CHAPTER III

RESEARCH METHOD

3.1 Research Approach

In conducting this study, the writer used content analysis research. The data is taken from the movie, which focused on utterances of characters. As it was stated by Neuendorf that content analysis has a history of more than 50 years of use in communication, journalism, sociology, psychology, and business. Its methods stem primarily from work in the social and behavioral science (2002). In addition, the principle could be applied to human production of message, which it refers to character in fast five utterances. Firstly, the principle went to apply the kind of swear words spoken by the characters. Thus, by knowing the kinds of swear words, writer could find out the function based on the actual event in the movie. Furthermore, the meanings of the swear word and the function will be interpreted as the writer knowledge.

3.2. Data Source

The subject of this research is the use of swear words in Fast and Furious Five Movie. Therefore, the conversation of characters in the movie which is using Swear Word is also the Subject in this research. The \$writer focused on all the characters in the movie and to be analyzed in order to make a clearer understanding from the readers.

3.3 Research Instrument

The instrument of this research is the researcher herself. The data was collected by watching the movie fast and furious number five. The data is taken from utterances of the characters in fast and furious number five. All the activities are done by the personal computer.

3.4 Technique of Data Analysis

Writer analyzes the use of swear word in "Fast and Furious Five Movie" by identifying and classifying the swear word in this movie according to Steven Pinker theories. There are five categories of Steven Pinker such as: Dysphemistic swearing, Abusive swearing, Idiomatic swearing, Emphatic swearing, and Cathartic swearing.