



Apology is included in part of speech act, and it is also part of politeness strategy. Apology in speech act is called also as the act of apologizing. One of a linguist, Olshtain states that apology aims to restore and maintain the harmony of the speaker and the hearer because of some offended such as violation, misunderstanding, and break promising intentionally or unintentionally (Olshtain and Cohen, 1983:20). According to other linguist, Holmes stated that apology as a speech act directed to the addressee's face needs and it intended to remedy an offense for which the speaker takes responsibility, and thus to restore equilibrium between speaker and addressee. (Holmes, 1992: 296).

Apology is a part of politeness strategy. Politeness is a way to maintain a good relationship by doing right manner, showing respect and to keep the hearer face. Politeness has big role to show that the speaker cares about others' feeling. Politeness is the expression of the speakers' intention to mitigate face threats carried by certain face threatening acts toward another (Mills, 2003:6).

There are some types of politeness, the two of them are positive politeness and negative politeness. According to Yule (1996), a positive politeness is a strategy which leads the requester to require a common goal or friendship. Positive politeness is the act of considering the positive face or good respond of hearer by indicating some solidarity, friendliness, and respect to the hearer's need to be appreciated, approved of and liked which makes the hearer feel good about himself, interest, and possession. In positive politeness, the speaker tries to save the hearer respond by reducing the distance between them. While, negative politeness is a way to keep the distance when the speaker talking about serious or





sincerely, it is important to maintain good relationship among human. There will be a reward also in delivering apology that will be given to us from our creator Allah SWT. It has explained from the verses of holy qur.an above that nothing so precious more than say apology and forgiving because Allah loves the goodness.

Analyzing the deeper meaning of apology as politeness in this life is needed because there are still some people especially teenager who do not really know about the importance and meaning of apology, whereas apology has great influence for our action and for anyone that get offences from us or other. Apology is the best way in asking forgiveness. Every country has different way to deliver apology. The way to express apology is also unique to be analyzed. Some people feel difficult to deliver and to tell the apology because of some offences. The kind of offences that force anyone to express apology is also important to be analyzed. Therefore, the writer is interested in analyzing and conducting a research of apology strategy.

Studies on Apology have been researched and done by some previous researchers. One of them is “The Apology Strategies Used by the Workers to the Old and Young Bosses” (Lili and Mardijono, 2011). Their study conducted the type of apology strategies used by the workers to the old and young bosses. The result of their study showed the most frequent apology strategy used by the workers to the old and young bosses was explanation or account. The other is “Apology strategies in Persian” (Mohammad Shariati & Fariba Chamani: 2011). The study examined the frequency, combination, and sequential position of apology strategies in Persian to see how the universality of apologies should be

treated in this language. The results revealed that explicit expression of apology with a request for forgiveness was the most common apology strategy in Persian. Then, Nani Fitriani (2011), her study is “Apology Strategies: Are women’s different from men’s?”, she studied on the implementation of power and solidarity in apology strategy. The result of the survey shows that there are similarities and differences in apology strategy used by female and male respondents.

While, in this study, this research is conducted to investigate how the characters expressed and apply the apology strategies on “Stuart Little 2” movie. Moreover, it also aims to identify, what kind of offence that triggered the characters to express the apology strategy on “Stuart Little 2” movie is significant to be conducted by using Trosborg theory of Apology and Holmes kind of offence theory also Brown Levinson politeness theory.

Therefore, it is felt interesting to analyze the act of apology strategies and in this study I am interested to analyze apology strategies in movie. Sometimes, we see movie only focus on the plot or the contents of the movie without realize that there are some nice dialogue expressions inside the movie, for example is the act or expression of apology and its strategies that uttered by characters. There are various apology expressions in the movie which are conveyed in different forms by the characters, within different background, situation, topic, and setting. The apology expressions in the movie, then, can be analyzed in relation to politeness strategy.

In this study, I use a movie entitled “Stuart Little2” to be analyzed. I also use some theories of linguists such as Trosborg, Olstain Cohen theory of apology,











