STUDY OF LANGUAGE STYLES USED BY ADULT USERS IN TWITTER UPDATES

THESIS

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SURABAYA

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Surabaya, July 04th2018



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ABSTRACT

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Supervisor : Dr. Mohammad Kurjum, M.Ag
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This research investigates about language styles in twitter social media. Aims of this study are to describe the types of language style that occur in twitter updates and to identify the language style that mostly used in Twitter updates by adult users. User of Twitter application are commonly adults and collegian who become object for the researcher to do the research related to the language style. This object of research is considered to be significant as twitter provides a convenient source of data on users' opinions, interactions, and reported behaviors.

The researcher used qualitative descriptive method as because the research is based on data in the form of words, not as numbers. The data are taken deliberately from some samples of updates among Twitter users to elicit the proper data. To collect the data, the researcher identifies and categorize all updates which contains elements of language style or determining these updates based on language style; either Frozen, Formal, Consultative, Casual, or Intimate.

The type of language style found in this result of analysis data are formal, consultative, casual, and intimate. The researcher found 118 data that related with four kinds of language style, which consist of forty-five data as consultative style, fifteen data as intimate style, twenty-three data as formal style, and thirty-five data as casual style. The research problem of this study is what type of language style which mostly used by Twitter users. According to the data from twitter updates, the researcher state that the dominant type of language is Consultative Style. From the data collected, the consultative style has forty-five data found.

INTISARI

Helmawati, FentyArina. 2018. *Study of Language Styles Used By Adult Users in Twitter Updates*. Sastra Inggris, Fakultas Adab dan Humaniora. Universitas Islam Negeri SunanAmpel Surabaya.

Pembimbing : Dr. Mohammad Kurjum, M.Ag

Kata Kunci : Sosiolinguistik, gaya bahasa.

Penelitian ini meneliti tentang gaya bahasa di media sosial Twitter. Tujuan dari penelitian ini adalah untuk menggambarkan jenis gaya bahasa yang terjadi di pembaruan twitter dan untuk mengidentifikasi bahasa yang digunakan dalam pembaruan Twitter oleh pengguna Twitter (dengan kriteria 18 tahun keatas atau dewasa). Pada umumnya, penggunaan aplikasi Twitter adalah orang dewasa dan mahasiswa yang mana menjadi objek penelitian ini.Objek penelitian ini dianggap sebagai sumber data yang sesuai pada pendapat ,interaksi, dan perilaku yang ditulisoleh pengguna.

Peneliti menggunakan metode deskriptif kualitatif karena penelitian ini didasarkan pada data dalambentuk kata, bukansebagai angka. Untuk mengumpulkan data, peneliti mengidentifikasi dan mengkategorikan semua pembaruan. Baik Frozen, Formal, Consultative, Casual, atau Intimate.

Jenis gaya bahasa yang ditemukan dalam hasi lanalisis data ini bersifat formal, Consultative, Casual, dan Intimate. Peneliti menemukan 118 data yang terkait dengan empat jenis data sebagai gaya Consultative, lima belas data sebagai gaya Intimate, dua puluh tiga data sebagai gaya Formal, dan tiga puluh lima data sebagai gaya Casual. Masalah dari penelitian ini adalah jenis bahasa apa yang digunakan oleh pengguna Twitter. Menurut data dari pembaruan twitter, peneliti menyatakan bahwa jenisbahasa yang dominan adalah Gaya Consultative. Dari data yang dikumpulkan, gaya Consultative memiliki empat puluh lima data yang ditemukan.

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CHAPTER I

INTRODUCTION

This chapter gives a brief description of the whole content of the research, including the background of study, research question, objective of the study, and significance of the study. Each of the items is discussed clearly as follow

1.1 Background of the Study

Basically, human is a social creature who builds their relationship with others from their interaction. One of the ways to do the interaction is by holding a communication. Communication itself is a process which someone, some people (social group or community), or some societies create and use information in order to connect each other.

Communication is an activity to express or deliver ideas, feeling and to give information through an interaction. A communication does not work if it does not have meaning. The most important thing in a communication is language and it is produced by people naturally and voluntarily. Sapir (2006:4) states that language is purely human and non-instinctive method of communicating ideas, emotions and desires by means of as system of voluntarily produced symbols. People can communicate, deliver information or message, and influence others through language. They can also express what they feel and understand. Therefore, language cannot be separated from people's life. Language is one of the important things for human. By receiving and sending language, people can fulfill their needs to survive. Language is primarily spoken, although it can be transferred to another way, such as written. It also makes people easier to express their ideas or feelings (Trudgill, 2002:2).

In this modern era, the development of technology makes human's communication easier than before. Everything can be accessed quickly with the help of modern technology such as telegram, facsimile, mobile phone, or internet. The latest, modern technology is dominated by mobile phone and internet. By browsing the internet, people can get a lot of anything from all over the world. Today, one of social networking sites that have important role in communication is Twitter.

Twitter is on online news and social networking site where people communicate in short messages called Twitter update. Twitter update is such as sending short messages to anyone who follows you on Twitter, with the hope that your messages are useful and interesting to someone in your audience. People uses this site to get connected each other's, to get information, to share and express the feelings and many others. Their activities in Twitter such as make status updated, send wall post or comment, etc. These are done by updating some language style, both in informal or formal. Generally, the majority of Twitter users are adults. Based on the reasons above, the writer is interested in analyzing this case and presents it as a thesis entitled "Study of Language Styles used by Adult Users in Twitter Updates".

Language style expresses human feeling. It produces language by or a land written form. Based on Joos (1967) in his FiveClocks, language style is divided into five types, those are Frozen, Formal, Consultative, Casual and Intimate.All the types have characterization and function such as frozen which is actually used in religion ceremonial, casual which is appropriate in relax stuation, and intimate commonly used in conversation between people are very and know each other quite well.

Going together with this study, the researcher found some researchers or projects that nearly similar but different in focus and certainly different in data research. This thesis belongs to Nurul Adhalina(2011) entitled The Difference Language Style and Function Between Students and Teachers in Updating Their Status in Facebook Webpage. This thesis also used the theory of language style from Martin Joos. The results that the authors obtain are that there are differences in language styles between students and Junior High School teachers in their status updates. Students use casual language, while the teacher uses the style of formal language. Nurul used the same theory with the researcher but in different objects and data field. The researcher do not use facebook as the land of data but use Twitter as the data field and the object of the research is all adults in researcher's contact, not only students and teachers.

