no team has ever overturned a 3-0 first leg away defeat in the Champions League knockout stages. In other side Barcelona managed the biggest ever comeback in this season's round of 16 by eliminating Paris SG 6-5 on aggregate after a 4-0 first leg defeat.

There are two metaphorical expressions in this data, *conquest* and *fortress* are the characteristic of war terminology which is the a war usualy is about confilct between two side who one side is conquer or defeat the other teritory and take place in a battlefield, just as football are organized in team who defeated each other by scoring goal and play in stadium. This metaphorical expression has an aesthetic function that creates an artistic effect, because this metaphor is indicated war terminology.

#### Metaphorical Linguistics expression (4)

AS Monaco fell in **battle** in St. Louis II Stadium Explanation : The last metaphorical linguistic expression was taken from Juventus vs AS Monaco second league news on May, 09 2017. In this time is telling the result from duel between AS Monaco vs Juventus that Monaco was defeat in their home St Louis II Stadium.

The meaning of metaphorical expression *in battle* is indicated St. Louis II stadium as a battlefield for match between AS Monaco vs Juventus, whereas AS Monaco was lose. This metaphor has function of information. The information function is to inform the readers that the result from the match AS Monaco was lose in their home stadium St. Louis II.

## **Conclusion for data 1.**

The four metaphorical linguistic expressions above were structured into conceptual metaphor FOOTBALL MATCH IS WAR. According to Lakoff (1980) conceptual metaphor is constructed from one conceptual structure to another. In other words, in a conceptual metaphor, one concept is understood and expressed in terms of another structure.

Football match and War are two things that have different conceptual domain. Therefore, there is a cross domain conceptual mapping between these two. The target domain FOOTBALL MATCH is conceived in source domain WAR.

Football match is concerned with sports competition that occurs in the arena. The participants in war consist of armies of soldiers mustering both aggression and ability to handle their weapons and ammunition, just as football players are organised in teams of players who challenge their opponents on the basis of skilful treatment of the ball using various parts of their body. For soldiers the aim is to hit, kill, defeat, and conquest the enemy in order to win the war and achieve the supremacy, just as the objective of football players is to trick the opponents, score goals and beat them, thereby winning the game and the title of the competition.

To illustrate this conceptual connection, lets take a closer look at the essence of this similarity, as shown in mapping.

Source domain : WAR	Target domain : FOOTBALL
	МАТСН
Conflict, battle, fortrees	sports, competition, arena, stadium
army, soldier	football player, coach
aggression, ability	challenge, skill
hit, kill, defeat, conquest	trick, score, beat
weapon, ammunition	body part, ball
win/loss, supremacy	win/loss, title

 Table 4. mapping of FOOTBALL MATCH IS WAR

In here we tried to understand the *football match* in term of *war*. Where the conceptual domain *football match* is understood in the term of *war*. The *football match* corresponds to a *battle*, *clash* or *war*. Further a *football match* is played on a *battlefield* to call the stadium. A stadium, in turn, is sometimes referred to as a *fortress* that should to be *conquered* by the visiting side. The expression "battle", "clash", "conquest", "fortress" were being an evident to conceptualize *football match* in terms of *war*. This yields the conceptual metaphor of FOOTBALL MATCH IS WAR.

### **4.2.2 ATTEMPTING TO SCORES IS HUNTING**

There are three data represent the concept ATTEMPTING TO SCORE IS HUNTING. The conceptual metaphor ATTEMPTING TO SCORE IS HUNTING is derived from the mapping process based on the metaphorical linguistic expression found in UEFA Champions League news from FourFourTwo.

Data 2

Metaphorical Linguistic expressions :

- The St. Louis II Stadion is proving to be a happy *hunting ground* for Mandzukic – it was his decisive game that defeated Monaco in their home.
- 6. Higuain, however, showed his *predatory instincts* four minutes later when he stabbed home Bernardo Silva's mishit shot.
- 7. Gonzalo Higuain is proving again he is the Fantastic Mr. *Fox In-The-Box*

## Metaphorical Linguistics expression (5)

The St. Louis II Stadion is proving to be a happy **hunting ground** for Higuain. it was his decisive game that defeated Monaco in their home.

