

**A STUDY OF LANGUAGE STYLE USED BY CHARACTERS IN  
FROZEN MOVIE**

**Submitted as Partial Fulfillment as the Requirements for the Sarjana Degree of English  
Department Faculty of Arts and Humanities UIN Sunan Ampel Surabaya**



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**2018**

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Declares that this thesis under the title A Study of Language Style Used by The Character in Frozen Movie is my original scientific work which has been conducted as a partial fulfillment of the requirements for the Sarjana degree and submitted to the English Department, Arts and Humanities Faculty of Sunan Ampel State Islamic University. Additionally, it does not incorporate any other text from the previous experts except the quotations and theories itself. If the thesis later is found as plagiarism work, the writer truthfully responsible with any kind of suitable rules and consequences.

Surabaya, July 10<sup>th</sup> 2018

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**Approved to be examined**

**Surabaya, July 10<sup>th</sup> 2018**

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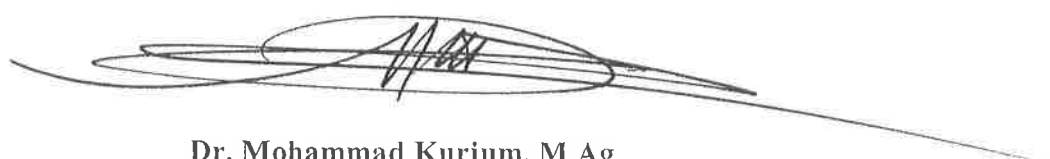


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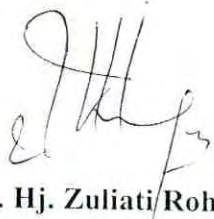
This thesis has been approved and accepted by the Board of Examiners,  
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As people know and realize, every language in every region and country is different. People have their own style in expressing their thought and mind through different language style. The choice of style depends on some aspects, which may be replaced with term of social factors. According to Joos (1976:156), speech style means the form of language that the speaker uses and it is characterized by a scale of formality. Joos divides these speech styles into five forms. They are frozen style, formal style, consultative style, casual style and intimate style. All the types have characterization and function such as frozen which is actually used in formal ceremonies, formal which is used in official meeting in some organization, consultative which is usually used in school, casual which is appropriating in conversation and intimate commonly in conversation with close friend or family.

According to Wormuth (1981:10) using variation of style depends on the environment in which the message is presented; the language used in upper class environment is different from the style used for the lower class environment. The environment also refers to the stratification, such as age, gender, and other social status. Wormuth said that the use of language style depend on the context of the civilization as states.

According to Holmes (1992:1), the way people talk is influenced by the social context in which they are talking. It involves who can hear us and where we are talking, as well as how we are feeling toward our interlocutor. Social factors such as participants, topic, and setting and function.

There are some researchers who have analyzed language style: Galuh Fudayanto,(2007); Umi Novilah Qodriati,(2008): Solehal Wani,(2013): Nurul Fahmi,(2014); Nurul Lailah (2015) and Rahardian Rasyidin,(2016). Following these, the research will focus to investigate speech styles based on Martin Joos and Holmes theory. The researcher will focus on two problems. First is the types of speech style that will be found in Frozen movie script. Second, the factors that affect all characters to speak in different style.

In this part the writer present similar study by Galuh Fudayanto(2007). “A Study of Speech Style Used by the Host in “Empat Mata” Talk Show Program on Trans 7”. This study uses Joos’s theory and some supporting theory such as Nababan (1993) and Gleason (1965). In this study, galuh used descriptive qualitative. He took two differences episodes of the talk show as the data source to represent the speech style. He recorded the host’s utterances to be transcribed. Then he identified the utterances by the host based on the classification of speech style whether frozen, formal, consultative, casual, and intimate style.

