CHAPTER III RESEARCH METHOD

3.1 Research Design

This research is qualitative research. It is based on the research focus; to analyze the Analysis of Kung Fu Panda Movie with Illocutionary Act Theory. According to Catherine Marshall, (1999:2) Qualitative research is an approach to the study of social phenomena; its various genres are naturalistic and interpretative, and they draw on multiple methods of inquiry. Some characteristics of qualitative research are take places in the natural world, uses multiple methods that are interactive and humanistic, it is emergent rather than prefigured and fundamentally interpretative.

3.2 Research Subject

The writer will describe the type of illocutinary act in this research.

3.3 Source of Data

The data are taken from all the utterances of the participants in "Mata Najwa "Talk Show. The host as interviewer and guest as informant in the dialogue. The writer gets the data from internet, *www.youtube.com*.

3.4 Data Collection Technique

In this research, the writer collects the data by using Recording Technique. Firstly, the writer watches the video from internet. Secondly, the writer downloads it from *www.youtube.com*.

3.5 Research Instrument

Research instrument is very important to obtain the data of research for it is a set of method which is used to collect data. Qualitative research has actual setting as the direction source of the data and the researcher is the key instrument since it is the researcher herself who undertakes the data and analyzes them as well.

3.6 Data Analysis

The data from the research will be analyzed in the following steps. First, the writer re-reads the data transcription. Second, the writer identifies the data into speech act and catagories the type of illocutionary act. Third, the writer makes conclusion of the analysis.