

Language Style Used by Main Character in *Legally
Blonde* Movie by Amanda Brown

THESIS

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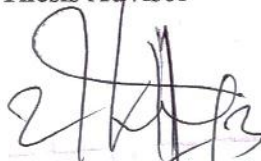
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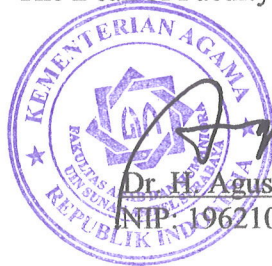
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EXAMINERS' APPROVAL SHEET

This thesis has been approved and accepted by the Board of Examiners, English Department, Faculty of Arts and Humanities, The State Islamic University of Sunan Ampel Surabaya, on July 18, 2018.

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Penulis

(Diyah Rohmatul Lailiyah)

language variation is a kind of linguistic variation that refers to the range of differences among languages around the world.

Then, according to Wardhaugh (2006: 135), language variation is one way of characterizing in certain variations that speakers of a particular language sometimes speak in different dialect of that language. In accordance to it, there are several characteristics of language and variation. First is social variation and regional variation. The study of social variation in language means grow out the study of regional variation. Based on explanation above we conclude that language variation is a kind of dialect which relates to community with four categories: language and dialect, social and regional dialect, styles and registers.

There are many experts that have different statements about kind of language style. Joos (1976:145) divided language style into five styles are frozen, formal, consultative, casual, and intimate style. Besides that, according to Mandell and Kriszner (2003:17) divides language style into four categories. They are slang, colloquial, formal, and informal style. However, this research has focused mainly on Martin Joos theory.

In the present research the researcher uses the theory from Martin Joos. Each style has characteristic in daily activity. Everyone can switch the style according to the situation, with who he/she speak, the setting that happen in conversation. According to Joos (in Chaer 2010:71) stated that language style is divided into five styles are frozen style, formal style, consultative style, casual style, and intimate style. Frozen style used in very formal situation such as official ceremony, religious ritual, national constitution, etc. Formal style used in

formal situation such as presidential meeting, religious speech, official later. Consultative style used for operational language such as speaking between student and teacher, boss and employee, and buyer and seller. Casual style used for relax situation and informal situation. Intimate style used in intimate and relax situation such as speaking with family, best friend, and boyfriend or girlfriend.

The analysis of language style has been conducted by several researches in the previous. First researcher is Lailah (2015) from State Islamic University of Sunan Ampel Surabaya. She analyzed about An Analysis of Language Style Used in “Two Fast and Two Furious” Movie based on Martin Joos theory. It used qualitative method. It is conducted to find what types of language style and when language style used in that movie. The result is that the movie used just four types of language styles which are frozen, consultative, casual and intimate. The lack of this research is in the analysis the investigator not mention the reason in each data why using each types of language styles. Other weakness of this research is less paying attention in factor and the function of using the styles.

The next study was conducted by Fahmi (2014) from State Islamic University of Sunan Ampel Surabaya. He analyzed about Language styles in a serial story “*Garising Pepesthen*” in the Panjebar Semangat Magazine. He also used theory from Martin Joos to find his research problem. This study used qualitative method. It is conducted to find kind of language style and dominant language style that use in object. It is same with Yunita (2015) she investigated

language style used in “*PK*” movie. She also tried to find kind of language style and dominant language style that use in object. The result from Fahmi’s investigated is found four types. They are formal, consultative, casual, and intimate style. The dominant language style that used in this object is casual and intimate style. Then, the result from Yunita’s investigated is found four kinds of language styles and the consultative is the dominant used by main character. Because the main character always contrasts with all situation such as in the office program tv, temple, police office, etc. The lack of both of research is less paying attention in factor that influence and function of language style.

