CHAPTER I

INTRODUCTION

A. Background of Study

Public speaking is one of program for some selected students at State Vocational High School 1 Lamongan which is preparing students to have ability in public speaking to join competition. It is required students to have speaking ability through speech, debate and being presenter in public area. As Lisa Shraiber, Ph.D. stated that public speaking is presenting speech through formal way in a public. She also stated that public speaking is not about how to speak in public only, but it is also about how to make the audience remember and understand what the speaker delivers to them.[1] Thus, in joining public speaking competition, the participants must be well understand about how to deliver public speaking, in order to, they may deliver their material to audience and make the audience understand about what the participant's material is.

Nowadays, the common problem in public speaking which is faced by the students is getting fear by anxiety.[2] As Paul. L Witt, Mendy L. Roberts and Ralph Benhke stated that nowadays anxiety is becoming big fear to the students who will perform public speaking because of anxiety, they have sense of doubt to execute activity for the future. They found many cases that the students lost their words and it leads them to get blank when performing public speaking, even they have tried to memorize it all the times.[3] Teachers should prevent this happening to the students since it will make them to have low achievement in public speaking.

According to the interview with the public speaking's teacher, State Vocational High School 1 Lamongan has contributed in public speaking competition in Students'

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[1] Lisa Schreiber, Ph.D., *Introduction to Public Speaking*, (San Francisco: Millersville University, 2013) 1-2.

[2] Accessed on http://web.stanford.edu/dept/CTL/Oralcomm/Microsoft%20Word%20-%20OvercomingSpeechAnxiety.pdf on 31 December 2016 at 10.47 a.m.

[3] Paul L. Witt, Mendy L. Roberts, Ralph Benhke, "Comparative Patterns of Anxiety and Depression in a Public Speaking Context", Texas Christian University Vol.11, 2013, pg 217-218.

Activity Competition which is held by East Java Province, but the problem of the participants, they have minimum skill in performing public speaking. In fact, performing public speaking needs skill. As Lisa Shraiber, PhD stated that there are some competencies which are needed in performing public speaking well; useful topic, clear organization, clear language, suitable vocal expression, adapted the audience and convincing persuasion.[4] To reach this goal, this school needs self-efficacy analysis to know the students' readiness in performing public speaking and it also leads to know whether they are getting fear or not since getting fear lead the students to not be ready to perform their public speaking.

As Albert Bandura stated that self-efficacy is personal judgment about themselves in execute and perform an educational task. In perceiving self-efficacy can be influenced by cognitive stress in psychological.[5] Thus, it can be concluded that fear can influence someone's self-efficacy.

Self-efficacy is as one way in analyzing to know the students' belief in public speaking since self-efficacy is analyzed before the students perform the relevant activities. As Albert Bandura stated that self-efficacy is as a way to analyses people before performing task, but someone's self-efficacy can be compared while they are performing or it can be compared with the result of activity that is analyzed.[6] According to Albert Bandura, self-efficacy is people's belief about their capabilities in execute something and it is related with their feeling, motivation, thinking and behavior.[7] Thus, self-efficacy is very needed to know someone's belief about their capability in a subject since it has been stated before that self-efficacy analyses about someone's capability in specific subject. Albert Bandura also stated that self-efficacy will affect four processes of human's life. The four processes are cognitive process,

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[4] Lisa Schreiber, Ph.D, *Introduction to Public Speaking*, (San Francisco: Millerville University, 2013) 1.

[5] Albert Bandura, *Self-Efficacy in Changing Society*. (Cambridge: Cambridge University Press, 2009) 212.

[6] Albert Bandura, *Self-Efficacy in Changing Society*. (Cambridge: Cambridge University Press, 2009) 204.

[7] Albert Bandura, "Self Efficacy", Stanford University Vol.04, 1998, pg 2.

motivational process, affective process and selection process. Cognitive process covers human behavior which is organized by thought. Motivational process covers form belief to reach human's goal. Affective process covers human's interpretation of depression into positive way, such as: they are stress with their job, but they reduce stress by thinking that job is for future life. Selection process is selection of activities that human can handle the activity and it is influence the environment.[8] Thus, it can be concluded that people who has high self-efficacy, it leads them to have good control in themselves since self-efficacy will affect human's life.