#### **Explanation :**

The first metaphorical linguistic expression in data two was taken from first leg semi-final UEFA champions league AS Monaco vs Juventus news on May, 09 2017. In this time is telling that Juventus's striker Mario Mandzuki has a good game againts AS Monaco, even it was Monaco's home.

The metaphorical expression *hunting ground* shows is quite same as the literal hunting ground who is in this metaphorical word *hunting ground*, is considered as the place used for hunting, it could be a forest or jungle. Therefore, based on the sentence context *hunting ground* which is used by hunter for hunting is compare as a football stadium. This metaphorical expression has the function of aesthetic to create an artistic effect expression, that a football stadium is called as a hunting ground.

## Metaphorical Linguistics expression (6)

Higuain, however, showed his **predatory instincts** four minutes later when he stabbed home Bernardo Silva's mishit shot.

#### **Explanation :**

The sixth metaphorical linguistic expression was taken from first leg semifinal UEFA champions league AS Monaco vs Juventus news on May, 08 2017. It has relation with the previous news that Higuain has scored two goals in the first leg semifinal to helps juventus seal the win with his predatory instincts.

The metaphorical expression *predatory instinct* is literary used as an animal behavior. Animals have this amazing and wondrous predatory instinct behaviors to survive. They eat what they kill, kill with intelligence and physical prowess, to satisfy their need for food. If we related this term with football it

means **predatory** instinct is an inner drive, a passion, a motivating force that inspires football player to realise their full potential. Futher usually a football player who have predatory instinct is striker who have job to score a goal. This metaphorical expression has function of aesthetic to create an artistic language that may attract the reader.

### Metaphorical Linguistics expression (7)

Gonzalo Higuain is proving again he is the Fantastic Mr. Fox In-The-Box.

#### **Explanation :**

The last metaphorical linguistic expression in data two was taken from first leg semi-final UEFA champions league AS Monaco vs Juventus news on May, 08 2017. For once again it is telling about Juventus's striker Gonzalo Higuain that the news writer called Higuain as Mr. Fox in the box.

The metaphorical expression *Mr. Fox in the box* is used by news writer to call juventus's striker Gonzalo Higuan because Higuan has same characteristic with fox as an animal that fast, easy to deceive an enemy and energetic. In other word in-the-box is to call penalty box beacause the suitable place for striker to score a goal is in the penalty box. This metaphorical expression has function of aesthetic to create an artistic language that may attract the reader.

## **Conclusion for data 2 :**

In data two, there are three metaphorical expressions that construct conceptual metaphor ATTEMPTING TO SCORE IS HUNTING. There are *Hunting ground, predatory instincts, and Mr. Fox in the box.* 

In here we try to understand those metaphorical expressions into the source domain of **HUNTING**. The **Hunting** concept does not structure the whole of a soccer match, but focuses mostly on **attempts to score** as the target domain. Under this mapping of concept, the stadium is conceived of as a *hunting ground*, while the players in the attacking line, i.e., strikers, are conceptualized as hunters, who go for the kill or go hunting. Thus attempting to score is compared to stalking a prey by hunters. Interestingly, the source domain **HUNTING** can refer to two sets of hunters: human beings and predatory animals. For example, *a fox in the box*. When strikers are conceptualized as human hunters, they can also exhibit *predatory instincts*.

From the explanation above, the writer could draw a set of mapping which can be describe the conceptual connection between *"Attempting to score"* and *"Hunting"*.

Source domain : HUNTING	Target domain : ATTEMPTING TO
	SCORE
hunter	player, striker
hunting ground	stadium
stalking prey	scoring goal

Table 5. mapping of ATTEMPTING TO SCORE IS HUNTING

These result in the mapping of attempting to scores is hunting, which activates the source domain of hunting and the target domain of attempting to scores. That is the way the conceptual metaphor of ATTEMPTING TO SCORES IS HUNTING.

## 4.2.3 GOAL IS GOLD

#### Data 3

Metaphorical linguistic expressions :

- 8. Juventus coach Maximiliano Allegri surely seems to set duo strikers, Gonzalo Higuain and Paulo Dybala, who *packed* four goals in a match against AS Monaco.
- It is a big opportunity for us. We try to *pan many goals* to the goal of AS Monaco says the Juventus coach.
- 10. AS Monaco also *panned full points* in a match at St. Louis Stadium.
- "We have a golden opportunity against Monaco". Said Maximilliano Allegri

## Metaphorical Linguistics expression (8)

Juventus coach Maximiliano Allegri surely seems to set duo strikers, Gonzalo Higuain and Paulo Dybala, who **packed** four goals in a match against AS Monaco.