The second is Rahardian Rasyidin (2016) with his thesis entitled An Analysis of Language Style in "Fury" Movie. Rahardian analyzes the data by using language style based on Martin Joos. The data is gotten from Fury movie. Rahardian found the data that have been analyzed from those conversation based on the movie, Casual language style is the most commonly used. The researcher use the same theory from martin joos but the researcher use Twitter updates and written text as the field of data. Rahardian use movie and speaking style as the field to collect and analyzed the data.

The third is thesis that conducted by Dian SupriatinNingsih (2015) entitled Casual Language Style "Meteor" Newspaper Headline. By using qualitative method, Dian only focus on casual language style by martin joos theory. And used that theory to identify any headlines that contain casual style. All headlines were chosen because it is suitable with the addressee. In other side that was different with Dian, the researcher use Twitter updates based application as the mass media and the researcher used whole of Martin Joos theory of language not only casual style which is one of the theoretical language styles of Martin Joos.

Another research that relates to the above is from David Bamman (2014) et.al who have presented the social media "Twitter" as the field of their research. This research focusses on stances, language style, and gender inside twitter. Quantitative models were presented in their research. Cluster analysis (task of grouping object in the same group) (en.wikipedia.org/wiki/*Cluster_analysis*) has demonstrated the existence of multiple gendered styles, stances, and personal.

Another research that relates to the above is from A'yunil Fadhilah (2013) about An Analysis of Language Styles Used by the Main Characters on "What Girls Want" Movie. In expressing or delivering ideas in both forms, spoken and written language, people have and use their own style because it is related to the social aspects. It means that people used style in different ways to utter statement based on the situation. The different situation can influence the style of speakers. So language style is one of types of language variation. This research focused in studying the language style used by the main characters on "What Girl Wants" movie. This movie has story about teenager life that is relevant with language style. It will give and develop the knowledge about sociolinguistics subject especially about language style. There are two problems in this research. They are kinds of language styles and what the dominant language style used by the main characters on "What Girl Wants" movie. The aims of the research are to know what the language style used by the main characters and to identify what the dominant language style used by the main characters.

One recommendation from this research is that communication ethics or rules of communication should be established before hand so that everyone may participate freely without the threat of aggressive discourse. There are so many reasons the researcher chooses this title. First, Twitter application is the most popular in the world (wikipedia).User of Twitter application are commonly adults and collegian who become object for the researcher to do the research related to the language style.

The second, there is no research about language style has been done using Twitter as the main object. Besides, Twitter is not only a platform for disseminating information but also it is a place to let your feelings out. Twitter provides a convenient source of data on users' opinions, interactions, and reported behaviors.

From all explanation above, the use of the language style is the main focus with a new field of data will be considered as pair of previous research. In the future, this study may be properly to conduct in the case of language style used and that effect in any social media circumstances.



1.2 **Research Questions**

Based on the background of the study, the following of problems of the study are formulated below:

1) How many language style that occur in Twitter updates?

2) What type of language style which mostly used by adult usersin

Twitterupdates?

1.3 **Research Objectives**

To answer the question above, the objective of the study are stated below: 1.To describe how many types of language style that occur in Twitter updates of adult users.

2.To identify the language style that mostly used by adult users inTwitter updates.

1.4 Significance of the Study

The result of this research are expected to serve theoretical and practical. Theoretically it is expected that readers get information and enrich the knowledge of the language styles used by adult users in Twitter updates. It is practically expected that people who read this research are able to communicate using appropriate language styles especially when communicating using social media especially Twitter. And practically, this research expected will give new knowledge and experience for students who do research in the same field able to find short comings in this research and continue this research by finding the new perspective in research in style of language in social media.

1.5 Scopeand Limitation

This research is Sociolinguistics research which focuses on language style. This focus only on analyzing the type of language style based on Martin Joos's theory in Twitter updates among adult users. The object of this study is the data from the all of Twitter users especially adult users which has been chosen by the researcher based on the criteria (Twitter users start from eighteen years old and above) during one month or since 01th – 31th of May 2018. The researcher wants to apply the use of language style to know how many types of language style that used in Twitter updates and what type of language style that most used in Twitter updates by adult users.

1.6 DefinitionofKeyTerms

- Sociolinguistics: A term of the relationship between language and society, and how language is used in multilingual speech communities (Holmes:1992).
- Language style: Defined as the choice of words used by a specific group when speak to each other (Yourdictionary.com).
- Twitter: An online news and social networking service on which users post and interact with messages known as "tweets"

(en.wikipedia.org/wiki/Twitter). This social media available on PC and Smartphone.



CHAPTER II

REVIEW OF LITERATURE

This chapter presents a general concepts of language style and the types of language style. This theory is used by the researcher to analysis the data from Twitter updates. The researcher needs this theory to evidence that this theory usually used in social media. To more close, the following section describes a theoretical framework used by the researcher.

2. Theoretical Framework

2.1 Sociolinguistics

Sociolinguistics is the study of the relationship between language and society, how language functions influence a community and people that reflects the social identity of the users. There are several possible relationships between language and society. One is that social structure may either influence or determine linguistic structure and behavior. A second possible relationship is directly opposed to the first: linguistic structure and behavior may either influence or determine social structure. A third possible relationship is that the influence is bi-directional: language and society may influence each other (Wardhaugh,2005).

Trudgill (1974: 32) states that sociolinguistics is a part of linguistics which is concerned with language as a social and cultural phenomenon. The way people talk is determined by social context in which their speaking takes place. People select language which is suitable with the situation in which theyare talking, who they are speaking to, and how close their relation with the hearers. By regarding these factors, people may convey their message in different ways or in different language varieties.

Hudson (1996, p. 4) has described the difference as follows: sociolinguistics is 'the study of language in relation to society,' whereas the sociology of language is 'the study of society in relation to language.' In other words, in sociolinguistics we study language and society in order to find out as much as we can about what kind of thing language is, and in the sociology of language we reverse the direction of our interest.

Sociolinguistics deals with explaining why people speak and write differently in different social contexts and with identifying the social function of language as well as describing the ways it is used to convey social meanings. This research is intended to analyze the type of language styles used on the subject of the writer in the Twitter tweets.

