

CHAPTER I

INTRODUCTION

This introduction presents and discusses the reasons of this study, why the researcher intends to conduct the study. Based on those reasons, problems of this study, aims of this study, significance of this study and also scope and limitation are presented. The Final part is a list of important terms to avoid reader misunderstanding of those terms about this study.

A. Background of the Study

English is an important means of communication, which is used by many countries in this world. It plays an important role as an international language. This is why the Indonesian government chooses English as the first foreign language to be taught in schools¹. English is introduced as a compulsory subject to be taught from the seventh year of Junior High School up to the twelfth year of students and as a local content subject in Elementary school.

According to Goodwyn, English as school subject is changing². There are numbers of reasons for the change but one of the most important originates in a broadening of the subject to include media education. Media can help the teacher to get the students' attention in English class. Media can be used to support one or

¹ Ramelan. *Introduction to Linguistic Analysis* (Semarang: IKIP Semarang Press, 1994)

² Sudirman, et al *Ilmu Pendidikan*. (Bandung: PT. Remaja Rosdakarya, 1991)

