

In fact, it is not easy to obey cooperative principle because when people disobey cooperative principle, they violate the rules of maxims. Grice stated that when the speaker does not fulfill or disobey the maxims, the speaker said to violate them (Cutting, 2002: 40). It means that violation of maxim is condition where the speaker and hearer do not give require contribution in their conversation.

These cases of violation of maxim can be found in humor. Ross (1998:1) defined that humor is something that makes a person laugh or smile. It means that humor is a tool for joke. Joker makes the audience laugh from ambiguous structure like phonology, graphology, morphology, lexis and syntax (Ross, 1998: 8). In this context, Joker does not pay attention to his/her utterance that contain of violation of maxim.

The context of humor can be found in the situation of sitcom, parody, talk show, sketches, and stand-up comedy. One of these situations found in *Vampire Suck* movie. *Vampire Suck* is parody of Twilight Saga New Moon. In this movie, the characters violate the maxim and make the audiences laugh. This movie tells about vampire fallen in love with human. *Vampires Suck* movie written by Jason Friedberg and Aaron Seltzer and it also directed by them. *Vampires Suck* movie gets first rank with \$4,016,858 in August 18th 2010 on premiere of the cinema in United State. (<http://metacritic.com/movie/vampires-suck>, access on March, 6th 2015)