2.2 Language Style

Language has a potentiality for making communication successful and establishing social togetherness if it is used well. If not, it will be a handicap for successful communication and interaction. It is important to pay attention on certain aspect of language variation of styles of language to achieve successful and fluent communication. Keraf (1991:113) says that language style is a way to express the idea with special language that shows the writer's soul, spirit and concern (the use of vocabulary). Good language must havethree elements, they are: honesty, respect, good manners, and the last is interest. while Missikova (2003:16) state that language style is a way of speech and/or a kind of utterance which is formed by means of conscious and intentional selection, systematic patterning and implementation of linguistic and extralinguistic means with respect to the topic, situation, function, author's intention and content of an utterance.

2.2.1 Description of Five Language Styles

The analysis is focused on the context of situation, subject in Twitter updates by users in researcher's contact. The researcher use Sociolinguistic theory purposed Martin Joss claim (1976: 153-155) that which is discusses five style of language: frozen style, a formal style, a consultative style, a casual style, and intimate style the explanations of those styles as follows: Martin Joos differentiated five levels of formality in language use. They are:

2.2.1.1 Formal

Generally, it is used in the formal events, talks about the serious problem such as in the formal speeches and official meeting. The characteristics of formal language are its careful and standard speech, low tempo speech, technical vocabulary, complex and divergence grammatical structure, use of full name address, avoidance of main wordrepetition and its use of synonyms. This style usually combines maximum explicit utterances, and complexity of sentence. This style is used in a formal situation such as in graduation ceremony.

2.2.1.2 Consultative

Consultative style is generally employed in a semi-formal communication situation, such as between government to their people, this style is one type of language, which is required by every speaker, since this style is the central point in the system because it is chiefly involved in language style(Rosida, 2008). It is usual form of speech in a small group. Usually used for conversation between teacher and students, seller and customer, etc.

2.2.1.3 Frozen

It is the most formal style that usually used in respectful situation or formal ceremony. It is also called oratorical style which characterized by the very careful, has fixed form, and has symbolic or historical nature.

2.2.1.4 Intimate

It is a style among intimate members of a family or friends that do not need a complete language with clear articulation. It is enough to use short utterances. Another characteristic of this style is grammar unnecessarily used here, because it can bring disorder to this intimate style. Intimate style is also a completely private language developed within families, lovers, and the closest of friends.

2.2.1.5 Casual

Casual style is a style that is used for the conversation in a relaxed or normal situation that is appropriate to the conversations with our friends or sometimes members of a family. Another characteristic feature of casual speech is the omissions of unstressed words, particularly at the beginning of sentences. Such expressions are a highly diagnostic feature of the casual style; they will generally be interpreted as signaling informality. It also uses colloquial words (informal words, and usually apply in daily conversation). In this style people often use slang language where the sentences tend to be shortened and the disappearing word.

2.3 Twitter

Twitter is on online news and social networking site where people communicate in short messages called Twitter update. Twitter update is such as sending short messages to anyone who follows you on Twitter, with the hope that your messages are useful and interesting to someone in your audience. Some people also use Twitter to discover interesting people and companies online and to follow their updates for as long as they are interesting. In addition to its relative novelty, Twitter's big appeal is how rapid and scan-friendly it is: you can track hundreds of interesting twitter users, and read their content with a glance. This is is ideal for our modern attention-deficit world.

Twitter employs a purposeful message size restriction to keep things scan-friendly: every microblog 'update' entry is limited to 280 characters or less. This size cap promotes the focused and clever use of language, which makes updates very easy to scan, and also very challenging to write well. This size restriction has really made Twitter a popular social tool.

To receive Twitter feeds, you simply find someone interesting (celebrities included), and 'follow' them to subscribe to their update micro blogs. Once a person becomes uninteresting to you, you simply 'unfollow' them. You then choose to read your daily Twitter feeds through any of various Twitter readers. Twitter is that simple.

People send updates for all sorts of reasons: vanity, attention, shameless self-promotion of their web pages, boredom. The great majority of Twitter users do this micro blogging as a recreational thing, a chance to shout out to the world and revel in how many people choose to read your stuff. But there is a growing number of Twitter users who send out some really useful content. And that's the real value of Twitter: it provides a stream of quick updates from friends, family, scholars, news journalists, and experts. It empowers people to become amateur journalists of life, describing and sharing something that they found interesting about their day.

Among other things, Twitter is a way to learn about the world through another person's eyes. Twitter updates from people in Thailand as their cities become flooded, twitter updates from your soldier cousin in Afghanistan who describes his war experiences, twitter updates from your traveling sister in Europe who shares her daily discoveries online, twitter updates from a rugby friend at the Rugby World Cup. These microbloggers are all mini-journalists in their own way and Twitter lets them send you a constant stream of updates right from their laptops and smartphones.

Twitter is more than just instant messaging. Twitter is about discovering interesting people around the world. It can also be about building a following of people who are interested in you and your work/hobbies and then providing those followers with some kind of knowledge value every day.

Twitter is a blend of instant messaging, blogging, and texting, but with brief content and a very broad audience. If you fancy yourself a bit of a writer with something to say, then Twitter is definitely a channel worth exploring. If you don't like to write but are curious about a celebrity, a particular hobby topic, or even a long-lost cousin, then Twitter is one way to connect with that person or topic.

2.4 Previous Study

The researcher found some researches or projects that nearly similar but different in focus and certainly different in data research. This thesis belongs to Nurul Adhalina (2011) entitled The Difference Language Style and Function Between Students and Teachers in Updating Their Status in Facebook Webpage. she also used the theory of language style from Martin Joos. The results that the authors obtain is that there are differences in language styles between students and Junior High School teachers in their status updates. Students use casual language, while the teacher uses the style of formal language. We used the same theory but in different objects and data field. The researcher do not use facebook as the land of data but use Twitter as the data field and the object of the research is all adults not only students and teachers.

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research. This research focusses on stances, language style, and gender inside twitter. Quantitative models were presented in their research. Cluster analysis (task of grouping object in the same group) (en.wikipedia.org/wiki/*Cluster_analysis*) has demonstrated the existence of multiple gendered styles, stances, and personal.

