

TABLE OF CONTENTS

ADVISOR APPROVAL SHEET	i
APPROVAL SHEET	ii
MOTTO	iii
DEDICATION SHEET	iv
ACKNOWLEDGEMENT	v
ABSTRACT	vii
PERNYATAAN KEASLIAN TULISAN	viii
TABLE OF CONTENTS	ix
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF APPENDICES	xiv

CHAPTER I : INTRODUCTION

A. Research Background	1
B. Research Questions	6
C. Research Objective	6
D. Hypothesis	6
E. Significance of Study	7
F. Scope and Limitation	7
G. Definition of Key Terms	8
1. Writing Skill	8
2. Descriptive Text	9
3. Launchcom Application	10

CHAPTER II : REVIEW OF RELATED LITERATURE

A. Review of Related Literature	11
1. Writing	11
2. Descriptive Text	16
3. Teaching Writing Using Technology	22

4. Launchbox Application.....	26
B. Previous Studies.....	27

CHAPTER III : RESEARCH METHODS

A. Research Design.....	29
B. Setting of the Research.....	32
C. Subject of the Research.....	33
1. Population.....	33
2. Sample.....	33
D. Research Procedure.....	33
1. Pre Test Development.....	34
2. Pre Test Administration.....	34
3. Scoring of Pre Test.....	35
4. Treatment.....	35
5. Post Test Development.....	40
6. Post Test Administration.....	41
7. Scoring of Post-Test.....	41
E. Data Collection Technique.....	42
F. Instrument of the Research.....	42
1. The Validity of Test.....	43
2. Scoring Rubrics for Descriptive Writing Skill.....	44
G. Data Analysis Technique.....	47
1. Finding the Mean Score.....	47
2. Normality Test.....	47
3. Homogeneity Test.....	48
4. Test of Hypothesis.....	49
5. Data Interpretation.....	50

CHAPTER IV : RESULT AND DISCUSSION

A. Research Findings.....	50
1. The Significant Different of Learning Score for Experimental Class and Control Class.....	52

2. Launchora Application is Effective Media for Teaching Descriptive Text Writing at SMP PG RI Wringinanom Gresik.....	71
3. Students Enthusiasm in Teaching and Learning Process using Launchora Application at SMP PG RI Wringinanom Gresik.....	72
B. Discussion.....	76

CHAPTER V : CONCLUSION AND SUGGESTION

A. Conclusion.....	78
B. Suggestion.....	80

REFERENCES

APPENDICES

LIST OF TABLES

Table

Table 3.1 Research Design.....	31
Table 3.2 Writing Descriptive Rubrics.....	43
Table 4.2 Students' Pre-test Score of Experimental Class.....	05
Table 4.3 Frequency Distribution Experimental class Pre-test Score.....	05
Table 4.4 Students' Pre-test Scores of Control Class.....	53
Table 4.5 Frequency Distribution Control Class Pre-test Score.....	54
Table 4.6 Students' Post-test Score of Experimental Score.....	55
Table 4.7 Frequency Distribution Experimental Class Score.....	56
Table 4.8 Students' Post-test Score of Control Class.....	57
Table 4.9 Frequency Distribution Control Class Score.....	58
Table 4.10 Frequency Distribution Pre-test Post-test of Experimental and Control Class	59
Table 4.11 Distribution Average Pre-test Score.....	61
Table 4.12 Distribution Average Post-test Score.....	62
Table 4.13 Test of Normality Pre-Test.....	63
Table 4.14 Test of Normality Post-test.....	64
Table 4.15 Test of Homogeneity Pre-Test.....	64
Table 4.16 Test of Homogeneity Post-Test.....	65
Table 4.17 Test of Mann Whitney U Pre-test.....	66
Table 4.18 Test of Mann Whitney U Post-test.....	67

LIST OF FIGURES

Figure

1.1 Launchora's Logo.....	10
1.2 Launchora's Home.....	10
1.3 Launchora's Genre.....	10
1.4 Launchora's Page.....	10
4.1 Data Analysis Steps.....	50

LIST OF APPENDICES

Appendix 1 *Letter*

Appendix 2 *Validation Sheet*

Appendix 3 *Lesson Plan Experimental Class and Control Class*

Appendix 4 *Research Instrument Pre-Test and Post-Test*

Appendix 5 *Schedules of the Study*

Appendix 6 *Pre-Test and Post Test Scores*

Appendix 7 *Documentation*

Appendix 8 *Kartu Konsultasi*