

The second study was “*An Analysis Of The Flouting Of The Maxims To Cause Humorous Effects In Training Activity (A Study Of Jokes In One Day Quantum Parenting Training Conducted By Konsorsium Pendidikan Islam Surabaya)*” written by Rizki Karunianti (2008). The researcher used theory of cooperative principle to analyze the conversation in Konsorsium Pendidikan Islam (KPI). The researcher also used descriptive-qualitative to analyze the conversation. The researcher analyzed types of flout of maxim that caused humor effect in KPI training activity and the manner of flout of maxim to cause humor effect in KPI training activity. As the result of this study, the researcher found that three maxims flouted in KPI training activity, quality, relevance and manner maxim. Flout of quality maxim caused humor effect when the trainer gave wrong information of the discussion. Flout of relevance maxim made the trainer laugh when the trainer said irrelevant explanation which was not related to the topic of discussion. Flout of manner maxim caused laughter to the trainees when the trainer delivered much additional information which was not important to the discussion. The researcher also found that flouts of maxim were used to maintain the conversation effective, attractive and interesting.

The third research entitled “*An Analysis of the Violation of Maxim in Malam Minggu Miko Situation Comedy*” written by Fitri Hidayati and published in 2013. The researcher used theory of cooperative principle to analyze the conversation in *Malam Minggu Miko* film series. The researcher also used qualitative-approach to analyze the data. By this object of the study, the problems of this study were to analyze types of violation of maxim in *Malam Minggu Miko* and the most

frequent violation of maxim in that comedy situation. By this problem, the researcher concluded that all maxims have been violated there and the most frequent violation of maxim is maxim of relation.

The researcher chooses those three studies as his references because their studies talk about violation of maxim. However, there are some differences between this study and the previous research. The first is object of analysis in this study. The researcher's object is *Vampires Suck* movie whereas the object of previous study is community of KPI, PhD comic strips and *Malam Minggu Miko* film series. The second is problems of number two in the researcher's study. The researcher's problem of number two is to analyze the reason of violation of maxim whereas the number two's problem of those previous studies is to analyze most violation of maxim.