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CHAPTER III

RESEARCH METHODOLOGY

This research method discusses the method that the researcher uses in this study. The researcher will explain the general process in collecting and analyzing the data. It consists of research design, subject of the research, methods and procedures in data collection, data search, research instruments and data analysis. Each of the items is discussed clearly as follow

3.1 Research Design

This research focuses on sociolinguistic research. The data was taken from natural updates in Twitter among adult users. The researcher used qualitative design. Descriptive qualitative method is a research method which describes systematically a situation or area of interest factually and accurately (Isaac and Michael, 1987: 42). Meanwhile, qualitative research is used because the research is based on data in the form of words, not as numbers (Sudaryanto, 1993: 57). The data will take deliberately from some samples of updates among Twitter users with permission of participant to elicit the proper data.

3.2 Subject of the Research

The subject of the research is the language style from adult users in Twitter. The researcher will collect data from many sources in internet. The Data must be qualified the criterias, which are frozen, consultative, intimate, casual, and formal. The researcher will research about the different of their language style. The researcher will do observation indirectly, which is learning how they converse in twitter by writing updates. The researcher also saves it as documentation and then read it again in home to be clear the result.

3.3 Methods and Procedures in Data Collection

The method of collect this data will use observation, because the way that used by the researcher to get the data is observe and collecting the data that relate to the problems. The technique of collecting the data that used in this research by the updates of twitter users. And the researcher will read and observing the differences in their Twitter updates. The researcher will observe the participants who were writing their updates in a form of screenshots that was saved in the researcher's phone or PC.

The researcher use methods to collect the data as follow:

a. In this study, the writer got the data from the Twitter application or webpage as the data source. The writer also used observation method data by analyzing an object systematically (Arikunto, 1998:9). The writer then observed and examined the data source based on its phenomena. The phenomena existed in this research is about the language style used in Twitter updates.

- b. In this research, the writer used the purposive sampling, because the writer has a certain purpose for a certain case or phenomenon happened (Blaxter, 1996: 162- 163). The Twitter updateds were chosen based on the criteria of the language styles, which were written by users. As a result, the researcher analyzes what kind of language styles that were used in Twitter updates of users.
- c. Sudaryanto (1993: 133) explained two ways of collecting data in a research. They are Simak and Cakap method. Simak method is a method of observing the data. Because this research is conducted by gaining data not by interviewing, thus it can becategorized as applying Simak method. For addition, this research also used the *SimakLibasBebasCakap* Technique. In this technique, the writer only acted as an observer without taking part on the process of creating the data source. The writer only observed the written applies updates by Twitter users. After observing the data source. Then, the writer listed the updates by Twitter users.

The researcher use procedure to collect the data as follow:

- a) Selecting and screenshoting data from Twitter.
- b) Reading and understanding Twitter updates that have been selected as the research sample.

 c) Categorize all data which contains elements of language style or determining these Twitter updates based on language style; either Frozen, Formal, Consultative, Casual, or Intimate.

3.4 Data Source

The data will take from Twitter updates. Because of the researcher will use laptop and smartphone for data collection device, screenshoting and printing the sample of data is important. The data will identify kinds of language style.

3.5 Research Instrument

One of the most important components of a research design is the research instruments because they gather or collect data or information. The research instruments or tools are ways of gathering data. The research instrument is where the researcher chooses the data collection tool, such as a survey and experiment.

Instrument of this research will be human who are all Twitter users in adult (18 years old and above). The researcher will need Laptop, USB flash-drive, internet connection, printer device which are important to provide the research.

3.6 Data Analysis

After the data will collect, the researcher analyzed the data one by one. In analyzing the data, the researcher will take some procedure. They are identifying and classifying the data. The data are absolutely from all screenshots sample of user's updates on Twitter that will be collected. Then the data will be identified which has relation with language style. After that the researcher have to find out the difference of language style used in Twitter updates and categorize all data which contains elements of language style.



CHAPTER IV

FINDINGS AND DISCUSSION

4.1 Findings

Findings section is created to show some results of the data analysis. In this chapter, the writer explains and analyzes the data. The researchers hows the data, which support the research. This chapter discusses about finding of language style that used in Twitter updates based application. The researcher use theory from Martin Joos to analyze the data from all of Twitter users which has been chosen by the researcher based on the criteria (Twitter users start from eighteen years old and above) since $01^{th} - 31^{th}$ of May 2018. It use Indonesian and English language because Twitter users are from Indonesia and Foreign Native to get the natural evidences of language style.

4.1.1 Kinds of Language Style

As explained in chapter two, the researcher answers the problem formulation in this research using the theory of Martin Joos (1962:153-155) about five kinds of style of language that is frozen, formal, casual, consultative, and intimate. In this section, the writer discusses one by one based on the data found.

The researcher only finds fourty pe of language style that mostly used by Twitter users, such as formal, casual, intimate, and consultative. To avoid excessive discussion of the data, the researcher selected some data which can represents all data to explain as samples data from each type of language style. For more detail, they are explained below:

4.1.1.1 Frozen Style

From the analysis that has done by the researcher, there is no Twitter users that used frozen style for their tweets. It can be concluded that there are no Twitter users that use frozen style in their updates.

4.1.1.2 Formal style

Based on data collected and analyzed, researchers found twenty three Twitter users who used a formal type of language style in Twitter tweets. Some data in random explained below as a sample of data representation. The researcher will display some examples below:

Datum 1.

@ivankatrump :

"Today @Potus hosted #fieldday at the @whitehouse with the announced President's Council on Sports. Fitness and Nutrition. Together, we reaffirmed our commitment to increasing #youthsports participation, because all children deserve the chance to play."

From the tweet above, the researcher can conclude that it is a formal style. Because in the tweet, the user used a very formal words in order to confirm the event that has been successful on achieving their main purpose in giving children a chance to participate in youth sports. Datum 2.

@ridwankamil:

"*Admin*. Kang Emil mingguiniterpilihmasuk list Fortunes World's 50 Greatest Leaders 2018, satu2nya Indonesia. Di daftariniterdapatjuga Bill Gates, Tim Cook-Apple,

PresidenPerancis&Korsel.Semogaberitainimenyemangatikaummudauttrsberkary a&berinovasiutk Indonesia"

English translation:

Kang Emil has been included in the Fortunes World's 50 Greatest Leaders 2018 as the only Indonesian this week. Bill Gates, Tim Cook-Apple, President of France and South Korea also included in the list. I hope this news can encourage the youth to keep working and giving innovation to Indonesia.

