

2.1.2.6 Swearing and Taboo Language

Using of taboo language has a symbolic association with masculinity, not femininity (Coates: 2004). With regard to the functions, Djatmika (2007) did not provide any additional information other than those proposed by Crystal (1997), that is, emotive and expressive functions. He also documented the conditions in which a speaker uses four letters words: 1) being annoyed, being frustrated, and being disappointed on oneself, 2) being angry with somebody else/ the other speaker, 3) underestimating someone or challenging something conducted or stated by someone, 4) being too happy (see Yazid Basthomi).

2.1.2.7 Compliments

Compliments seem to function as positive politeness strategies, that is, they attend to the positive face needs of the addressee. Compliments can be face-threatening, because they ignore the negative face-needs of the addressee. Cross-sex compliments are clearly more face-threatening than same-sex compliments, and compliments seem to be more face-threatening to men than to women.

2.2 Related Studies

Actually there are some studies conducted previously that quiet helpful for this study. The first is conducted by Lucky Setyorini (2013) entitled *An Analysis of Conversational Strategies in an Interview Article of O' the Oprah Magazine* show that she found the conversational strategies are used in an interview article of O' Oprah Magazine. Her object was O' Oprah magazine that containing interview between Oprah Winfrey and Maya Angelo. In her study, she used Coates' theory (2004) to analyze different strategies used in an article of Oprah magazine and Corpus as method approaches. The result of the study shows that she found in the speakers' utterances in same-sex conversation in the interview article of O, The Oprah magazine.

Other studies are conducted by Mega Anindyawati (2012) entitled *A Study Conversational Strategies in Mixed-Gender Conversation among English Department Students Airlangga University*. it shows that male and female's speakers are different in the way talk. In her study, she also used Coates' theory (2004) to analyze the different strategies used in the mixed-gender conversation and she use Qualitative as the method approach. The result of the study shows that male and female students used conversational strategies which imply different functions in mix-gender conversation.

Another is article that written by Nancy Washburn and Kiel Christianson (1995) that *Analysis Teaching Conversation Strategies through Pair-taping*. It shows that there are conversational strategies used among teachers and students in the classroom. The researchers use theory by Ellis (1985), the

strategies are selecting salient topics, checking comprehension, requesting clarification, repeating utterance, stressing keyword, and switching topics.

Three studies used conversational strategies theory in analyzing data, but two studies use theory by Coates and one of them uses Ellis theory. Their purpose are same, they want to know what the conversational strategies that use and the function of using them. Although are different, Lucky's object is O, Oprah magazine, Mega's object is English department students Airlangga University and Nancy and Kiel's object is among students and teachers in the classroom.

This study can be called continuance from these related studies. This thesis talks about conversation strategies used between Oprah Winfrey and Lance Armstrong in *The Oprah Winfrey Show*. Different with others, the object of this thesis is mix gender conversation in English. It means the writer analyzes conversation between native male and female. The writer uses same with Mega and Lucky, Coates' theory.