

## CHAPTER III

### RESEARCH METHOD

#### A. Research Design

This study is qualitative using descriptive approach. The researcher aims to explore and describe the use of Instagram to motivate students in writing descriptive text. According to Creswell, a qualitative study seeks to build interpretive analysis based on specific data, within a flexible structure. This study using a qualitative analysis will emphasize on methods of collecting, analyzing data, and describing the results of the analysis.<sup>59</sup> This study take data from the students writing activities on the Instagram and their response. To answer the first research question, the researcher will do a library research before implementing Instagram mediated teaching in the class to observe students response. While to answer the second research question, the researcher will use interview guide to take the data.

#### B. Subject and Setting of The Study

The subject of this study is the students of 8<sup>th</sup> grade in SMAN 1 Gresik located on Jalan Arif Rahman Hakim no 1 Gresik. There are 8 classes in 10<sup>th</sup> grade; X MIPA 1, X MIPA 2, X MIPA 3, X MIPA 4, X MIPA 5, X MIPA 6, X MIPA 7, X MIPA 8 with different teachers. The researcher only use one class in X MIPA 3 because it is assumed that the students have writing difficulties and are not motivated to learn English writing. Based on the conversation between writer and English teacher of SMAN 1 Gresik, some of ten grade students have less interest in writing. The writer plans used to Instagram as a medium to motivate them to write.

#### C. The Data Collection Procedure and Instrument of The Study

In order to collect the data, first the researcher did library research.

##### 1) Library research

It means finding sources about teaching descriptive text using Instagram or Social media from online journal, book, thesis,

---

<sup>59</sup>Ary, Donald. (2010) *Introduction to Research in Education* (USA:Wadsworth), p.452.

googling etc. According to M. Nazir in his book entitled 'Research Method' suggests that what is meant by: "Library study is a technique of collecting data by conducting a study of books, literature, records, and reports relating to problems solved." Library research involves the step by step process to gather information in order to write the lesson plan before the researcher do action toward the research.<sup>60</sup> The researcher begins the question about what the resources are available in the research. Then, the researcher tries to find the problem solving of writing descriptive text by using Instagram. After that, the researcher requires the techniques and resources to make lesson plan.

## 2) **Preparing a Lesson Plan**

Before doing research in the class, the researcher prepared lesson plan for all meetings about writing descriptive text using Instagram. Therefore, there were many things should be prepared to make lesson plan. First, the researcher determined about the purpose of learning to teach writing descriptive text. Then, it must be appropriate with the curriculum used by SMAN I Gresik. Then, the researcher do need analysis by interviewing English teacher of X MIPA 3 to know the ability and problems of the students in learning English in terms of writing lesson especially in understanding descriptive texts. After doing those things, the researcher began to prepare the lesson plan.

## 3) **The researcher teaching writing using the prepared lesson plan.**

Before the researcher did teach writing in the class. Researcher met with English teacher. Her name is Mrs. Azizah. The researcher asked to permit to teach in her class. Mrs. Azizah only gave permit to teach in her class in five meeting because there will be held final examination and the explanation of English material in the class have not finished yet. Then, English lesson are taught two times on Thursday and Saturday and each meeting she only give 45 minutes.

**On Thursday, 20<sup>th</sup> April 2017**, the researcher began the first meeting in the class. Because at the first day, the researcher came to the school to introduce her self and introduce Instagram media to the students. The researcher gave the explanation how to

---

<sup>60</sup> Muhammad Nazir. 2005. *Metode Penelitian*. Jakarta. p. 89

download, install, login to Instagram application and how to write good descriptive text. The researcher asked them to follow the researcher Instagram account and asks them to open their private account. Then, the researcher divided them into 5 groups and the researcher asked to each group to mention the topic that they want to write about. The purpose of grouping was to know about student's ability in general. The man's group wrote about woman idol and the girl's group about favorite food. Then, they tried to make writing descriptive text. After the students write and discuss with their group, they present it in front of the class in order to make good relationship with the researcher, in order to make teacher more care with their students, because teacher will give comment after their presentation. Finally, the researcher gave them homework to upload their favorite photos, wrote the creative caption on their Instagram and each students must give comment to other group's post. At last, the researcher gave feedback for them.