From the tweet above, the researcher found that this tweet is formal style. Because the writer regards the people in the list with utmost respect since they gave contribution to their own country, especially RidwanKamil or known as Kang Emil.

Datum 3.

@narendramodi:

"Extremely productive discussions with President Putin. We reviewed the complete range of India-Russia relations as well as other global subjects.

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Friendship between India and Russia has stood the test of time. Our ties will continue the scale never heights in the coming years."

From the writing above, the researcher conclude that this is formal style. Because in this writing, the writer wrote it using formal words, in regarding the President Putin and the relationship between Russia-India.

Datum 4.

@jokowi:

"YahyaCholilStaqufmelengkapianggotaDewanPertimbanganPresiden yang kosong.Lengkapsudah Sembilan anggotaWantimpres.Selamatbekerjauntukbangsadannegara –jkw"

English translation:

YahyaCholilStaquf completed the vacant seat of Advisory Council member. It is completed now nine members of Advisary Council. Good luck on working for the people and the country. –jkw

From the writing above, researcher conclude that this writing is a part of formal style. Since in the writing, the writer mentioned the said person with respect and wishing the person good luck on giving contribution to the nation.

Datum 5.

@aburizalbakrie:
"Menemaniketua DPD PartaiGolkarJawa Barat @DediMulyadi71 bersilaturrahmidanberbukapuasabersama di PesantrenSabillulMuhtadinasuhan KH MuhtarSiddiq, Bekasi, Jawa Barat."#ramadan#bukapuasa

English Translation:

Accompanying the chairman of DPD Golkar Party of West Java @ DediMulyadi71 to gather and break the fast together in PesantrenSabillulMuhtadin which was led by KH MuhtarSiddiq, Bekasi, West Java.

I also provide a little help that may be useful for pesantren.

#ramadan #breakthefast

From the writing above, it was concluded as formal style. Since the writer mentioning the leader of Pesantren Sabillul Muhtadin with great respect and honor. The writer also called the leader with KH which means Kyai Haji or known as the Great Teacher in the Pesantren Sabillul Muhtadin.

Datum 6.

@DediMulyadi:

"Dukakembalimelanda, bombunuhdiriterjadi di Surabaya.Hentikanseluruhkekerasanjanganpernahterjadilagi. Seluruhtindakankarenadendamdankebencianhanyamelahirkanderitarakyattakber dosa. Tindakankekerasanadalahmusuhkitabersama.

#KamiTidakTakut#LawanTeroris"



Grieving again, suicide bombing occurred in Surabaya. Stop all the violence and never let it happen again.

All actions of vengeance and hatred only result in the suffering of innocent people. Violent acts are our common enemy. #WeAreNotAfraid #WarAgainstTerrorists

From the writing above, the researcher include this tweet as a formal style. Because the language which the writer use, it sounds formal to the people who have read it.

Datum 7.

@AureliaBAILLY:

"Shoes representing every life lost in the Israel-Palestine conflict since 2009 are displayed ahead of the EU foreign ministers meeting today"

From the writing above, it is a formal style, because the writer explain about the symbolic event of representing shoes for every people who lost their lifein the war against Israel and the writer write about this event in formal way in order to make people pray for who losttheir lifes.

Datum 8.

@pewdiepie:

"Finished! Romance stories aren't usually on the top of my list, but I still love reading it. Got high hopes for Runaway horses, anyone know if they are at all connected? I noticed some similarity while pre-starting a few chapters."

From the writing above, it is a formal style, because the writer explain about how he like the romance story he just read when he usually does not read that kind of story and he really hope that this story will get better on a later date.

4.1.1.3 CasualStyle

Based on data analyzed by the researcher, there are thirty five users used casual style in their Twitter tweets. Some data in random explained bellow as a sample of data representation. The researcher will display some examples below:

Datum 9.

@richbrian:

"I just realized its bean a year since ive been in America we sippinworcestershire sauce tonight"

From the tweet above, the researcher conclude this writing as casual style. Because the writer was writing about the time he have been in America and sippin' Worcestershire sauce tonight. He used sippin from the actual words "Sipping" to mention that he is tweeting it to someone who is the same age as him.

Datum 10.

@realDonaldTrump:

"Will be giving a Full Pardon to Dinesh D'Souza today. He was treated very unfairly by our government!"

From this tweet, the researcher found that Trump's writing is casual. Since he is talking to defend Dinesh D'Souza with rage toward government and not using formal words.

Datum 11.

@jokowi:

"NyobainkeretaApiMinangkabauEkspresygmenjadikeretabandaraketiga di Indonesia, setelah KA BandaraKualanamudan KA BandaraSoekarno-Hatta.Semogamemberikansolusitransportasikebandaraygmudah, murah, nyamanuntukmasyarakat Padang dansekitarnya –Jkw" Translation:

Testing the Minangkabau Express train which became the third airport train in Indonesia, after Kualanamu Airport train and KekSoekarno-Hatta Airport. Hopefully provide transportation solution to the airport which is easy, cheap, convenient for the people of Padang and surrounding areas.

This tweet above is considered as casual. Jokowi wrote this tweet without using the formal words, in purpose to entertain his reader with his casuality and down to earth attitude.

Datum 12.

@mustmellow:

"Gakpuasatapijajannya kayak org puasa. Baiqlah..Lupakansoal bb ygsdhmencapai 56 kg"

Translation:

Not fasting but eating snack like a fasting person. Okaaay~ forget about my 56 kg weight.

The writing above is obviously a casual style. The writer whining about how she eats snack too much and her weight that she thought she was getting fat.

Datum 13.

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@KNursila_:

"enggak papa ketawa. silahkan. sebelumdilarangheu

Translation: it's okay to laugh, go ahead. Before it is prohibited heu~"

From the writing above, the writer wrote her tweet in a casual and cheerful manner. She wrote this to people who love to laugh at her or with her so she playfully giving a chance to people to laugh before they cannot laugh anymore.

Datum 14.

@acahucu:

"Sedangmenelusurikolom likes di twitter gue, danisinyaternyatabanyakbangetgueduluseringdibalesmentionnyasamaparaselebt wit :D"

Translation:

Skimming through my likes section in my twitter, and there are lots of mention of me and the selebtwits that oftenlyreplied :D

The writer wrote something casual. In this case, the writer telling us about how she was in the old day, chatting with someone who was famous in twitter. She looks happy when she did it.