#### **Explanation :**

First metaphorical linguistic expression in data three was taken from Premacth Final UEFA champions league Juventus vs Real Madrid news on May, 02 2017. In this time, Juventus's coach Maximiliano Allegri pretty confident to set up Gonzalo Higuan and Paulo Dybala as the starter, because in the previous macth against AS Monaco this duo striker scores four goals.

In the phrase **packed** four goals. The verb pack it could be a mapping concept of packing or a mapping concept of something covered. In the phrase packed seven goals, the second concept of something covered is not compatible because it does not fit the system in the brain. We try to understand the context and then changes the concept into other concept of something valuable or important, that is activated because something valuable or important is usually packed.

It can be seen in the following inferences :

- 1. Something valuable or important is packed
- 2. The package usualy is neat and nice
- 3. To pack neatly and nicely needs skills.

This inferences activates the target domain of *goal* and the source domain of *gold* because for human being one of the valuable things is gold and everyone would come to an agreement that gold is important or valuable. From the analysis it can be drawn the metaphorical inferencens.

- 1. Goals are important or valuable in football game.
- 2. The game ran well

3. To scores goals needs skills and team work.

Addition, the phrase packed four goals, which was scored by Gonzalo Higuan and Paulo Dybala, indicates that the players have good skill and have good team work. This metaphorical expression has function of information, that the function is to inform the reader about the condition before the match that Juventus's coach Maximiliano Allegri surely will set duo striker Gonzalo Higuain and Paulo Dybala as starter player.

## Metaphorical linguistic expression (9) and (10)

(9) It is a big opportunity for us. We try to **pan many goals** to the goal of ( AS Monaco says the Juventus coach.

(10)AS Monaco also **panned full points** in a match at St. Louis Stadium.

## **Explanation :**

Metaphorical linguistic expression number nine and ten was taken from Pre-macth AS Monaco vs Juventus first leg news on May, 08 2017. In this time, reported that Juventus wants to make as many as possible goals against AS Monaco. It was said that it is big opportunity for Juventus because as the away team, away goal is important and give benefit for Juventus when Juventus play the second leg. In other side AS Monaco does not want to lose easily, they also will try to win the macth.

In the metaphorical linguistics expression (9) and (10). The phrase to *pan many goals* and *panned full points* activates a mapping concept of panning and a

mapping concept of goals and points. The concept of panning is activated because the concept of goals and points is not compatible because the concept of panning is linked to a concept of gold. Through the way we think, act and consider the context, a new concept of something valuable is activated as gold is characterized as a valuable thing. This mapping activates the source domain of gold which can be seen in the the following inferences:

- 1. Golds are valuable
- 2. To get gold needs effort; and,
- 3. Gold is not easy to get.

The conceptual metaphor of Goals are Gold yields the following inferences:

- 1. Goals are valuable
- 2. To score goals needs effort; and,
- 3. Goals are not easy to score.

Both of this metaphorical expression has function of expression becuase in the metaphorical number nine Juventus's coach exclaimed that this game will be our opportunity, in other sidein metaphorical expression number ten, AS monaco also exclaimed that they will win this game.

#### Metaphorical linguistic expression (11)

"We have a golden opportunity against Monaco". Said Maximilliano Allegri

## **Explanation :**

The last metaphorical linguistic expression in data three was taken from Prematch Juventus vs AS Monaco second league news on May, 03 2017. This is the second time these sides have met in a Champions League semi-final that in the first leg Juventus wins 2-0 against Monaco, and this is the golden opportunity for Juventus because if the result is draw or Juventus lost 1-0, Juventus will be the team who reach the final round of UEFA Champions League.

