CHAPTER III

METHOD OF THE STUDY

The writer explained about the method that was used in this research. The writer needed the research method because this method helped the writer to answer and to reveal the research questions which were being discussed. According to Sugiyono (2011: 2), research method basically is a scientific way to get the data for certain aims and use.

Based on the quotation above, the writer concluded that research method is as the tool in conducting the. This research methodology consisted of research approach, data sources, research instrument, data collection, and technique of data analysis.

3.1 Research Approach

The writer used descriptive qualitative method in his analysis to answer the statements of problem. According to Sugiyono (2010.1) that qualitative research methods is a research methods used to examine the condition of natural objects, (as the opponent is an experiment) where the writer is an instrument key and the results of this qualitative research emphasizes meaning rather than generalization.

> " Metode penelitian kualitatif adalah metode penelitian yang digunakan untuk meneliti pada suatu kondisi obyek yang alamiah, (sebagai lawannya adalah eksperimen) dimana peneliti adalah sebagai instrument kunci, dan hasil dari penelitian kualitatif ini lebih menekankan makna daripada generalisasi".

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In order to make easier in understanding about it, the writer also gives other definition. It is from Hadari Nawawi (1995: 208) he said that the data which is analyzed and the way of analyzing is one of the characteristics of qualitative method. Its data is qualitative; it is not picturing the number or quantity which does not have certain comparison.

The aim of the descriptive method itself is to obtain systematically description and accurate facts. It concerns with the collected data that often uses words or sentences. Since they are in the form of words or utterance, there are several ways to obtain them such as doing interview, taking note, recording and videotapes etc.

According to Bagdan and Biklen which quoted from Sugiyono said that there are five characteristic of qualitative research method, they are:

1. Qualitative research has the natural setting as the direct source of data and writer is the key instrument.

2. Qualitative research is descriptive. The data collected is in the form of word of pictures rather that number.

3. Qualitative researches are concerned with process rather than simply with outcomes or products.

4. Qualitative research tends to analyze their data inductively.

5. "Meaning" is of essential to qualitative approach.

Based on the explanation above, the qualitative method is a suitable way to conduct this research. The purpose of descriptive qualitative method is for describing vocabulary in alay language. In the description, the writer explained

about forms of alay language and word formation of alay language morphologically.

3.2 Technique of Data Collection

In this research, in order to get better result of this research, the writer has to use the basic technique of data collection. For this research, the writer collected the data from Facebook that consist alay language uses by students of MA AT-Tarbiyah on facebook. On the Facebook the writer collected the data from status in Facebook.

Another way the writer used questioner in collecting data. The MA AT-Tarbiyah has fifty seventh students. In this research, the writer used random way between first senior high school until third senior high school. From fifty seventh students the writer took fifteen students as the informants. The writer gave them some questionnaire sheet which consists of some question related to the topic in this study on 21 October 2014. From the questioner, the writer knew the factors influencing the use of alay language on facebook.

3.2.1 Source of Data

According to Cambridge Dictionary, data is information, especially facts or numbers, collected to be examined and considered and used to help decision-making, or information in an electronic form that can be stored and processed by computer. Based on Juliansyah Noor, data is one of components of the research, it means that there will not be a research if there is no data. In research, data must be valid or when it is not, so will be a

mistake in conducting the research. So that is why it is needed to take the data correctly. (2012: 102).

Based on the explanation above, the writer explained some sources of data for this research. In this research, the writer used two kinds of data. Namely facebook of students MA At-Tarbiyah and students answer from the questioner. The first source of the data was the description of alay language used by students. The second source of data was the result of the questioner to some students by using several questions. The students are who attended the class that the writer observed.

3.2.2 Instrument

In doing research writer need some tools to be flexible in collecting data those tools are facebook which is use for classify the forms of language that was used by students. And the second the writer used questioner sheet as tool to get more information about the influence factors of using alay language.

3.3 Technique of Data Analysis

There are many steps in analyzing the data, they are:

1. Understanding the data, that is about alay language that used by students of MA 1 At-Tarbiyah.

2. Grouping or putting the examples of alay language into the table.

3. Analyzing the data by using the theory that appropriate with the data analysis.

4. Describe the data from the result of interview to know the casual factors students of MA 1 At-Tarbiyah used alay language on their facebooks.

5. Concluding the result of the analysis.

That all the writer tried to do in this research analysis. Hopefully, it can help writer as the guidance in conducting the research. The writer realize that without this research method it impossible to finish this research.