Datum 15.

@indraXpermana:

"Jadi, udahberapa kali makansahursamamie instant?

Translation: so, how many times were you eating sahur with Instant Noodle?"

From the tweet above, the writer wrote casual words that have been known to boarding house student. He ask (in his case, playfully mocking) them how many times did they eat instant noodle as menu of sahur.

Datum 16.

@cinnamontoastk:

"time never goes by more slowly than when the power is out."

From the tweet above, the writer wrote casual words, he joke about when the power is out, people can't do anything. So, all they do is just stay and wait for the power to life again. So, when they are waiting since they wait and do nothing, they will feel the time going slowly when they are waiting until the power is on.

Datum 17.

@zahrasin:

"Khawatiradalahmelihattemanpadarevisianskripsidandiriinibabduasajamshcarite ori. Sip."

Translation:

Worry is seeing my friends doing revise and myself on second chapter but still looking for theory. Nice.

From the writing above, it is a casual style that telling about a student of university whining about her thesis that doesn't go anywhere beyond second chapter.

Datum 18.

@dwihandaanda:

"Saya Muslim &tidakpernahdiajarkanberjihaddgnbombunuhdiri di Negara ygtidakkonflik di Indonesia ini.Kalauandamemanginginberjihad,silahkandaftarkandiriandakejalur Gaza,

merekamenungguandaberjihad yang benardan<mark>p</mark>intar. Kalausekarang, sudahsalahbodoh pula."

Translation:

I am Muslim & have never been taught to jihad with suicide bombing in a nonconflict country in Indonesia. If you really want to fight jihad, please register yourself to the Gaza path, they wait for you to jihad in the right and smart way. But Now, it's wrong and stupid too.

From the writing above, it is a casual style that telling people who is mistaken suicide bombing with jihad and the writer tell them how the real jihad is and casually telling people to registered themselves in war of Gaza if they want to know the real jihad.

Datum 20.

@karniilyas:

"Di Repunlik Rakyat Cinasistemmerekaberbeda dg kita. Di sana yang berkuasapartai. PresidenatauPerdanaMenteribenarbenaralatpartai.Merekatidakberkuasauntukmengubah system.Partailahygberwenanguntukitu."

Translation:

In the People's Republic of China their system is different from ours. They are ruled by parties. The President or Prime Minister is just a party tool. They have no power to change the system. Parties have the authorization for it.

From the writing above, it is a casual style, because the writer tells how the government system in china where parties are greater than President and the writer telling it by using a bit rude words.

Datum 21.

@mohmahfudmd:

"Nah, itusikapsaya.Siapapunbolehngritik, ininegarademokrasi.Tapikalausengaja mem-belok2an penjelasanuntukmemfitnahyabolehdiblock. Memblockir di akunpribadi agar tdkadasampah, kan, hakjuga di dalamdemokrasi."

Translation:

Well, that's my attitude. Anyone may criticize, this is a democracy. But if someone intend to turn around explanations to the way it is become a slander yes you may block. Blocking in private accounts to prevent waste, right. This right is also in democracy. From the writing above, it is a casual style, because the writer making a self-defense against someone who are not agree with his argument and if what he write is a slander then anyone may block him to prevent waste, which in another word means hoax.

Datum 22.

@FiersaBesari:

"Ponselkitacanggih. Kita pakaiuntuk main Twitter, tapimalasgoogling. MembukaInstastory, tapimalascek info di feed. Tanya cara edit, tapimalasmenonton tutorial di Youtube. Instalbergiga games, tapimalasinstal KBBI untukmengenalBahasasendiri. Kita memangsemalasitu"

Translation:

Our phones are sophisticated. We use to play Twitter, but too lazy to googling. Opening Instastory, but too lazy to check info in the feed. Asking about how to edit, but too lazy watch tutorials on Youtube. Install so many gigas on games, but too lazy to install KBBI to know your own language.

We are indeed as lazy as that.

From the writing above, it is a casual style, because the writer explain about the laziness of people these days. He explain all the bad things they do but they do not want to learn for themselves and doing something beneficial for them through the smartphone. Datum 23.

@Dodit_Mulyanto:

"Kewaspadaanmeningkat, di tempatkuygbaruaku di minta KTP samapak RT, aku g tersinggungmeskipunakuterkenal :)"

Translation:

Precautions increased, in my new place I was asked for identity by pak RT, I was not offended even though I'm famous :)

From the writing above, it is a casual style, because the writer explain about how the place in the writer's at, where they are increasing the precaution because of the bombing, the leader or pak RT asking Dodit about his identity even though he is famous. So, he make a joke about it.

Datum24.

@Moektito:

"Wisdikandanikok LAKON RABI KERI!!!"

Translation:

Indonesia: udahdibilangkok PEMAIN UTAMA NIKAHNYA BELAKANGAN!!! English: I told you that HERO MARRY LATER ON!!!

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From the writing above, it is a casual style, because the writer explain about why he did not marry like his other friend who already getting married, and then he said that a great guy always get something great too in the end. In this case, a great woman for himself.

Datum 25.

@Jack_Septic_Eye:

"Why would I go out drinking with friends when I can drink at home, alone, in the shower.... Crying"

From the writing above, it is a casual style, because the writer explain about why did he bother to go drinking with his friend and end up crying in front of them and then know that he is crying, when he can drink alone at the shower in his home and crying without nobody knows. And by that, he does not mean it but he only giving a joke to the readers.

Datum 26.

@raisa6690:

"SelamatmenunaikanIbadahPuasasemuanyaa"

Translation:

Happy fasting everyone ..

From the writing above, it is a casual style, because the writer telling the reader about fasting and she wish everyone happy fasting in a friendly manner.

Datum 27.

@kemalpalevi:

"Gapapakadangkontroversi, asalpunyakontribusi.

Translation: It's okay having controversy, as long as you have contribution."

From the writing above, it is a casual style, because the writer telling the reader about even though you are making the controversy, do not let people bother your activity on giving contribution.

Datum 28.

@sarahvilo_id:

"Kl cewekudahmarah, intinyasihjanganmalahngejawabterus, & lo janganbalikmarah.Udah lo diemaja, dengerindia, kl udahselesai, peluk." Translation:

If a girl is mad, the main thing about it do not speak and you are not allowed to snap back at her. Just stay quiet, listen to her, if she is done, hug her.