A golden opportunity is the metaphorical linguistic expression. To understand the metaphorical linguistic expression, our brain activates a mapping concept of gold, not golden, and so it is a mapping concept of opportunity. From the activation of the concept of gold, we can draw some inferences:

- 1. Golden is derived from gold
- 2. Golden has the similar entity of gold
- 3. Because gold is valuable, so is golden

The metaphorical linguistic expression a golden opportunity activates the source domain of gold and the target domain of goals. It results in the conceptual metaphor GOALS ARE GOLD. GOALS ARE GOLD conceptual metaphor produces the following metaphorical inferences:

- 1. The opportunity is valuable
- 2. To get the best result needs good team work
- 3. The opportunity is to score goals.

## **Conclusion for data 3 :**

The four metaphorical linguistic expressions above were structured the conceptual metaphor of GOALS ARE GOLD. In here we conceptualise and structure Goals in terms of Gold, it's systematically influences the way we talk

about Goals, because we try to understand conceptual structure behind **Gold** that is valuable, needs effort, and not easy to get, is metaphorically transferred onto the term of **Goals**. **Goals** are comprehended in our thought as **Gold** because the word **Gold** is associated with something valuable that needs effort and not easy to get. For football palyer to scores a goal is the purpose of the game and also to make a goal it needs effort, good skills, and team work. **Goal** which is the target domain, is viewed in the terms of **Gold** as the source domain. The existence of such a link allows us to talk about **Goals** using **Gold** terminology. This yields the conceptual metaphor of GOALS ARE GOLD.

With the application of conceptual metaphor theory, the following mapping can be drawn:

Source domain : GOLD	Target domain : GOAL
gold minner	football player
strength of gold miner	good teamwork
effort to obtain	effort to obtain by attacking or
	defending position

Table 6. Mapping of GOALS are GOLD

## **4.2.4 FOOTBALL COMPETITION IS A JOURNEY**

Data 4

Metaphorical linguistic expressions :

## 12. Juventus hasn't been ready yet, but they are *on the right way*.

## 13. Real Madrid obtains the ticket to Cardiff

14. "We will be mentally stronger after *coming through* this".

## Metaphorical Linguistics expression (12)

Juventus hasn't been ready yet, but they are on the right way.

## **Explanation :**

The first metaphorical linguistic in data four was taken from pre-macth Final UEFA champions league Juventus vs Real Madrid news on June, 03 2017. In this time reported Juventus is not ready to face Real Madrid in final Champions League for several reasons, but they are on the right way.

The meaning of metaphorical expression on the right way means when someone who is driving or walking along a road has right of way or the right of way, they have the right to continue along a particular road or path, and other people must stop for them. But if we consider the context, its means Juventus is on the right track as a form of self confident to face the next match. This metaphorical expression has the function of expression because those sentence is describe the expression of self confident for Juventus to face the next match.

#### Metaphorical Linguistics expression (13)

Real Madrid obtains the ticket to Cardiff

## **Explanation :**

The thirteenth metaphorical linguistic expression was taken from Premacth Final UEFA champions league Juventus vs Real Madrid news on June, 02 2017. After succes defeat Atletico madrid, Real Madrid secures a ticket to cardiff, where the final of UEFA Champion league took place.

The meaning of the metaphorical expression *obtain* means to get it or achieve it something, and in this context *obtain the tickect* means Real Madrid was wion against their opponent to secures the final place. This metaphorical expression has the function of information to inform the readers that Real Madrid will features in the final round of Champion league.

# Metaphorical Linguistics expression (14)

"We will be mentally stronger after coming through this".

## **Explanation** :

The fourteenth metaphorical linguistic expression was taken from Premacth Final UEFA champions league Juventus vs Real Madrid news on June, 03 2017. In this report is telling that Real Madrid through a hard effort to advance to the final round, and mentally they are ready to face Juventus.

The meaning of the metaphorical expression *coming through* refers to the experience that someone has reach or achive it. If we related the context with football team its means a football team in here is Real Madrid has a long journey in the competition and also consider the previous sentence that mentally strong means *coming through* as the experience of long journey for fooball team in competition.

#### **Conclusion for data 4 :**

In above metaphorical linguistic expression were structured the conceptual metaphor of FOOTBALL COMPETITION IS A JOURNEY.

A football competition is construed as a journey. This understanding involves a set of basic correspondences, or mapping concept between constituent elements of the source domain and the target domain. As Lakoff (1993) stated that metaphor is an important component in human cognition as it can conceptualize from a abstrac experience to a more concerete experience. In his view, metaphor consists of a source domain, a target domain, and a set of mappings between the source and the target domain.