**In the second meeting at 22<sup>nd</sup> April 2017**, Teacher reviewed the weakness and the good work after they post their first task in instagram in order to make students more understand about writing descriptive text through instagram. Then teacher explained about the second individual task. In this task teacher chose the topic for them about the favorite place. Students can choose the best photo in their favorite place. Then, they must write descriptive text with minimum 150 words. students can upload in their instagram with describe the caption as they want. After that, students can tag the post in teacher's instagram (@azaqillah) and give hastag *#descriptivewriting #missazaaclass #xmipa3smansagress*. Each student must give comment minimum 3 other student's post. Then, teacher asked students to make the simple descriptive text in order to know their understand in this topic. Teacher gave feedback to the students. Then, teacher gave the homework for the second task.

**In the third meeting at 27<sup>th</sup> April 2017**, Teacher reviewed the weakness and the good work after they post their second task in Instagram in order to make students more understand about writing descriptive text through Instagram. Then, teacher gave the game to students. The game was Stand Up Sequences. The rule of this game is Teachers divide students into 5 groups. Teacher can start with one theme and one letter, for example the letter C for the

animal name. Then appoint the first group and say "C" to them. Then the group must answer the name of the animal beginning with the letter C. The time is only 10 seconds. Then, teacher gave homework as the third task. After that, teacher explained about the third individual task. In this task, teacher gave opportunity for students to choose the topic. Students can choose the best photo or short video. Then, students can upload in their instagram with describe the caption as they want. Then, they must write descriptive text with minimum 150 words. After that, students can tag the post in teacher's instagram (@azaqillah) and give hastag *#descriptivewriting #missazaaclass #xmipa3smansagress*. Each student must give comment minimum 3 other student's post. Teacher gave feedback to the students.

**In the forth meeting at 29<sup>th</sup> April 2017**, Teacher reviewed the weakness and the good work after they post their third task in Instagram in order to make students more understand about writing descriptive text through instagram. Teacher gives the game to students. The game is Creative story. Teacher divide into 4 groups. Teacher will tell a popular story such as Cinderella or Pinocchio but only the beginning part and break your story on the desired parts. Give one of the pens to a student and give him instructions to continue passing the pen to his friend while you count. At the fifth count the student is instructed to stop passing the pen. The last student who gets the pen should continue the story according to his imagination. The story that he proceeded of course not too much, that is only one long sentence. Then, teacher explained the activity for next meeting.

