CHAPTER I

INTRODUCTION

1.1 Background of Study

Language is a device to communicate among people in the society. It is made for uniting people in the world. Human being is the ideal creature which can optimize the use of language itself. Communication is important for all human being. They do not normally live in isolation without having any contact with other people (Rohmah, 2006:1). It clearly describes that human being cannot live properly without using a language. Even though, mute people can still use sign language, but as a matter fact they will not be able to get any better life easily. Language is the place where actual and all possible forms of social organization. Yet it is also the place where our sense of ourselves, our subjectivity, is constructed (Aditia, 2011 in Talbot 2003:1), which it means that language can perform its feature to change people's behavior in the society.

To get an attention from the others and make relation, uttering good word is really recommended in society because people commonly judge what we really are by seeing us producing words through communication. Wardhaugh claims that language is a profound indicator of identity (2006:6). In the other words, language can abstractly describe to people about basic personality of everyone.

This study is focused on swear words that are uttered by Bam Margera in the movie "Jackass Number Two" where so many swear words occur in each scene. Thus, movie is an entertainment that could easily get watched by people these days. Therefore the writer insist that by reading this study, the reader will understand the main reason of conducting this study which is to warn and tell that there is unusual thing in language perspective that could exist in society and it is harmful to do. Furthermore, swear word is often shown daily in the media which it is supposed to educate billions of people. Therefore, the writer hopes not to redo every utterance of swear words in the television or this thesis. It is a duty for us to learn everything in a good way from anything, especially in this research which deeply tells about a part of language called swear word.

Language has flexible and dynamic characteristics which may create new possibility in communication, so it is impossible that language can stop in one word and one meaning because language can change as fast as the growing of human (Fromkin and Robert in Aditia, 2011:1). It means that language can be used not only to do something good, but also it is possible for people to convey something bad to other using language. Thus, the meaning in a word can be good or bad. It depends on each individual, because we live in the society where diversity can be seen as the difference these days. The example of bad thing in language is when people get annoyed by the others, and they utter swear words instead of warn them nicely. It is a little indication that those people are bad in expressing emotion. Moreover, language helps

human to do everything. It is useful for people to use language in many aspects, such as in studying, business, politics, even making movie for entertainment. In the local society we are able to know and understand people by seeing the way they speak. They can be predicted from the words they say.

In this opportunity the writer found an interesting movie which consists of necessary data and aspects to be analyzed in this thesis. The movie that the writer has analyzed is entitled "Jackass Number Two". According to Wikipedia, "Jackass is American reality series, originally shown on MTV from 2000 to 2002, featuring people performing various dangerous self-injuring stunts and pranks" (para.1). Afterwards, the production continued by making the movie version with long duration which was released in 2002 entitled Jackass the Movie which starred by professional dangerous stunts. They are namely Johnny Knoxville, Bam Margera, Ryan Dunn, Wee Man, Preston Lacy, Dave England, Ehren Mcghehey, Steve-O, and Chris Pontius. The movie was analyzed in a research by Cipto where he applied the theory of swear word to the first movie entitled "Jackass: The Movie". As he stated that swearing becomes common in the world society (2005:1) which means that swear word is a part of the society. It includes a common thing that has indication for society to use it in daily life. According to the Associated Press (2006), nearly three fourths of poll respondents reported that they hear profanity more often than in years past and some two thirds perceive that swearing has become more common in society (in Cressman et.al, 2009:117).

Whether people like swear words or not, this is the fact that people have to deal with swear words in the society.

In the second movie entitled Jackass Number Two, there are two interesting things that hardly happen in the previous movie. So many conversations and swear words are uttered more than the previous movie. The writer is also interested in this movie because it is really different from other movies where bunch of scripts are needed by the actors. "Jackass: The Movie" is a reality show that has a long scene. Thus, any conversation that happens in "Jackass: The Movie" is real, which means that all crews and cast members produce a lot of utterances without any script, which reflects real life in the society where people do not need any script to communicate with others.

Some works that the writer has found as references which they are in the same field of sociolinguistic. There is the other study that was conducted by Aditya's (2010) analysis of swear words of teenager in a village of Cirebon. Both of the study support the making of this thesis which the thesis of Cipto as the study for continuing thesis and the thesis of Aditya has the same aspect in analyzing data that is taken from the source where there is a group which is the same with Jackass Number two.