The next study was conducted by Permatasari (2014). She investigated about language style of the utterances in Magnum advertisement. In this case, she analyzed the utterances that used in Magnum advertisement. This study used document analysis to analyze the transcript of that advertisement. It is conducted to find linguistic feature, kind of persuasion technique does Magnum use to advertise the product, and kind of power relation. The result of this study found 36% of the whole lexical features and 39% of the whole syntactic features. For the persuasion technique there were six Magnum advertisements which used retentive stage of persuasion technique. The lack of this study is all of the problem that she tried to resolve do not have correlation with the title is about language style. This research just focuses on linguistics feature of advertisement not in language style itself. If this study wants to focuses on linguistic feature, the researcher ought to not use language style as the title of this research.

The next previous study comes from journal article of Dila Sapriyani. The article is about language style on novel of F.Scott Fitzgerald, *The Last Tycoon*. In her study, she used all of theory of language style branch such as formal, informal, casual, colloquial, consultative, intimate, and slang style. Then, in this journal found some factors that influence of diction in the novel *The Last Tycoon* that is topic, relationship, setting, and participant. She found 104 utterances and the dominant style that used is informal and colloquial style. The weakness of this study is the researcher just analyzed several data. It shows in the conclusion the researcher found 104 data but not all of the data she analyzed.

The last study was conducted by Putri (2014). She investigated about speech style of Alice Kingsley in *Alice in Wonderland* movie. In her research, the writer discusses about how Alice Kingsley's speech style toward each character in the movie and how Alice Kingsley's speech situation in the movie. This research used qualitative method. The result of this study there are 1 character speaks formally, 18 characters speaks casually, and 3 characters speaks both formally and casually. The lack of this study is in the literature review just explain little theory undetailed. The other weakness of this study is there are no discusses part just appendix of speaking aspect of Alice's speech.

In brief, several researchers above have analyzed in their research in the movie, novel, advertisement, etc. Here the writer finds the niche between previous study that most of them just identified kinds of language style, the most dominant style used, when the language style happens, and how the language style applied. In this present study, the writer tries to fill the gap to complete

Data 6 (00:21:31-00:22:01)

Elle : **Hi. Woods comma Elle.**
 Fuzzy : Class schedule, map, book list.
 Elle : Wait a second. My social events calendar is missing.
 Fuzzy : Your what?
 Elle : **Social events. You know, mixers, formals, clambakes, trips to the Cape. OK. Has Warner Huntington III checked yet?**
 Fuzzy : No

The situation happened when Elle for the first time meets one of the students of Harvard. Fuzzy who understand what Elle needs, so he gives Elle about class schedule, map and book list. Not only that which Elle wants, she wants to know is there Warner Huntington include in the list.

The data above shows that Elle uses formal style. One of characteristic of formal style is used for single hearer and strange person. Can be seen the sentence “**Hi. Woods comma Elle**” indicates in formal situation because Elle meets with someone for the first time. Besides that, another characteristic this style is speaker must plan ahead before deliver the utterance, can be shows in this sentence “**Social events. You know, mixers, formals, clambakes, trips to the Cape. OK. Has Warner Huntington III checked yet?**”. Actually, Elle’s utterance shows she just wants to know is there name of Warner Huntington III in the list. So, she talks too much before she asks about Warner, it means the speaker plan ahead before delivered.

Data 7 (00:43:30-00:43:49)

Prof. Callahan : So you’ve filed a claim. What next? Ms. Woods?
 Elle : Don’t you need to have evidence?
 Prof. Callahan : Meaning?