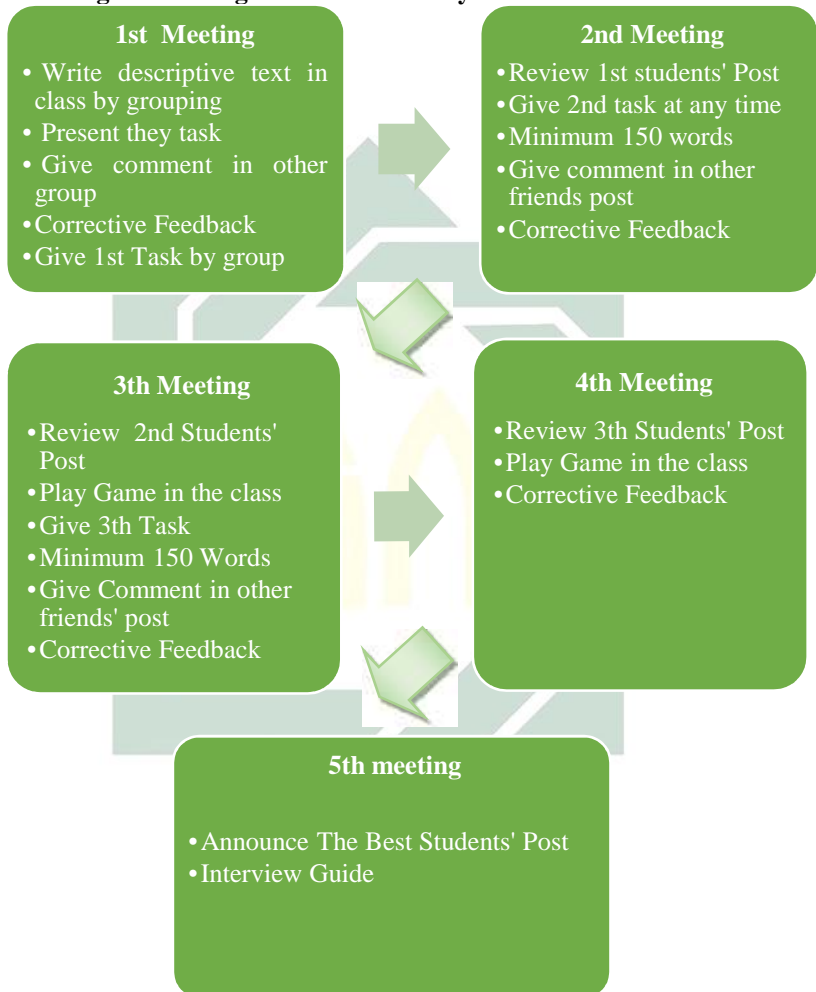
**In the fifth meeting at 4<sup>th</sup> Mei 2017**, the researcher asked about the strength and weakness in using Instagram while learning descriptive text in whole class. Then, teacher announced and gave gift for the best student's pos. After that, teacher interviewed to students. Teacher asked some questions to the 15 students. The questions are related with instagram and social network sites use and the students' responses after using Instagram as a media to learn English. Finally, the researcher gave the gift for the student who has the best article in Instagram.

#### 4) Interview

According to Marsiyah "to know the responses of a person to something can be through a questionnaire or interview, because the questionnaire and interviews generally ask for information about the facts known by the respondent / also about his opinion or attitude". To take data for second research question, researcher interviewed 15 students. Then, to guide the interview, the researcher used the interview guide. (See appendix 1.2). Interview explain about Instagram and social network sites use and the students' responds after using Instagram as a media to learn English. From the interview, the researcher knew about whether students are motivated to learn about writing descriptive text by using media social. At last, the researcher described the data based on the statements of the problems.



### D. Instagram Posting Data Collection Cycle



Adopted from Ronan Kelly (2015) Ulster University

### **E. Data Analysis Technique**

After data are collected, the data has analyzed qualitatively. As by Bogdan and Biklen that the report of qualitative analysis is presented descriptively and the emphasis is on describing the phenomenon in its context and interpreting the data.<sup>61</sup> In this study, the writer did several steps to analyze the data. The writer collected the data from library research to make the lesson plan and interview guide to know the students' response after learning writing descriptive text using Instagram as teaching media. To analyze that information, it was conducted by using descriptive manner as follow:<sup>62</sup>

1. Identifying the data based on the statement of problem
2. Classifying each information based on each item of interview
3. Verifying and interpreting data
4. Drawing the conclusion

The interview data was originally collected and note taken. Than, qualitative analysis was performed using open coding (sentence by sentence) to identify themes relating to learners' response Instagram in this study. The results generated from the Instagram posts and interviews were compared against the researcher's interpretations at different times over the course of the study.<sup>63</sup>

---

<sup>61</sup> Robert Bogdan, and San Knopp Biklen. 1992. *Qualitative Research for Education. An introduction to Theory and Methods*. U.S.A massachusetts: Allin and Bacon, Inc. P:216

<sup>62</sup> Suharsumi Arikunto, "Prosedur Penelitian", (Jakarta: Rineke Cipta, 2006), 152.

<sup>63</sup> Cohen, L., Manion, L., Morrison, K. (2011) *Research Methods in Education*. 7th Edition. New York: Routledge.