In data four we try to understand a football competition as a journey. *Football competition* as the target domain and the *Journey* as the source domain which is more abstracs and there is also a set of mapping that can be explain that the teams are the travelers, the purpose of the football competition is the destination, the progress made in the football competition are the obstacles along the way, and so on. As can be easily seen, in the forthcoming metaphorcal expression, the phrase *'obtains the ticket'* describes a situation in which the team wins its ticket to a final round in Cardiff, whereas the expression *'on the right way'* is employed to refer to a situation in which the team is close to achieving its final. And the expression *"coming through"* denotes the difficulties experienced encountered the footbal competition.

From the explanation above, the writer could draw a set of mapping which can be describe the conceptual connection between *"Football Competition"* and *"Journey"*.

Source domain : JOURNEY	Target domain : FOOTBALL COMPETITION
the travelers	the team
destination	win or lose
the distane covered	the progress made
the obstacles encountered	the difficulties experienced

Table 7. mapping of FOOTBALL COMPETITION IS A JOURNEY

From above explanation It seems that football competitions are events which can be understood as journeys: This yields the conceptual metaphor of FOOTBALL COMPETITION IS JOURNEY

### 4.3 Discussion

For many people, metaphors are a means of poets or writers, in other words, creative people. Just a few people are aware of the fact that we actually use metaphorical expressions every day. It depends on the view everybody has what someone thinks about it.

The finding of this research was to show that metaphors are omnipresent in our everday language even in speech or written and that we are using them almost constantly, maybe unconsciously, it's means that metaphor are not only means by literal language but that they are actually part of our every day communication. The basis approch for this reaserch was the theory of Lakoff and Johnson who dealt with this topic in their work *Metaphor we live by*.

Although the use of metaphors in football news has been studied before, the contradiction is on the data source that in this research used Engish football news that does not need translation. Also, the study of metaphors has before concentrated more on song and literary work. Otherwise this study complements earlier studies that have been conducted on metaphors in the mass media. The point of departure in the present study differs somewhat from the previous studies, partly due to the choice of data (English football online news magazive) and partly due to the complexity of the examined source domain. And also the previous study haven't mentioned the function of metaphorical language. Therefore this is the obvious reason why this research as newer research.

The researcher shall now summarize the finding. The researcher found that a number of concepts metaphor. First look at the cases where *football match* is comprehended as a *war*, it understand through the metaphorical expression of *battle*, *clash*, *conquest*, *and fortrees* that metaphorical expression employed by those domain are alike. When the concept of *Hunting* is mentioned, the metaphorical expression *hunting ground*, *predatory instincts*, *fox-in-the-box* use extensively what we argued to be the ATTEMPTING TO SCORE IS HUNTING conceptual metaphor. *Goal* is talked about by using metaphorical expression terms such as *packed*, *pan*, *panned*, *and golden*, which we argued could be due to an underlying conceptual metaphor we called GOAL IS GOLD. The last conceptual metaphor the reasercher found is reffering to *Journey* with the metaphorical expression *on the right way*, *obtain*, *and coming through*, it lead us to suggest the conceptual metaphor FOOTBALL COMPETITION IS JOURNEY.

As the above summary shows, it is clear that metaphors play an important part in how we talk and think about football concepts. Metaphor is an undeniable fact of both act and think. The overall result from the conceptual metaphor researcher found is that, with very few exception, the source domain have qualities that hold real psychological and perceptible importantance to us, like *objects, paths ,or events*, and there are mapped onto the more complex and abstract target domains. This research thus supports Lakoff and Johnson's claim about the embodiment of reason; meaning to us humans is irrevocably grounded in our experience and this embodied meaning is extended, via imaginative mechanisms, one of which is conceptual metaphors, to shape abstract conceptualization and reasoning (Lakoff and Johnson 1999). The first thing we may argue is in a metaphor, at least as far as our metaphors of football concepts are concerned, is *meaning*; without metaphor we cannot ground the abstractness of these concepts into something that we do understand.

All in all, one can say that metaphors are so omnipresent that we sometimes do not even recognise phrase as being metaphorical. So one can say that metaphors are not only part of our every-day language but also of our mind.