The Second study the writer got the reference from Nurul Fahmi (2014) which title An Analysis of Language Styles In a Serial Story *Garising Pepesthen* In The Panjebar Semangat Magazine. The writer used a descriptive qualitative research. In collecting the data, writer took the data from the Panjebar Semangat Magazine from June to September 2012. After analyzing the data, In the serial story of *Garising Pepesthen* (Line of Destiny) in the Panjebar Semangat magazine, the researcher found the characters use four language styles. They use formal style with 13

occurrences, consultative style with 5 occurrences, casual style with 22 occurrences and intimate style with 35 occurrences. These orders indicate that the characters are mostly used intimate style.

And the third researchers had explored Sociolinguistics study to examine the speech style. Yusuf Raharjo (2017), the students of State Islamic University of Sunan Ampel, had conducted the research to find out what language style used in LINE conversation". In his thesis, he used Joos's theory to analyze the types of language style and he had related with Lackoff's theory that language style used between man and women to draw attention, influence and also persuade other in LINE conversation. The type that mostly used by female and male in conversation which consist of 169 as casual style because Casual style has simple structure and allowed people to used this language style with their friends. And all of respondents in this research are the researcher's friends. Casual style is the language style that used properly in normal situation. Casual style is the one of language style appeared more often than the others. So, in this research, the researcher used two theories that is from Joos's theory and Lakoff's theory.

There is another research about language style, Ummi Novilah Qodriati (2008) had explored language style with different theory entitled "Language Styles Used In Beauty and The Beast Fairytale" presented to The State Islamic University of Malang. She used Gorys Keraf's theory on her research. The study was analyzed language style divided into two types, they are: language and non-language. The data are presented in sentence and dialogues, and it is categorized and analyzed based on

the theory of language style that is focused on sentence structure. This research was good in case the author can explained clearly and the theory is rarely used into another thesis.

Other researchers had explored Language style. Nurul Lailah (2015) and Rahardian Rasyidin (2016), the students of State Islamic University of Sunan Ampel, had conducted the research to find out what styles underlie the Movie. Nurul Lailah used *Two Fast ans Two Furious* Movie. In her thesis, she used Joos's theory focusing on five types language style to be analyzed. The result of the analysis shows that formal style with 18 occurences, casual style with 15 occurences and intimate style with 13 occurances. And Rahardian Rasyidin used *Fury* movie as data source. He found formal style 29 data, consultative 97 data, casual style 102 data and intimate style 13 data. They used the same theory from Martin Joos and they also used all characters in the Movie.

Another previous study from Fatkul Amri (2016) entitled *Intimate Style Used by Rosie in Love Rosie*. He used Joos's theory and Lubis's theory and he focused on one type of language style and the main character "Rosie" in the movie. The researcher found out five characteristics support intimate style types. The characteristics are Jargon, Close Friend, Family, Relationship, Extraction and Addressee. And there is another researcher had analyzed speech styles. Deci Erma Sari (2015) entitled *Language Style Used by The Main Character in Romeo and Juliet Movie*. She focused on the main character in Romeo and Juliet movie. The researcher used Francis's theory who had five types speech styles. The researcher

found the similarities and differences of language styles. The similarity is she is discussion on language style. The differences is she used Francis's theory as the main theory. Mostly in her analysis she found formal style.

The researcher finds another research that used the same object but different theory. Nur Hamidah (2016) entitled "Analysis of Adjacency Pairs In "Frozen" : A Movie By Chris Buck And Jennifer Lee". She used Levinson theory. She found 722 turns in the conversation of the whole characters. The data include 194 types of adjacency pairs. Those data are classified into 11 types based on the dialogues of the characters which paired.

Frozen is the story of a fearless princess. In the Kingdom of Arendelle, Princess Elsa has the power to create and freeze ice and snow, and her younger sister Anna loves to play with her. When Elsa accidentally hits Anna on the head with her powers and almost kills her, their parents take them to trolls that save Anna's life and make her forget her sister's ability. Elsa returns to the castle and stays reclusively in her room with fear of hurting Anna with her increasing power. Their parents die when their ship sinks into the ocean, and three years later Elsa's coronation forces her to open her castle gates to celebrate with the people. Anna meets Prince Hans at the party and immediately falls in love and decides to marry him. But Elsa does not approve, loses control of her powers, and freezes Arendelle. Elsa flees to the mountain and Anna teams up with the peasant Kristoff, his reindeer Sven, and the snowman Olaf to seek out Elsa. They find her in her icy castle and she accidentally hits Anna in the heart; now only true love can save her sister from death.



