

			with my ex-boyfriend, Sean, invited me to grand mama's house to celebrate Kwanza.	
		19	Yeah, so lame.	Less informative
		23	I suppose I always felt with Edward which is all so passion, lust, complete forbidden fruit stuff. I mean with him it's all about my wary.	More informative
2	Violation of quality maxim	4	Yeah. You're looking good.	Not truth
3	Violation of relation maxim	16	Yeah I knew. I shouldn't have party last night with Lindsay Lohan.	Not relevant
		17	Okay, I promise that I won't date Chris Brown.	Not relevant
		20	1. Jacob, There's a..There's something different about you. I don't know what it is!	Not relevant
			2. Sorry, but I feel yelled at, Jacob. I think I'll just, take her for a spin. Just one thing first.	Not relevant
		21	Sign this!	Not relevant
		23	Why did you just take off your shirt?	Not relevant
4	Violation of manner maxim	2	Dad!	Ambiguity and obscurity.

The reason:

The reason of violates the maxim of quantity is to satisfy Becca. This context tells that Becca is the new friends of Derrick. So, Derrick promotes his service and wares to make Becca interest. He explains too much about his service and things. Derrick wants Becca to use his service or buy his wares. That is the reason why Derrick gives more utterance in the dialogue above.

The second utterance is “*No, thanks*”. This utterance is utters by Becca. This utterance violates the maxim of quantity because it disobeys one of the rules of quantity maxim. Becca gives less contribution than requires (Yule, 1996: 37). In the dialogue, she gives short response about Derrick’s statement. Becca only says “*No, thanks*” without gives other reasons that make Derrick satisfy. Becca should give the statements that require by Derrick. She can say, “*No thanks! It may be another time*”.

The reason:

Becca has a reason to violate the maxim of quantity. The reason of Becca violates the maxim of quantity because she saves face to Derrick. At that time, Derrick offers the wares to Becca. But, Becca does not want buy that things because Becca does not want other friends know that Derrick offers the service to her. Becca also gets surprise about Derrick’s utterance because Becca is the new student and she does not know that Derrick sells the strange things like cheat sheet, adult porn, and harvested organ.

violation of maxim is “*An Analysis Of The Flouting Of The Maxims To Cause Humorous Effects In Training Activity (A Study Of Jokes In One Day Quantum Parenting Training Conducted By Konsorsium Pendidikan Islam Surabaya)*” written by Rizki Karunianti. She focusses to analyze the flouting maxim in *Konsorsium Pendidikan Islam Surabaya* by calculating the most flouting maxim to know which types of flout of maxim that caused humor effect in KPI. The last is “*An Analysis of the Violation of Maxim in Malam Minggu Miko Situation Comedy*” written by Fitri Hidayati. She focusses to analyze violation of maxim in film series and analyze the most frequently violation in that film. By those previous study, the writer understands the important to obey cooperative principle and do not violate the maxim except there is reason to violate it. Afterward, violation of maxim uses the people to make the listener laugh.

From those previous studies and this thesis, the writer hopes this research gives contribution to develop our knowledge about linguistic, especially in pragmatics field. Afterward, the writer hopes that this thesis can enrich our knowledge about cooperative principle, specifically in violation of maxim. Where, the people should obey the rules of cooperative principle and do not violate the maxim to make the listener do not misunderstanding, except they have certain reason to violate it in their communication because cooperative principle can be guidances to make our utterance understood by the listener.