Several researchers regarding to this issue have been widely conducted. Laura F. Blamenthal form Portland State University has conducted her research entitled *Self-Efficacy in Low-Level English Language Learners* which focus on the role of English for the students and how the students' self-assessment of their ability in English. The researcher analyzes her research using qualitative method which showed that by self-efficacy, students may communicate with the native speakers in US.[9] Another research is done by Anna Zajacova, Scott M. Lynch and Thomas J. Espenshade from Princeton University who investigated the correlation between self-efficacy and stress to the academic success in college. The sample was taken in a large urban commuter institution which lead to have students in facing minority problem that lead students to have stress on this case. Thus, the researcher took the first-year college GPA as the academic result of achievement and the result show that self – efficacy is stronger than stress of academic success. Thus, the stress can be handled and the academic achievement can be got by the students well.[10] The previous research already searched the self-efficacy in all aspects in a subject. Thus, they are not deeper in one aspect only since a material can be more challenging than other

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[8] Albert Bandura, "Self Efficacy", Stanford University Vol.04, 1998, pg 4-7.
[9] Laura F. Blumenthal, "Self-Efficacy in Low-Level English Language Learners*". Portland State University, 2014.
[10] Anna Zajacova – Scott M. Lynch – Thomas J. Espenshade "Self-Efficacy, Stress, and Academic Success in College". *Research in Higher Education.* Vol. 46 No. 6, Princeton University 2005

material, such as public speaking is more challenging than speaking for daily life since it leads people to give speech in formal way in front of the audience and that makes the speaker having anxiety if they will perform public speaking, but public speaking is categorized into some parts; impromptu speech, prepared speech, demonstration, presentation and report.[11] State Vocational High School 1 Lamongan will use prepared speech to practice their competence in public speaking. Thus, in this research, it will be focused on prepared speech. Actually, many teachers think that students can perform prepared speech well since it has been prepared well by them, but A research is conducted by Neviana Wahyuni, Rismaya and Endang S from Tanjungpura University. It showed that the students are getting nervous and they did not feel confidence in performing prepared speech, even they had been given time to prepare in performing speech for several days.[12] Then, the previous studies did not observe in vocational high school which the students do not focus in learning public speaking as their subject on their major. Thus, it will be different with the students who learn public speaking as subject to support their major.

Based on the reason above which has been explained that the students have contributed many competitions regarding public speaking, but they still have minimum skill in performing public speaking. Furthermore, the teacher does not know the students' readiness in performing prepared speech. Therefore, the researcher is trying to examine students' self-efficacy in public speaking at SMKN 1 Lamongan in academic years 2016/2017 since by knowing students' self-efficacy, it leads us to know the students' readiness in preparing to perform public speaking. Then, for the future it can be used as a way to build up their self-efficacy if they have low self-efficacy.

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[11] Emily Eubanks – Joy C, Jordan, *Discovering the Treasure of Public Speaking*. (Florida: University of Florida, 2014), pg 51-52.

[12] Neviana Wahyuni – Rismaya M – Endang S, *Students' Speaking Problems in Speech Subject*. (Pontianak: Tanjungpura University, 2013), pg 2.

B. Research Question

In relation to the background of the study above, this study is intended to examine the following questions:

1. What level is the students' self-efficacy in *public speaking program* at SMKN 1 Lamongan?
2. What are the factors influencing students' self-efficacy in *public speaking program* at SMKN 1 Lamongan?
3. What are the teacher's strategy to improve students' self-efficacy in *public speaking program* at SMKN 1 Lamongan?

C. Objectives of the Study

This study conducted by the researcher has certain objectivities as follows:

1. To describe the level of students' self-efficacy in *public speaking program* at SMKN 1 Lamongan.
2. To explain the factors influencing students' self-efficacy in *public speaking program* at SMKN 1 Lamongan.
3. To explain the teacher's strategy to improve students' self-efficacy in *public speaking program* at SMKN 1 Lamongan.

