

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 CONCLUSION

Metaphor is not only a linguistic phenomenon which shows the usages of figurative language, but metaphor also shows the concept of thinking and used widely pervasive in everyday life. Therefore, the word choice of writer news is not random, but it has a certain structure based on everyday experiences, background knowledge and culture.

Metaphor that are found in factual report such as sport news and in this research was focused on FourFourTwo football online news magazine, shows that the used of metaphori is very flexible. There are four concepts in UEFA Champion League news are revealed through the analysis of conceptual metaphor using mapping process. They are FOOTBAL MATCH IS WAR, ATTEMPTING TO SCORES IS HUNTING, GOALS ARE GOLD, FOOTBALL COMPETITION IS A JOURNEY. The meaning of metaphor also revealed from the mapping process which shows the relation between source domain and target domain to get an easier understanding in interpreting metaphor. The function of metaphor also revealed by using leech theory, but only 3 of 5 functions used in the text.

From the mapping process of the concepts in UEFA Champion League news. It can be seen that metaphor has been used by news writer as a tool in writing in order to make such impression in the interpretation of the reader. This metaphor