The similarity of this study with Cipto's is that the data is taken from the next movie entitled "Jackass Number Two" which is the squall of "Jackass: The Movie". And the similarity of this study with Aditya's is that the data is taken from the real utterance from many people in group. But, in

thesis of Aditya did not mention that the producing of swear word is significantly influenced by other persons in the same place with the certain object which in this thesis is Bam Margera. Furthermore, Bam Margera is the object who needs to be in group to produce swear words. In the other words, each of the cast member is a trigger for him to utter swear words.

The writer is interested in analyzing swear words that are uttered by one of the cast members named Bam Margera. He is an American professional skateboarder, television, and radio personality, actor and daredevil. He came to prominence after appearing in MTV's Jackass crew." (Para.1).

The writer is concerned with Bam Margera, because he produced swear words the most among the others cast member. Bam Margera has uttered many categories of swear words rather than the other cast members. He has contributed a lot of swear words. Even though, when he plays a role as the background of scenes, he still produces swear words on the movie.

As the example in utterance is the word *f*ck*. It possibly happens when someone car's gets stolen and he or she is so upset. So, she or he says "Who the *f*ck* did stole my car?" It shows some kind of anger from the owner of the stolen car. The other example is the word *sh*t*. *"Sh*t*, my car is out of gas, which seems to show the same expression with the pervious sentence. People can also show the expression by the word **ss*, like "Yeah, I see you have a big-**ss* dog. It is a statement that the dog is big visibly. There is the other word that can be uttered when people get surprised or cannot deal with something that she or he has enough about the thing. **"**Not now! I am really

tired, *Jesus*!" the word "*Jesus*" is usually used by people who has a good sense in religion, which indicates that they really believe the presence of their lord is close by them.

Each swear word has different sense in daily use. It depends on the purpose of the speakers in expressing swear words. In the movie "Jackass Number Two", there are a lot of segments that involve Bam Margera to utter swear words, especially, when he gets many horrible things such as getting hurt and shocked.

Swear words had become something common in daily life, whether people realize them or not. Some people might have been uttering swear word unconsciously. A simple example in Indonesia, when a friend of mine is walking down street in daylight, and he suddenly said "*Cuk, Dino iki panas pol-pol'an.*" The word "*Cuk"* includes in Indonesian swear word. As it was stated by Cipto (2005) in the other example of "*Cuk*" word. The utterance indicates that my friend did not like the weather so much. He uttered swear word intended to complain the unbearably hot weather of Surabaya city. He meant to curse the weather that might have heated his skin up. Therefore, the writer will choose Bam Margera as the object of analysis because there are a lot of scenes that are similar to the example above where swear words are spoken spontaneously.

1.2 Statement of the Problems

Based on background of the study, there are problems related to the study, which leads to the following research question:

1. What kind of swear words are uttered by Bam Margera in the movie Jackass Number Two?

2. What are Bam Margera's situations of swearing in "Jackass Number Two"?

3. What are the Meanings of Bam Margera's swear words in "Jackass Number Two"?

1.3 Objective Of The Study

This study is to find out the answer of the following problems:

1. To describe the kinds of swear words uttered by Bam Margera in "Jackass Number Two".

2. To describe the situation of Bam Margera's swearing in "Jackass Number Two".

3. To describe the meaning of Bam Margera's swear words.

1.4 Significance of The Study

The significance of this research is to enrich knowledge of language, especially, for swear words which for common people it is just a bad thing in

social aspect. This research intends to show its scientific side of swearing through the movie Jackass Number Two. The writer hopes this research can give enlightenment for the readers, and also this research will give a lot of benefits to the students of English department in conducting research of swear words.

1.5 Scope and Limitation

In order to keep the readers concerning to the topic, the writer limits this thesis focused on the swear words. The writer is concerned to behaviors of Bam Margera as the object because he is the one who produces swear words the most. Thus, the swear words that he says consist in many kinds of category. In additional, the supporting acts of the other cast members are elaborated in the chapter of analysis. The italic words are Bam Margera's utterances of swearing. Thus, the purposes of swearing are not quite accurate because the writer only observes from the movie.

1.6 Definition of Key Terms

1. Jackass:

According to Wikipedia "Jackass is an American reality series, originally shown on MTV from 2000 to 2002, featuring people performing various dangerous, crude self-injuring stunts and pranks." (para.1).

2. Bam Margera:

He is an American professional skateboarder, television, and radio personality, actor and daredevil. He came to prominence after appearing in MTV's Jackass crew." (Para.1).

3. Swear Words:

Swearing is type of language use in which the expression refers to something that is taboo in certain society and usually expresses strong emotions and attitudes. Swearing is a term that consist of two emphasizes. It is the combination between speech and facial expression (Ljung, 2011:4)