





made them laugh. In the last time, teacher gave homework to students made advertisement based on cellular slide. And the end of lesson teacher review about material which students got that day.

In the second meeting (June 5, 2010 at 8D class), teacher begun the lesson by greet students. Then teacher review the last material (Advertisement). After teacher had reminded about last meeting then teacher commanded students to collect their homework. While teacher checked student's homework, before it teacher chose one of students wrote their duties (advertisement) in blackboard. After that teacher checking students' duty in blackboard then teacher corrected it.

Teacher explained using simple present tense in made an advertisement. As explained before, functional text (advertisement) is simple, interest and used simple present tense (Grammar). Using simple present tense in advertisement sentences is to made things or services easy to remind. After teacher explained about simple presents tense, teacher continued material to the next chapter or other material (recount text).

The third meeting (June 7, 2010 at 8C class) teacher started lesson greets students, then checked attendance list as usual. Teacher used bilingualism when taught English. Teacher was explained before that the day time held daily test about advertisement, after two meetings (next week) learned advertisement material. The test is to know students' ability after advertisement had presented for 2 weeks. The task is written text which consists of five numbers of questions. Teacher divided into two sessions for the task, where a half of students take turns.

## **2. The Advantages Of Advertisement Slides For Teacher In Teaching Writing Monologue Text**

Interview with English teacher after class has finished at June 4, 2010. Ms. Eny was taught in the school for two years. There are many kinds of method was implemented. There is role play, using video and personal presentation. In order to get aim of learning teacher must gave reinforcement, related games and facilities. As we know in the chapter two was explained that using multimedia in teaching support process acquiring knowledge. Teaching English especially writing is complex, so teacher must creative in served material. Teacher made English interested to be taught. One of the ways is using advertisement slide (PowerPoint).

English teaching made interest, if the material presented in different way. Presented material with multimedia or audiovisual can make students easy to catch point of material. Beside that students can use their cognitive ability to respond the material. Advertisement slide (PowerPoint) applied conditional, it cause if students had got understand about the material in two meetings means the explanation enough. The difficulties during learning process often happen for every teacher anywhere, it caused by many kind of problem. For this case teacher got impede in specific terms. It causes foreign language or second language so teacher must be patience explained about that.

### 3. The Students' Responses To Advertisement Slides (Power Point) In Teaching Writing Monologue Text

To know students' responses to advertisement slides (Power Point), researcher gave the questionnaires to 45 students. It contains of ten questions and three answers chooses; they are A, B and C. The questions are about English teaching in classroom and students opinion to using advertisement slides (Power Point).

Each number of questions have evaluation standard is:

- a. A question : 3
- b. B question : 2
- c. C question : 1

Using questionnaire to know the students responses toward advertisement slides in teaching writing monologue text use formula:

$$P(\text{Percentage}) = \frac{F (\text{Sum of frequency A point})}{N (\text{Total of respondent})} \times 100\%$$

After known the result then categorize the measuring standard is follow below:

- 76 % - 100% : Good
- 56% - 75% : Enough
- 40% - 55% : Less good
- Less than 40% : Not good





7. Do you enjoy studying English with advertisement slides (power point)?

**Table 4.7**

a. Really enjoy	19	42,2%
b. Enjoy	18	40%
c. Don't enjoy	8	17,7%
	45	100%

Students' answer to seventh questions toward Advertisement slides (PowerPoint) in English class divided into three chose. They are A. really enjoy, B. Enjoy and C. don't enjoy. Students' answer for A (really enjoy) is 42,2%, B answer is 40%, and students' answer for C (don't enjoy) is 17,7%.

8. Does advertisement slide (PowerPoint) help you to understand monologue text material?

**Table 4.8**

a. Really help	8	17,7%
b. Helping	32	71,1%
c. Doesn't help	5	11,1%
	45	100%

The Advertisement slides are helping students to understand monologue text contains of three chose. First, the answer really help (A answer), second helping and C. don't help. Students' answer for A is 17,7%, for helping students (B answer) is 71.1% and for did not helping (C answer) is 11,1%.







students' answer for interest is 57,7% (B answer). While students' answer didn't interest is 13,3% (C answer).

#### **4. DISCUSSION**

Result of observation, interview and questionnaire had presented. The observation during three meetings, gave result that using media (advertisement slides) in teaching writing monologue text overall in good way. The teacher implemented writing ways, such us writing process, writing strategies, and post writing strategies. The writing process contains of the teacher builds the students stimulus about topic, introduces the topic of the text, the teacher give explanation the characteristics and definition of advertisement and modeling steps on how to make advertisement. The writing strategies contains of teacher applying the advertisement slides, teacher asks the students to make simple advertisement, teacher asks students to revise their writing based on advertisement characteristics, teacher asks the students to submit their find writing and controls the students activity. The post-writing strategies contain of the teacher correct students mistake and the students make conclusion to the advertisement slides presented by teacher. When teacher applying advertisement slides in film form, the pictures cannot display for a moment. Then teacher solved the problem in the other type. The Use of media in teaching process need skill to operate and understand uses detail. It's done to decrease technical error when operating media. Several of people know it but several of people knowing as glance. To knew the detail of using media, school provision workshop or training to solve misunderstanding.



rhythm tone, and spatial skill is the ability to think 3-dimensionally. <sup>66</sup> The different of human intelligence made them can catch material easily with visual or non visual material. It causes different mind working to serve and understand everything presented.

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<sup>66</sup> John W, Santrock: *Educational Psychology Second Edition* (Mc. Graw -Hill companies inc,2006 ), p. 111