The reason why the researcher uses this movie as data source are First, *Frozen* garnered a variety of awards and nominations, many of them in the Best Original Song (for "Let It Go") and Best Animated Feature categories. At the 71st Golden Globe Awards, the film earned two nominations, winning for Best Animated Feature Film. At the 41st Annie Awards, *Frozen* joint-led the nominations with *Monsters University*, both earning ten nominations. The film went on to win five Annie Awards, including Best Animated Feature. At the 86th Academy Awards, *Frozen* became the first film by Walt Disney Animation Studios to win the Academy Award for Best Animated Feature, and won the Best Original Song award for "Let It Go". *Frozen* also won the BAFTA Award for Best Animated Film and the Critics' Choice Movie Award for both Best Animated Feature and Best Song. At the 57th Annual Grammy Awards, the *Frozen* soundtrack won the award for Best Compilation Soundtrack for Visual Media and "Let It Go" won the award for Best Song Written for Visual Media. The film's visual effects were acclaimed by the Visual Effects Society, which gave the film awards in all four of its animated film categories. The second, there is no research about speech style has been done using *Frozen* movie script as the main object.

From all explanation above, the previous studies about the type of speech style have tended to focus on Joos's Theory, Gorys Keraf's theory, Francis's theory and Holmes's theory to analyze speech style. Therefore, here the researcher tries to conduct the analysis of language from different ways. The researcher is interested in analyzing the types of language style by Joos's theory and supported by Holmes's



















environment is different from the style used for the lower class environment. The environment also refers to the stratification, such as age, gender, and other social status.

According to Holmes (1992:267) A high frequency of standard pronunciations may therefore signal that the speaker belongs to a high social class, or reflect the fact that they are speaking in a more formal context or both. This interaction between social group membership and style seems to be very widespread. If a linguistic feature is found to occur frequently in the speech of people from lower social groups, it will often be frequent in casual speech too. In other words, the same linguistic feature often distinguishes between speakers socially, while within the speech of one person it distinguishes different style.





1. The writer downloaded the Frozen movie, it was given by her friend.
2. The writer downloaded the transcript of Frozen movie, it was taken from [https://www.springfieldspringfield.co.uk/movie\\_script.php?movie=frozen-2013](https://www.springfieldspringfield.co.uk/movie_script.php?movie=frozen-2013)
3. The writer read the transcript when she watched the movie to match and check the transcript.
4. Re-watched the movie to get better understanding for the movie.
5. Read and got understanding in the content of the transcripts.
6. The writer coded or underlined the utterances in the transcript that include language styles. The underlining was done as an example below:

Types of Language Styles	Utterance	Minute
Formal Style (FS)	1. Granpabbie : <u>I recommended that we remove all the magic. She will be okay</u>	00:07:07,640 --> 00:07:25,211
	2. King : <u>We will lock the gates. We will reduce the staff. We will limit her contact with people and keep her powers hidden</u>	00:07:56,160 --> 00:08:06,044



### 3.3 Data Analysis

After collecting the data, the researcher analyzed the data in some steps.

#### 3.3.1 Identifying the selected data that indicate the types of language styles

The identifying process was helped by coding the data into five types of language styles based on Joos's theory. The five different types will be given the initial. Here are the types:

1. Frozen style (FZS)
2. Formal style (FS)
3. Consultative style (CLS)
4. Intimate style (IS)
5. Casual style (CS)

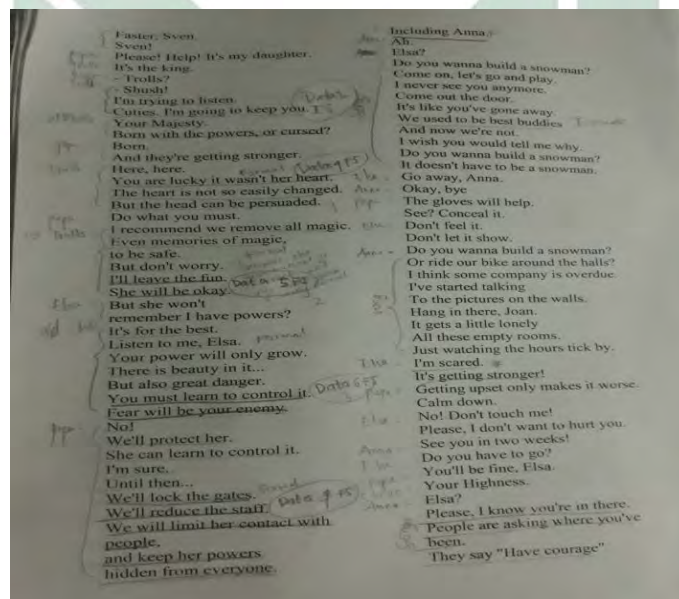


Figure 3.3.1 Example of Identifying The Data

### 3.3.2 Classifying and Analyzing Data That Indicate The Types of Language Styles

After get the data, the researcher will classify the data based on Joos's theory who has five types which is indicated language styles. They are frozen style, formal style, consultative style, intimate style, and casual style. the researcher will analyze and describe the meaning of it.

Style	Text	Time
Casual Style	1. Anna: This is awkward. Not you awkward, but just because we're... an awkward, you're gorgeous. Wait, what?	00:11:41,760 → 00:17:33,130
	2. Anna: I'm not the princess. I mean, if you had hit my sister Elsa, it would be... Yeah! Because, you know, hello! But, lucky you, it's just me. Prince Hans: "Just" you?	00:17:54,800 → 00:18:07,887
	3. Anna: Uh, I was born with it. Although, I dreamed I was kissed by a troll.	00:23:58,430 → 00:23:52,187
	4. Anna: Oh! Can we get just around you here? Thank you, oh! There she is. Elsa! I mean, Queen. We mean, the. May I present Prince Hans of the Southern Isles.	00:25:44,360 → 00:25:56,087
	5. Skip Keeper: oh! That's not good. See, this is from our winter stock, where normally and demand	00:27:02,880 → 00:27:31,049
	6. Hans: I'm not the princess. I mean, if you had hit my sister Elsa, it would be... Yeah! Because, you know, hello! But, lucky you, it's just me. Prince Hans: "Just" you?	00:18:07,887 → 00:18:07,887
	7. Kristoff: Hang on! You mean to tell me you got engaged to someone you just met that day?	00:40:46,880 → 00:41:01,806
	8. Anna: Oh, well, I got engaged, but then she freaked out, because I'd only just met him. You know that day. And she said she would, I bless the marriage, and...	00:40:46,880 → 00:41:01,806
	9. Anna: Oh, well, I got engaged, but then she freaked out, because I'd only just met him. You know that day. And she said she would, I bless the marriage, and...	00:40:46,880 → 00:41:01,806
	10. Kristoff: Wait. You got engaged to someone you just met that day?	00:40:46,880 → 00:41:01,806
	11. Anna: Grab on! Pull your pants down. I'll replace your seat, and everything in it. And's understand if you don't want to help me anymore.	00:41:21,920 → 00:41:43,181
	12. Anna: Yeah. Now, come on. This way to the North Mountain.	00:44:08,440 → 00:44:42,884
	13. Olaf: Oh, the, Oh, okay. That makes sense, never let me see, look at him, trying to kiss me now!	00:44:17,340 → 00:47:02,740
	14. Olaf: Anna! Anna! oh, I don't know	00:47:22,420 → 00:47:22,420

Figure 3.3.2 Example of Classifying And Analyzing The Data

This step was done in order that the researcher could analyze the data easily. The researcher additionally created the result in the form of percentage. The percentage was showed by using chart so that the different total of each type of language style could be clearly seen. Here the writer presented the formula that was applied to produce the percentage form:

$$N : \frac{\text{Each number of language style types} \times 100\%}{\text{Total number of language style types}}$$





## Chapter IV

### Findings & Discussion

This chapter presents the findings and discussion of this research. The finding section explains about the types of language styles used by all characters in *“Frozen”* and factors that affect the character to speak in different style in *“Frozen”*.

