

**STUDY OF LANGUAGE STYLES USED BY ADULT USERS IN
TWITTER UPDATES**

THESIS

**Submitted as Partial Fulfillment of the Requirements for the Sarjana Degree
of English Department Faculty of Arts and Humanities UIN Sunan Ampel
Surabaya**



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SURABAYA**

2018

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Declares that this thesis under the title Study Of Language Styles Used By Adult Users In Twitter Updates is my original scientific work which has been conducted as a partial fulfillment of the requirements for the Sarjana degree and submitted to the English Department, Arts and Humanities Faculty of Sunan Ampel State Islamic University. Additionally, it does not incorporate any other text from the previous experts-except the quotations and theories itself. If the thesis later is found as plagiarism work, the writer truthfully responsible with any kind of suitable rules and consequences.

Surabaya, July 04th2018

The Writer,



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This thesis has been approved and accepted by the Board of Examiners, English Department, Faculty of Arts and Humanities, State Islamic University Sunan Ampel Surabaya, on 18th July 2018

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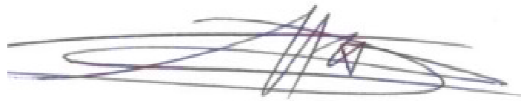


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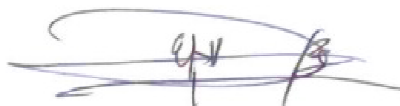


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Language is one of the important things for human. By receiving and sending language, people can fulfill their needs to survive. Language is primarily spoken, although it can be transferred to another way, such as written. It also makes people easier to express their ideas or feelings (Trudgill, 2002:2).

In this modern era, the development of technology makes human's communication easier than before. Everything can be accessed quickly with the help of modern technology such as telegram, facsimile, mobile phone, or internet. The latest, modern technology is dominated by mobile phone and internet. By browsing the internet, people can get a lot of anything from all over the world. Today, one of social networking sites that have important role in communication is Twitter.

Twitter is an online news and social networking site where people communicate in short messages called Twitter update. Twitter update is such as sending short messages to anyone who follows you on Twitter, with the hope that your messages are useful and interesting to someone in your audience. People use this site to get connected each other's, to get information, to share and express the feelings and many others. Their activities in Twitter such as make status updated, send wall post or comment, etc. These are done by updating some language style, both in informal or formal. Generally, the majority of Twitter users are adults. Based on the reasons above, the writer is interested in analyzing this case and presents it as a thesis entitled "Study of Language Styles used by Adult Users in Twitter Updates".

Language style expresses human feeling. It produces language by oral or a written form. Based on Joos (1967) in his *Five Clocks*, language style is divided

into five types, those are Frozen, Formal, Consultative, Casual and Intimate. All the types have characterization and function such as frozen which is actually used in religion ceremonial, casual which is appropriate in relax situation, and intimate commonly used in conversation between people are very and know each other quite well.

Going together with this study, the researcher found some researchers or projects that nearly similar but different in focus and certainly different in data research. This thesis belongs to Nurul Adhalina(2011) entitled The Difference Language Style and Function Between Students and Teachers in Updating Their Status in Facebook Webpage. This thesis also used the theory of language style from Martin Joos. The results that the authors obtain are that there are differences in language styles between students and Junior High School teachers in their status updates. Students use casual language, while the teacher uses the style of formal language. Nurul used the same theory with the researcher but in different objects and data field. The researcher do not use facebook as the land of data but use Twitter as the data field and the object of the research is all adults in researcher's contact, not only students and teachers.

The second is Rahardian Rasyidin (2016) with his thesis entitled An Analysis of Language Style in "Fury" Movie. Rahardian analyzes the data by using language style based on Martin Joos. The data is gotten from Fury movie. Rahardian found the data that have been analyzed from those conversation based on the movie, Casual language style is the most commonly used. The researcher use the same theory from martin joos but the researcher use Twitter updates and

written text as the field of data. Rahardian use movie and speaking style as the field to collect and analyzed the data.

The third is thesis that conducted by Dian SupriatinNingsih (2015) entitled Casual Language Style “Meteor” Newspaper Headline. By using qualitative method, Dian only focus on casual language style by martin joos theory. And used that theory to identify any headlines that contain casual style. All headlines were chosen because it is suitable with the addressee. In other side that was different with Dian, the researcher use Twitter updates based application as the mass media and the researcher used whole of Martin Joos theory of language not only casual style which is one of the theoretical language styles of Martin Joos.

Another research that relates to the above is from David Bamman (2014) et.al who have presented the social media “Twitter” as the field of their research. This research focusses on stances, language style, and gender inside twitter. Quantitative models were presented in their research. Cluster analysis (task of grouping object in the same group) (en.wikipedia.org/wiki/Cluster_analysis) has demonstrated the existence of multiple gendered styles, stances, and personal.

Another research that relates to the above is from A’yunil Fadhilah (2013) about An Analysis of Language Styles Used by the Main Characters on “What Girls Want” Movie. In expressing or delivering ideas in both forms, spoken and written language, people have and use their own style because it is related to the social aspects. It means that people used style in different ways to utter statement based on the situation. The different situation can influence the style of speakers. So language style is one of types of language variation. This research focused in

studying the language style used by the main characters on “What Girl Wants” movie. This movie has story about teenager life that is relevant with language style. It will give and develop the knowledge about sociolinguistics subject especially about language style. There are two problems in this research. They are kinds of language styles and what the dominant language style used by the main characters on “What Girl Wants” movie. The aims of the research are to know what the language style used by the main characters and to identify what the dominant language style used by the main characters.