From the writing above, it is a casual style, because the writer telling the reader about how to handle a girl when she is angry and mad at you and what things you should have done to her.

4.1.1.4 ConsultativeStyle

From the analysis obtained by the researcher, there are forty five users used consultative style in their Twitter

tweets.Somedatainrandomexplainedbellowasasampleofdatarepresentation.Hereis someexamples:

Datum 29.

@SBYudhoyono:

"Disampingpemerintah, sangatmuliajika orang kaya &mampuberikanbantuankpd fakir miskin&kaumdhuafa di bulanramadhanini. *SBY*"

Translation: Besides the government, it is very noble if the rich & people who are able to provide assistance to the poor in this month of Ramadan. *SBY*

From the tweet above, this writing considered as consultative style. Because in this writing SBY giving example about the government who help the poor in Ramadan, so people who are rich and have extra income to help the people in need.

Datum 30.

@Afutami:

"The part that saddened me the most is there's so much bitterness even when we're all going through the same pain" From the writing above, the researcher can conclude that this writing is in the category of consultative style. Because the writer giving the reader that when we going through pain not every person get what they want.



"Individual therapy for abusers also tends not to help because therapists may identify with their patients ant not be able to recognize the abuse."

From the tweet above, the researcher can considered this as consultative style. Because the writer suggest that when people get abuse, they should not get individual therapy. Because the therapists can not identify the cause of abuse.

Datum 32.

@AnjasAkbar98:

"Sang juarapercayakepadadirinyasendiribahkanketika orang lain tidakpercaya #KataUntukHariIniApa"

Translation:

The champion believes in himself even when others do not believe

#WhatIsToday'sWord

From the writing above, the researcher can conclude that this writing as consultative style. Because the writer's intention is to make people to become strong for themselves when the others do not think that the person is strong.

Datum 33.

@suponco_03:

"Tuhantidakmenyuruhandauntukmenjadi orang suksestapituhanmenyuruhmuuntukselaluberjuang"

Translation:

God does not tell you to be successful but God tells you to always fight

From the writing above, the researcher considered this writing as consultative style. Because this writer tells people to keep fighting even though they did not achieve their success.

Datum 34.

@dikuditya:

"Men who were praised as smart and genius from the day they were born, upon meeting a smarter woman, they are not gonna like what they see."

From the writing above, the researcher can conclude that this writing as consultative style. Because the writer's telling people will not be the same when

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they meet something that is new to them, so the people will change be it for the better or the worse.

Datum 35.

@SBYudhoyono:

"Menghadapiterorismekitaharusbersatu&miliki "mindset" ygsama. Pihakpemerintah&oposisijugaharusmemilikisikapygsama. *SBY*"

Translation:

Facing terrorism we must unite & have the same "mindset". The government and the opposition must also have the same attitude. * SBY *

From the writing above, the researcher considered this writing as consultative style. Because this writer want people to have same vision in order to face against terrorism.

Datum 36.

@TiaSetiawati:

"Jangansampaikesalahanmujadiserupa serial animasi di televisi.Diulangterus, sampaipenontonnyasudahhapaldanhampirtaklagihendakmenontonnya."

Translation:

Do not let your mistakes be like an animated serial on television. It was repeated, until the audience had memorized and almost no longer wanted to watch it.

From the writing above, the researcher considered this writing as consultative style. Because this writer want people to not repeat the same mistake, so he/she can change to be a better person in the future.

Datum 37.

@Greschinov:

"Makapatutlahkitabertanya, seorang yang rajinsalattetapilisannyamas<mark>ihsukaberter</mark>iakkasardanmenyakitiperasaan orang lain, sebenarnyaapa yang iadidapatkandarisalatitu?"

Translation:

So we should ask, one who diligently pray but his word still likes to shout, rude and hurt the feelings of others, actually what he got from that prayer?

From the writing above, the researcher considered this writing as consultative style. Because this writer wants to tell people to behave like what you usually do in daily.

Datum 38.

@FiersaBesari:

"Jikatidakadatantangannya, apalahartisebuahperjuangan?Kita dipilihTuhanuntukmengejarmimpi.Janganberhentihanyakarenapatahhati"

Translation:

If there is no challenge, what is the meaning of struggle? We are chosen by God to pursue a dream. Do not stop just because of a broken heart

From the writing above, the researcher considered this writing as consultative style. Because this writer tells people to keep struggling even when there are so many obstacles which is one of them is broken heart, that is a test to strengthen peoples mental.

Datum 39.

@indraXpermana:

"Buatlahdirimudicintai orang lain tanpamenjadi orang lain"

Translation:

Make yourself loved by others without becoming someone else

From the writing above, the researcher considered this writing as consultative style. Because this writer Wish people to become themselves when they are being in loved by the others.

Datum 40.

@nanidlot:

"cariseseorang yang bukancumaakanmendukung, tapimenegurketikakamukeliru."

Translation:

find someone who will not only support, but remind you when you are making mistake.

From the writing above, the researcher considered this writing as consultative style. Because this writer tells people to find someone who does not agree to whatever you are doing when you are doing something bad.

Datum 41.

@soniagupta504:

"Love is finding someone who embraces your inner monologue. <3"

From the writing above, it is a consultative style, because the writer telling the reader about finding someone who will accept you for your strengths and the weaknesses, someone who will be by your side everytime when you sad or happy.

Datum 42.

@marshmellomusic:

"Do something good today"

From the writing above, it is a consultative style, because the writer telling the reader about doing something good be it for himself or another. Because what he does today will impact what will happen tomorrow.

Datum 43.

@C_lontong:

"Tidaktergiurkekuasaandan Salah perhitunganadalahhal yang berbeda Mikir !!!"

Translation:

Not tempted to power and miscalculation is a different matter think about it !!!

From the writing above, it is a consultative style, because the writer telling the reader about two almost similar matter but both of it have differences. And the writer wants the reader to think about the different of these two matters.

Datum 44.

@sarahvilo_id:

"Priasejatitakakanpernahbermaindenganhati, karenamerekatakinginmelukai, danselalumenyelesaikanapaygmerekaawali"

Translation:

Real men will never play with heart, because they do not want to hurt, and always finish what they started

From the writing above, it is a consultative style, because the writer telling the reader about how real men act towards women and how they protect their woman and not hurting them because real men know that woman need protection of men.