#### 4.1 Findings

This present study reports the results of the data analysis. After analyzing the language styles utterance from *“Frozen”* movie, the researcher finds 39 utterances that show language style. Then, the researcher classifies the data based on Joos’s theory such as formal style, casual style, consultative style, and intimate style. For the second finding that is about the factor that affect the character speaks in different style based on Holmes’s theory.

##### 4.1.1 Kinds of Language Style

The researcher finds 4 of 5 types of language style used by Romeo. They are formal style, casual style, consultative style and intimate style. They are presented in a table below:













































new person is Hans with Anna. The higher degree (King) and lower degree (Grand Pabbie) have always the same settings in the valley of the living room. The topics discussed are also same. The function of the topic they are talking about is to heal Anna. The king asked Grand Pabbie for advice to heal Anna from Elsa's magic. For example, Grand Pabbie says, “ *you're lucky it wasn't her heart. The heart is not easily changed. But the head can be persuade*”.

Whereas, for the participant who meet with new people the setting is in the palace. And the topic discussed is that Hans apologizes to Anna because he has hit Anna. He speaks formally because he knows that Anna is the Princess of Arendelle. And the function from that topic is that Hans is forgiven for his carelessness. For example, Hans says, “ *i'd like to formally apologize for hitting the Princess of Arendelle with my horse*”.

#### **4.1.2.2. Casual Style**

Most participants in the casual style are those who have close relationship with friends such as in data 14, 15, 16, 17, 18, 19 and 20 which are conversation between Anna with Kristoff. While, the participants who have same degree are Anna with Hans. It can be seen in data 10 and 11.

The conversation who have close friend, the setting is always same that is in the mountain high. And the topics that are discussed is about expressing feeling and asking solution. The function of the topic they are talking about is to have solution of the problem. For example Anna says, “*Oh.*







that existed in his study was formal style. It is because the movie is about race which is the participant absolutely meet with new person. Furthermore, Rasyidin (2016), he found four styles, those are formal style 29 data, consultative 97 data, casual style 102 data and intimate style 13 data. The most often style that he found is casual style. It is because he mainly found that style in Wardaddy's utterances who often used it with his friend. On the other hand, in this study, the most often styles is casual style because the contents of the "Frozen" movie provide friendship which indicates as casual style. Formal style is most often used by the King with Grand Pabbie. It is because the King has a higher social status than Grand Pabbie. King talks with Grand Pabbie uses good grammatical structure without any contraction. Then, casual style is most often used by Anna and Kristoff. It is because they have a good relationship. They talked each other uses repetition, contraction and etc. Beside it, consultative style is most often used by Oaken and Anna. It is because they just meet each other. And Oaken older than Anna, so Anna uses less formal language. Therefore, they use good grammatical structure. Moreover, intimate style is mostly used by Anna and Kristoff. It is because Kristoff interested to have a closer relationship with Anna.



intimacy or involve him in an under formality. There are 8 data with the percentage of 20%.

The last type is intimate style. Intimate style is has a close relationship each other. In this style, uses grammar and vocabulary very short but have some special meaning each other. There are 5 data with the percentage of 13%.

In the statement above of previous research, the researcher finds the similarities and differences of language style. The similarity is discussion on language style. The difference is used Francis theory and mostly in analysis used formal styles in movie but depending on the movie story.

## **5.2 Suggestion**

The result of this research does not cover all of the kind of language style. However, this is still far from the complete one, but by this research, at least it can be known the language styles used in the movie. Hopefully, criticisms and suggestions will rise from the reader to gain the better researcher in the future. The writer wants to give some suggestions for future researchers on language style. First, the next researcher should investigate the language style on other kinds of form, such as horror, adventure, comedy and other. Those provide many different situations and topics. Second, the writer hopes that the readers know about the different of language style in the movie and other genre. This study also helps people to understand language styles that are usually seen in society and media. To the other researchers who would like to conduct the same research could complete this research not only about the kinds of language style used and how they used the language style, but also about the context of





