ABSTRACT

This study is conducted to analyze conversational strategies. Unconsciously, many people don't know what conversational strategies are but they certain use conversational strategies in their conversation. It is reason why the writer studies conversational strategies. In this research, the writer focuses on utterance that used between Oprah Winfrey and Lance Armstrong. This study is divided into two research problems. First, what are the conversational strategies used between Oprah Winfrey and Lance Armstrong in *The Oprah Winfrey Show*. Second, what are the functions of the conversational strategies used between Oprah Winfrey and Lance Armstrong in *The Oprah Winfrey Show*.

In this study the writer uses theory from Jennifer Coates (2004), she stated that there are seven conversational strategies, they are minimal responses, hedges, tag questions, questions, directives, swearing and taboo language and compliments. To reveal the statement of the problems, the writer uses corpus for counting the total emergence every conversational strategies.

The writer finds all of conversational strategies in the data. Although every strategies occur in the data but the emergence of every strategies is different. Minimal responses appear in total number one hundred and ten, total emergence of hedges is forty two while tag question appears in total two. Next, there are one hundred and three times occurring in questions, the total of directives is five, swearing and taboo language is only once and the last strategies compliment with the total number is two. The most frequently conversational strategies is minimal response.

The functions of using conversational strategies are: minimal response is for showing agreement, hedges is for showing the speaker's confidence or unconfidence, tag question is for supporting the data, question is for making response each other, directive is for asking someone to do something, swearing and taboo language is for showing anger and the last compliment is for showing praise to other people.

In this study the writer gives suggestions to next researcher who want to analyze about conversational strategies: use other theory about conversational strategies and use the data that consist of more than two people or conversation among same gender. It will make different and can be enrich our knowledge.

INTISARI

Nurmaya, Uut. 2015. *Conversational Strategies Used between Oprah Winfrey and Lance Armstrong in The Oprah Winfrey Show*. Skripsi. English Department, Faculty of Letters and Humanities, State Islamic University of Sunan Ampel Surabaya. Pembimbing: Endratno Pilih Swasono, M.Pd

Kata Kunci: strategi percakapan, percakapan, acara bincang-bincang

Skripsi ini membahas tentang strategi percakapan. Tanpa disadari, banyak orang yang tidak tahu apa yang dimaksut dengan strategi percakapan tetapi mereka pasti menggunakan strategi percakapan dalam percakapan mereka. Ini adalah alasan mengapa penulis membahas tentang strategi percakapan. Didalam penelitihan ini, penulis fokus pada ucapan yang digunakan oleh Oprah Winfrey dan Lance Armstrong. Skripsi ini dibagi menjadi dua rumusan masalah. Pertama, strategi percakapan apa yang digunakan antara Oprah Winfrey dan Lance Armstrong di *The Oprah Winfrey Show*. Kedua, apa fungsi dari strategi percakapan yang digunakan antara Oprah Winfrey dan Lance Armstrong di *The Oprah Winfrey Show*.

Didalam skripsi ini, penulis menggunakan teori dari Jennifer Coates (2004), Coates berkata bahwa ada tujuh strategi percakapan, diantaranya adalah minimal responses, hedges, tag questions, questions, directives, swearing and taboo language, dan compliment. Untuk menyelesaikan rumusan masalah, penulis nenggunakan metode penelitihan corpus, berfungsi untuk menghitung total kemunculan setiap strategi percakapan.

Penulis menemukan semua strategi percakapan didalam data. Meskipun kemunculan pada setiap strategi berbeda. Minimal responses muncul dengan total seratus sepuluh, total kemunculan hedges adalah empat puluh dua, kemunculan tag questions dua. Questions ada seratus tiga kali kemunculan. Total kemunculan dari directives adalah lima. Swearing and taboo language hanya satu kali dan strategi yang terakhir yaitu compliments dengan total dua. Kemunculan strategi percakapan yang paling sering muncul adalah minimal response.

Fungsi dari penggunaan strategi percakapan adalah: minimal respose untuk menunjukkan persetujuan, hedges untuk menunjukkan ekspresi kepercayaan diri atau tidak. Tag question untuk mendukung suatu data, question untuk membuat respon satu sama lain, directive untuk menyuru seseorang melakukan sesuatu, swearing and taboo language untuk menunjukkan kemarahan dan yang terakhir compliment untuk memuji orang lain.

Didalam skripsi, penulis memberikan saran untuk peneliti selanjutnya yang ingin menganalisa tentang strategi percakapan: gunakan teori lain dan gunakan data lain seperti percakapan lebih dari dua orang atau sesama jenis kelamin. Ini akan membuat berbeda dan memperkaya pengetahuan.