One recommendation from this research is that communication ethics or rules of communication should be established before hand so that everyone may participate freely without the threat of aggressive discourse. There are so many reasons the researcher chooses this title. First, Twitter application is the most popular in the world (wikipedia). User of Twitter application are commonly adults and collegian who become object for the researcher to do the research related to the language style.

The second, there is no research about language style has been done using Twitter as the main object. Besides, Twitter is not only a platform for disseminating information but also it is a place to let your feelings out. Twitter provides a convenient source of data on users’ opinions, interactions, and reported behaviors.

From all explanation above, the use of the language style is the main focus with a new field of data will be considered as pair of previous research. In the

elements, they are: honesty, respect, good manners, and the last is interest. while Missikova (2003:16) state that language style is a way of speech and/or a kind of utterance which is formed by means of conscious and intentional selection, systematic patterning and implementation of linguistic and extra-linguistic means with respect to the topic, situation, function, author's intention and content of an utterance.

2.2.1 Description of Five Language Styles

The analysis is focused on the context of situation, subject in Twitter updates by users in researcher's contact. The researcher use Sociolinguistic theory purposed Martin Joss claim (1976: 153-155) that which is discusses five style of language: frozen style, a formal style, a consultative style, a casual style, and intimate style the explanations of those styles as follows: Martin Joos differentiated five levels of formality in language use. They are:

2.2.1.1 Formal

Generally, it is used in the formal events, talks about the serious problem such as in the formal speeches and official meeting. The characteristics of formal language are its careful and standard speech, low tempo speech, technical vocabulary, complex and divergence grammatical structure, use of full name address, avoidance of main wordrepetition and its use of synonyms. This style usually combines maximum explicit utterances, and complexity of sentence. This style is used in a formal situation such as in graduation ceremony.

2.2.1.5 Casual

Casual style is a style that is used for the conversation in a relaxed or normal situation that is appropriate to the conversations with our friends or sometimes members of a family. Another characteristic feature of casual speech is the omissions of unstressed words, particularly at the beginning of sentences. Such expressions are a highly diagnostic feature of the casual style; they will generally be interpreted as signaling informality. It also uses colloquial words (informal words, and usually apply in daily conversation). In this style people often use slang language where the sentences tend to be shortened and the disappearing word.

2.3 Twitter

Twitter is an online news and social networking site where people communicate in short messages called Twitter update. Twitter update is such as sending short messages to anyone who follows you on Twitter, with the hope that your messages are useful and interesting to someone in your audience. Some people also use Twitter to discover interesting people and companies online and to follow their updates for as long as they are interesting. In addition to its relative novelty, Twitter's big appeal is how rapid and scan-friendly it is: you can track hundreds of interesting twitter users, and read their content with a glance. This is ideal for our modern attention-deficit world.

Twitter employs a purposeful message size restriction to keep things scan-friendly: every microblog 'update' entry is limited to 280 characters or

less. This size cap promotes the focused and clever use of language, which makes updates very easy to scan, and also very challenging to write well. This size restriction has really made Twitter a popular social tool.

To receive Twitter feeds, you simply find someone interesting (celebrities included), and 'follow' them to subscribe to their update micro blogs. Once a person becomes uninteresting to you, you simply 'unfollow' them. You then choose to read your daily Twitter feeds through any of various Twitter readers. Twitter is that simple.

People send updates for all sorts of reasons: vanity, attention, shameless self-promotion of their web pages, boredom. The great majority of Twitter users do this micro blogging as a recreational thing, a chance to shout out to the world and revel in how many people choose to read your stuff. But there is a growing number of Twitter users who send out some really useful content. And that's the real value of Twitter: it provides a stream of quick updates from friends, family, scholars, news journalists, and experts. It empowers people to become amateur journalists of life, describing and sharing something that they found interesting about their day.

Among other things, Twitter is a way to learn about the world through another person's eyes. Twitter updates from people in Thailand as their cities become flooded, twitter updates from your soldier cousin in Afghanistan who describes his war experiences, twitter updates from your traveling sister in Europe who shares her daily discoveries online, twitter updates from a rugby

language. We used the same theory but in different objects and data field. The researcher do not use facebook as the land of data but use Twitter as the data field and the object of the research is all adults not only students and teachers.

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4.2 Discussion

The result of the data that has been analyzed shows the type of five language style such as formal, casual, intimate, and consultative are found in this study. The object of this study is the data from the all of users especially adult users which has been chosen by the researcher based on the criteria (Twitter users start from eighteen years old and above) during one month or since 01th – 31th of May 2018. In the sample data that is considered as sample of language style can be seen in the finding data. In the finding data has shown all of types of language style are found. Based on the analysis in the fourth chapter, the researcher has begun to explain the result of finding for the first research question of this study. The researcher found one hundred and eighteen data that related with four kinds of language style which consist of forty five data as consultative style, fifteen data as intimate style, twenty three data as formal style, and thirty five data as casual style.

According to the finding result in the second research question, the researcher found one of four language style which most frequently used by Twitter users. Consultative style is the one of language style which often used by users in their Twitter updates. Based on the theory from Martin Joos, Language style is divided into five types, the first type is frozen style which the characteristics of the sentence are very formal situation such as in palaces church of state ceremony. The sentence are complicatedly related this style requires high skill and almost exclusively by specialist, professional orators and lawyer. The second language style is formal style which used in a formal situation, which is

