

others. Conversation is done more than a person, so people is not talking by herself but there is other people who answer their talking. Conversation occur not only same gender (among males or females) but also mixed-gender (between males and females). This is common phenomena in this era; they can talk freely without see their genre. Mixed-gender conversational can be seen as interactive talk involving men and women. It occurs in daily life as a social interaction among men and women in both formal and informal setting. This kind of conversation examines the way in which men and women communicate each other. In line with this, Devies and Elder said that the study of language and gender involved the study of how men and women use language differently (cited in Mega, 2012).

The existence of mixed-gender conversation can say that men's and women's differences influence the way they talk. Men usually talk about public news while women talk about personal live. In conversation, women like to talk a lot than men. As a result, men are believed as assertive while women are submissive. The research evidence suggests that women and men develop differentiated communicative competence: in other words, women's and men's behavior in conversation suggests that they have a different understanding of how a compliment or an apology is done (Coates: 2004). In Al-Quran Surah Al-Hujarat is stated:

been honored with the most prestigious award in broadcasting, the George Foster Peabody's individual Achievement Award, as well as the IRTS Gold Medal Award. In addition to her numerous daytime Emmys, Winfrey has received other awards. She was inducted into the Television Hall of Fame in 1994 and received the George Foster Peabody Individual Achievement Award, one of broadcasting's most coveted awards, following the 1995-1996 seasons. Further, she received the IRTS Gold Medal Award, was named one of America's 25 Most Influential People of 1996 by *Time* magazine, and she was included on Marjabelle Young Stewart's 1996 list of most polite celebrities. In 1997 Winfrey received TV Guide's Television performer of the Year Award and was named favorite Female Television performer at the 1997 People's Choice Awards. In 1998 *Entertainment Weekly* named Winfrey the most powerful person in show business. Moreover, in 2004 International Time Magazine named her as "One of the most influential people of the 20th century" and "The most powerful women in broadcasting."

Many researchers have suggested that women and men differ in using conversational strategies. A conversational strategy is the linguistic strategy used by the participants during a conversation (Tannen, 1993). In the case, the use of conversational strategies shows that man's and woman's behaviors in conversation have different specific linguistic features. The different strategies are used men by women in their conversation may lead to problem since they interpret the same thing differently. It may be the case. Rosenblum (1986: 160) stated that men are more likely to interrupt and overlap women's

speech than the reverse (Tannen: 1993). So there are differences of using interruption between men and women. Tannen (1986) asserted that men and women use the same communication behaviors for different reason. Maltz and Borker (1982) said that the different ways of communicating and interpreting others' utterances can result in cross-cultural communication between men and women. The cross culture communication means that men and women are included to different group which have distinct way of communication. Subsequently, this cross-culture communication may be a potential source of misunderstanding. In line with this, Tannen stated that the conversational strategies associated with each gender can lead to miscommunication and difficulties in achieving their goals in conversation.

It is interesting to look for the conversational strategies used in mixed-gender conversational, between men and women. For those reason, the writer is interesting in doing a study on conversational strategies used in Oprah Winfrey, because the writer wants to analyze mix-gender conversation so she chooses the man guess star, he is Lance Armstrong. Lance Armstrong is an American former professional road racing cyclist. So, the writer focuses and analyzes conversation strategies that Oprah and Lance used when they talk in *The Oprah Winfreyshow* talk show.

There are some related studies which have been conducted previously. One of them is a study conducted by Lucky Setyorini (2013) that analysis An Analysis of Conversational Strategies in an Interview Article O' The Oprah Magazine. Then, study was conducted by Mega Anindyawati (2012) that

