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Key Terms : Good Image, Conflict.

In society, conflict is a social dynamics and an event that cannot be avoided in a life. The occurrence of conflict is often caused by the differences, misunderstanding, and revenge. Everything was sometimes for the sake of personal or group interests. Conflict also sometimes beneficial and detrimental. In social conflict theory explained that the conflict there are two parts, namely internal and external. Internal conflict is a conflict against his/herself (lust). While external conflict against another person, individual or group.

In this study the researcher focused on one of the literary works of Dan Brown that were entitled *The Da Vinci Code*. A controversy Novel and there are also many conflicts that must be faced by all the characters in these novel. But the researcher focused his research on the conflict faced Robert Langdon who is the main character in the novel of *The Da Vinci Code.* Robert Langdon was forced to deal with the conflicts to retain his good image to prove that he is not a murderer.

This study uses a theoretical formalism and social conflict, so the researcher only focused his research based on the contents of the novel there is no element from the outside (the state at the time that the novel was made, culture, and background of the author). In *The Da Vinci Code* Novel, Robert Langdon is a good character, so the researcher concluded that Langdon has a good image in the eyes of the public. Therefore, the title of this thesis is taken researcher is ***Robert Langdon's Conflicts to Retain His Good image in The Da Vinci Code Novel***. a conflict that aims to retain his good image of the lost because the prime suspect in a murder case.

ABSTRAK

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Kata Kunci : Citra Baik, Konflik.

Dalam masyarakat, konflik merupakan sebuah dinamika sosial dan suatu peristiwa yang tidak dapat dihindari dalam sebuah kehidupan. Terjadinya Konflik sering disebabkan oleh perbedaan, salah paham, dan dendam. Semuanya itu terkadang demi kepentingan pribadi atau golongan. Konflik juga terkadang menguntungkan dan merugikan. Dalam teori sosial konflik dijelaskan bahwa konflik ada dua bagian, yaitu internal dan eksternal. Konflik internal adalah konflik melawan diri sendiri (hawa nafsu). Sedangkan konflik eksternal melawan orang lain, individu atau kelompok.

Dalam penelitian ini peneliti fokus pada salah satu karya sastranya Dan Brown yang berjudul *The Da Vinci Code.* Sebuah Novel kontroversi dan juga terdapat berbagai konflik yang hurus dihadapi oleh semua karakter dalam Novel tersebut. Namun peneliti memfokuskan penelitiannya terhadap konflik yang dihadapi Robert Langdon yang merupakan tokoh utama dalam Novel *The Da Vinci Code*. Robert Langdon terpaksa menghadapi berbagai konflik untuk mengembalikan citra baiknya dengan membuktikan bahwa dia bukan pembunuh.

Penelitian ini menggunakan teori formalism dan sosial konflik, jadi peneliti hanya memfokuskan penelitiannya berdasarkan isi dalam Novel tidak ada unsur dari luar (keadaan pada waktu Novel itu dibuat, budaya serta latar belakang penulis). Dalam Novel *The Da Vinci Code*, Robert Langdon merupakan karakter baik, sehingga peneliti berkesimpulan bahwa Langdon mempunyai citra baik dimata publik. Oleh karna itu judul skripsi yang diambil peneliti adalah ***Robert Langdon's Conflicts to Retain His Good imange in The Da Vinci Code Novel.*** sebuah konflik yang bertujuan untuk mengembalikan citra baik yang hilang karna menjadi tersangka utama dalam kasus pembunuhan.

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