CHAPTER 3

METHOD OF THE STUDY

Since, this research was conducted to analyze a certain person's speech style. This research was belonged the sociolinguistics field. The writer provided information that she has been chain the main focus of this study in the research methods to be three parts. There were research approach, technique of Data Collection, and technique of Data Analysis.

3.1 Research Approach

Basically, this study showed the analysis of Madame Renavskaya' speech style. In order got deep understanding about it, the most suitable approach in conducting this study was used qualitative. Qualitative approach related to the evaluation of humans' and attitude, behavior, and opinions (Khotari, 2004: 5). A research qualitative approach provided a detailed analysis about the data in accordance with certain theory that is suitable with the data which analyzed.

Related to this paper, the evaluation related to human' behavior and attitude, since speech style was connected with the way of behave of behaving when speaking. It was classified the second objectives that given a deep comprehend the social factor influenced the main character used the style.

3.2 Technique of Data Collection

Ratna stated that there were several techniques in collecting the data such as sampling, observation, interview, questionnaire, triangulation and reading (2010: 209-245). Since, the data source was taken from a drama which translated by another one who was not the creator of the drama, this study could be categorized as a research that used documentation techniques. The writer used this technique to collect the data.

3.2.1 Source of Data

The primary source which analyzed in this study was Anton Chekhov' *The Cherry Orchard* which published in 1904. This drama translated by Maria Amadei Ashot and was have copyright in 2000. There were twenty four pages in the scene one. It is used as an object observation described the main character's speech style for in scene one and provided Joos' theory. The data was taken from the main character's utterances was Madame Raanevskaya.

3.2.2 Instrument

Instrument is a research is an equipment or facility used by the researcher to collect the data. So, the research can be conducted easier, and the result can be more accurate, complete and systematic (Arikunto, 2002: 136). This research used documentation technique in collecting the data. Documentation technique was collected data through the documents, the artifacts, the photographs and other data (Koentjaraningrat, 1982: 173).). In a qualitative research, instrument of the research was the researcher herself with or without the help of other people (Moleong, 2001: 4).

3.2.3 Procedure

Related to this explanation, the writer took several steps based on Wray and Blommer (1998: 7-13), they were as below:

- a. Identified the language style appeared in the main character utterance.
- b. Classified and determined the data based on the appropriate kinds of speech style based on Joos'
- c. Analyzed how language style used by the main character and find out the speech style used by her based on the underlying theory.
- d. Made the conclusion.

3.3 Technique of Data Analysis

In analyzing the data, it needed identifying, classifying, analyzing, and drawing a conclusion (Wray and Bloomer, 1998: 7-13). The writer was explained it analytically. It conducted the objectives of this study were explained the speech style used by the main character. Then, clarified the social factor influenced the main character used the style.