D. Significance of the Study

By conducting this study, the researcher hopes it can give the big contribution as the practical implication of the study to the teachers, the students at SMKN 1 Lamongan and other researchers as follows:

1. Teachers

The result of this research significantly serves the level of students' self-efficacy in prepared speech, factors influencing students' self-efficacy in prepared speech and the students' effort on improving their self-efficacy in prepared speech. Thus, it will give knowledge to the teachers in analyzing students' self-efficacy before giving the suitable way to teach the students in public speaking.

2. Students

The result of this study becomes useful to students since it will give them information about their result of self-efficacy. Thus, they may imrpove their self-efficacy, if it is not suit with their expectation.

3. Further Researches

Indeed, the researcher also hopes that the result of this study is useful as the reference for other researcher to conduct the further research dealing with students' self-efficacy in public speaking.

E. Scope and Limitation

This scope of this study is self-efficacy in public speaking, especially in prepared speech. Specifically, the data was taken from students who encounter public speaking as additional subject at class. For the limitation of this study, this research does not include the impact of factors which influence students' self-efficacy.

F. Definition of Key Terms

In order to have the same idea and to avoid misunderstanding of this study, the researcher clarifies the term used in this study as follow:

1. Public Speaking

Lisa Shraiber, Ph.D. explained that public speaking is presenting speech through formal way in a public.[13] Public speaking in this study is performing speech based on the context, such as: speech about topic and it also performs as presenter of event.

2. Public Speaking Program

Public speaking program is a program which is held by SMKN 1 Lamongan and English Education Department of UIN Sunan Ampel Surabaya. This program is participated by some selected students in each class from eleventh and twelfth grade students. This program is preparing the students to have ability in public speaking.

3. Prepared Speech

Emily Eubanks and Joy C, Jordan stated that prepared speech is a form of speech where the speech is well prepared and it is purpose to persuade and to inform the reader about topic that based on speaker's interest and

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[13] Lisa Schreiber, Ph.D, *Introduction to Public Speaking*, (San Francisco: Millersville University, 2013) 1.

experience.[14] Prepared speech in this study is a form of speech that has been prepared by the students before performing the speech.

4. Self-Efficacy

Albert Bandura explained that self-efficacy is about personal judgement that someone can execute task.[15]

Self-efficacy in this study is someone' belief that they can perform public speaking and their ability in facing anxiety of public speaking since self-efficacy also covers about affective process that can influence someone's belief.

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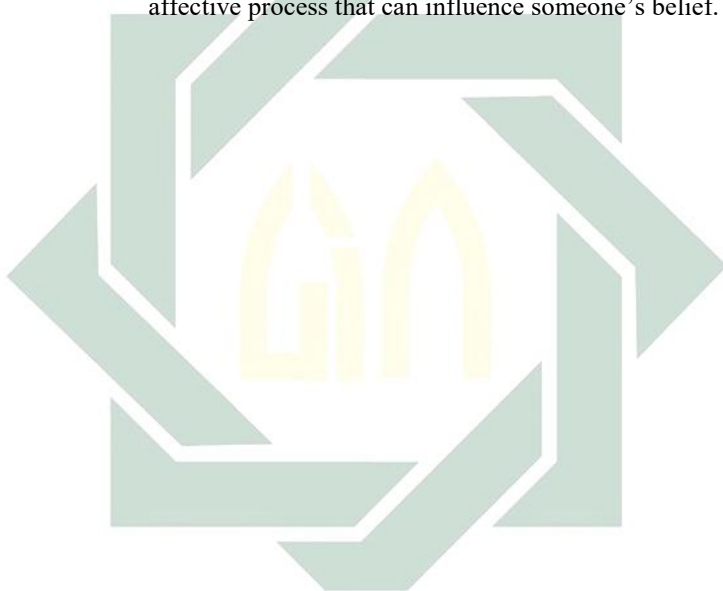
[14] Emily Eubanks – Joy C, Jordan, *Discovering the Treasure of Public Speaking*. (Florida: University of Florida, 2014), pg 51-52.

[15] Albert Bandura, "Self Efficacy", Stanford University Vol.04, 1998, pg 2.