4.1.1.5 Intimate Style

Basedondataanalyzedby theresearcher, there are fifteen users use intimate style in their Twitter tweets. Some data in random explained bellow as a sample of data representation. The researcher will display some examples below:

Datum 45.

@KimKardashian:

"I would like to thank President Trump for his time this afternoon. It is our hope that the President will grant clemency to Ms. Alice Marie Johnson who is serving a life sentence for a first time, non-violent drug offense."

From the writing above, the researcher considered this writing as intimate style. Because this writer was saying her gratitude towards president Trump who was granting her friend Ms. Alice Johnson clemency who is serving a life sentence.

Datum 46.

@studioanisa:

"someone i look up to replied to my friends tweet and I think im jealous"

From the writing above, the researcher considered this writing as intimate style. Because this writer voicing her jealousy to her friend whom tweet was replied by someone who she fond of.

Datum 47.

@astina_76:

"Salingmemendam rasa

Akhirnyasalingungkapkancintajuga, :)"

Translation:

Having mutual feelings to each other

But In the end, expressing each other's love as well

From the writing above, the researcher considered this writing as intimate style. Because this writer have the same feeling to someone who has feeling for her.But later both of them expressing their feelings to each other.

Datum 48.

@Lazuardamn_:

"Selamatmalamcinta, smgcptsembuhya :)"

Translation:

Good night, love. I wish you will be get well soon :)

From the writing above, the researcher considered this writing as intimate style. Because this writer telling his lover to be well since she was sick.

Datum 49.

@niswahnur:

"Ketikasetiaphariketemudgn kalian tpskrngharusmembiasakandiritdkbertemu kalian lagi"

Translation:

When every day you meet with you but now have to get used to not seeing you again

From the writing above, the researcher considered this writing as intimate style. Because this writer telling people about how she can't meet her friend again like past times, because she and her friend have to go to their separate ways to pursue their dreams.

Datum 50.

@MartinGarrix:

"EDC last weekend changed my life. Thank you guys for everything."

From the writing above, it is a intimate style, because the writer telling the reader about how thankful he is when he was attending the EDC where the people there change his life because of what they are doing. And he is showing his gratitude.

Datum 51.

@Markiplier:

"Happy birthday to my talented Amy! Every moment I get to spend with you is a tread and I'm so grateful that you're able to tolerate the travesty that is me in kind. Can't wait to see what you make next! Love you Amy!"

From the writing above, it is a intimate style, because the writer explain about how grateful he is for having a wonderful lover who cares about him even when he is annoying and can put up with his behavior.

4.2 Discussion

The result of the data that has been analyzed shows the type of five language style such as formal, casual, intimate, and consultative are found in this study. The object of this study is the data from the all of users especially adult users which has been chosen by the researcher based on the criteria (Twitter users start from eighteen years old and above) during one month or since 01th – 31th of May 2018. In the sample data that is considered as sample of language style can be seen in the finding data. In the finding data has shown all of types of language style are found. Based on the analysis in the fourth chapter, the researcher has begun to explain the result of finding for the first research question of this study. The researcher found one hundred and eigthteen data that related with four kinds of language style which consist of forty five data as consultative style, fifteen data as intimate style, twenty three data as formal style, and thirty five data as casual style.

According to the finding result in the second research question, the researcher found one of four language style which most frequently used by Twitter users. Consultative style is the one of language style which often used by users in their Twitter updates. Based on the theory from Martin Joos, Language style is divided into five types, the first type is frozen style which the characteristics of the sentence are very formal situation such as in palaces church of state ceremony. The sentence are complicatedly related this style requires high skill and almost exclusively by specialist, professional orators and lawyer. The second language style is formal style which used in a formal situation, which is

used in situations that are more serious and it can also be used when you are speaking to someone you do not know very well and want to make sure you sound respectful. ,The third is casual style which is used for the conversation in a relaxed or normal situation that is appropriate to the conversations with our friends or sometimes members of a family. The fourth is intimate style, which style is a completely private language developed within families, lovers, and the closest of friends. And the last is consultative style, which is generally used in a semi-formal communication situation, such as between government to their people.



CHAPTER V

CONCLUSION AND SUGGESTION

From the previous chapter which has presented, the conclusion based on the summary of the data analysis furthermore, the suggestion is also inserted by the researcher to share the study to get information for other researcher who does research the same or similar with this study.

5.1. Conclusion

After the researchers analyzed the data that had been discussed in the previous chapter, the researcher attempts to explain the conclusion of this research. Based on the first research problem, the focusing of this study Is identified the type of language style that are found. The object of this research areuser's updates in Twitter application. During the analysis of data, the researcher tried to find the Twitter updates that related to language style. The type of language style found in this result of analysis data are formal, consultative, casual, and intimate. The researcher found one hundred and eighteen data that related with four kinds of language style which consist of forty five data as consultative style, fifteen data as intimate style, twenty three data as formal style, and thirty five data as casual style.

And the researcher has answered the second research problem of this study which is what type of language style which mostly used by adult users. According to the data from Twitter updates, the researcher state that the dominant type of language is Consultative Style. From the data collected, the consultative style has forty five data found. The consultative style is mostly appear in Twitter updates. To find the result of the research problem, the researcher calculates the data that mostly common appears in the Twitter updates.

5.2. Suggestion

The result of this research does not cover all of the kind of language style. However, this is still far from the complete one, but by this research, at least it can be known the language styles used in Twitter updates based on Twitter application. Hopefully, criticisms and suggestions will rise from the reader to gain the better research in the future. Here, the researcher would like to suggest some points related with the subject of the research.

To the readers, hopefully they can choose the style of language proportionally to be used for Twitter updates with the opposite sex and same sex. To the students, they can understand the types of language styles. Thus, they may have a good understanding on the written text by reading the whole texts. It will be able to help them to avoid having wrong interpretation. Furthermore, it can improve the skill in learning language, especially in writing and speaking skill. To the teachers, in order that their students can easily comprehend the language style theory. To the other researchers who would like to conduct the same research could complete this research not only about the kinds of language style used and how they used the language style, but also about the context of the sentences and the function of the language style. Furthermore, the next researchers are suggested to use different data and the other theory of language style.

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