Tabel 1.1: Social Factors

ASPECT	FROZEN	FORMAL	CONSULTATIVE	CASUAL	INTIMATE
Setting	At the court and graduation ceremony	At the campus, in a classroom, Newcombe's house, Law office, Jail, Beauty salon, and the outside of court.	At the boutique, Consultation room in Harvard office, Campus, and Law office.	At the campus, Beauty salon, Library, Law office, Party, in the car, and Court.	At dormitory, Restaurant, Street, Swimming pool, Campus, Party, and Court.
Participant	Judge and Witness	Stranger, Lecturer, Emmet (New friend), Brooke (Client).	Seller, Advisor, and Lecturer	Warner (Ex-boyfriend), Paulette and Emmet (Friend)	Best friend, Boyfriend, and Parents
Ends	Give speech and doing the role as a lawyer.	To get information, discuss some materials, introducing, and discuss the way to solve a problem.	Offering a product, consultation, and discussion.	Greeting, tell about the matter, praise, and discussion a case.	Most of the data tell about personal problem.
Act Sequences	Contextual meaning	Contextual meaning	Contextual meaning	Contextual meaning	Contextual meaning
Key	Very serious situation	Formal situation	Formal and relax situation	Relax situation	Relax and intimate situation
Instrumentalities	Oral	Oral	Oral	Oral	Oral
Norm	Related with law norm	-	-	-	-
Genre	Frozen	Formal	Consultative	Casual	Intimate

Data 14 (00:32:17-00:33:06)

Elle : Are you free? It's an emergency
 Paulette : Bad day?
 Elle : You can't even imagine.
 Paulette : Spin
 Elle : **I worked so hard to get into law school. I blew off Greek Week to study for the LSATS. I even hired a Coppola to direct my admission video. All to get my boyfriend Warner back, and now he's engaged to this awful girl, Vivian. So it was all for nothing, and I... I just wish... I just wish I had never gone to Harvard.**
 Paulette : After you went to all that trouble.

From data above the social factors that influence the main character used it, because the setting in this situation was taken in a beauty salon. The participants are Elle and Paulette as her new friend. Although, Paulette only stranger but they become good friend and understand each other. The ends of the utterance are Elle told about her problem, it shows in this sentences **"I worked so hard to get into law school. I blew off Greek Week to study for the LSATS. I even hired a Coppola to direct my admission video. All to get my boyfriend Warner back, and now he's engaged to this awful girl, Vivian. So it was all for nothing, and I... I just wish... I just wish I had never gone to Harvard."**. The act sequence the main character told to someone about her love story. The key of this data is relax and emotive situation. The instrumentalities are orally while crying. The genre is casual.

information by using different expression and different variations of language that are used in different situation and needs. It means language style is the choice among the other alternatives in using language (Ducrot and Todorov 1993:44). Language style itself has meaning that style which used speaker depend on with whom the speaker talking about and what situation when the speaker and hearer communicate. Based on Martin Joss's theory (in Chaer 2010:145) divided language style into five styles are frozen, formal, consultative, casual, and intimate style.

In this research, the writer just focused to analyzed language style used by the main character utterances. From the data that collected, the writer found 54 utterances that include in language style. This finding has the similarities with Deci's research (2015) which examines the language style in "*Language Style Used by Romeo the Main Character in Romeo and Juliet Movie*". The result of Deci's research is from the choice of the style. Deci's research shows that the highest frequency is "casual" style. The different of this research with Deci's research is the frequency of style. In this research the highest frequency is "formal" style, because in this research the participant and the setting influencing the main character to more used formal style. Many of participants in *Legally Blonde* movie are someone who have high position. Therefore, the main character more used formal style.

Based on explanation above, there are two important points about the social factors which influencing the main character. First, setting is

important point in use the language style. When in the court or meetings room likes setting in this movie, it is impossible for the main character to used casual style. That's way the main character used frozen style or formal style which suitable for the settings. Second, participant is also most important thing in use the language style. If the hearer is someone who have high position automatically the speaker will use formal style. Afterwards, if the hearer is someone who have close relationship automatically the speaker will use casual or intimate style.

In this research, the functions of language styles also important point. All of the functions of language styles also influencing the main character to delivered her utterances. Because each functions have important role which applied in language styles. That is **Expressive** function is used by speaker to express her/his feeling. Then, **Directive** function is to get someone to do something. Afterwards, **Referential** function related to factor of context. It is an information. It could be describes a situation, object, or mental state. Besides that, **Metalinguistic** function is use of language to discuss, to clarify or renegotiate it. Then, **Poetic** function is aesthetic features of language. The last, **Phatic** function is express to solidarity, such as greeting to open communication.

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