

## **CHAPTER III**

### **RESEARCH METHOD**

This writer discusses the method used in this research. It relates to the research design, data and data sources, research instrument, data collection, and data analysis.

#### **3.1 Research Approach**

This research is classified as descriptive qualitative method because it analyzes the data in the form of words descriptively. Qualitative research is used to describe and to analyze what is usually happen in daily activities and it is not deal with number as a data. It is also to describe what actually exists with respect to condition in a situation. In addition, descriptive research is used to obtain information about existing conditions and have been widely used in educational research.

This research is classified into a descriptive qualitative since the data are in the form of words or utterances. The data are analyzed descriptively based on the script of “The Proposal” movie.

Descriptive qualitative method is appropriate design in conducting this study is aimed at describing language style constructed in “The Proposal” script. This method can be flexible to answer the statement of the problems offered in the first chapter. Besides, the data are interpreted and displayed descriptively and systematically based on the supporting theory.

### **3.2 Data Source**

The data source of this research is the script of “The Proposal” movie. The script of “The Proposal” movie is taken from official website of movie (<http://www.ganool.com/movies/t/theproposal.htm>). The data of this research only takes the conversation or dialogue part on the script because from the conversation, the writer can analyze the language that are used by two mains characters of the movie which are included into the classification of language style.

### **3.3 Research Instrument**

Since a research instrument is tools or facilities that are used by the writer to collect data in order to make research process done easily, systematically and completely, the writer uses human instrument in her study. She herself becomes the key instrument who actively and directly participates in data collection and data analysis. The instrument of choice in naturalistic inquiry is the human. Other forms of instrumentation may be used in later phases of the inquiry, but the human is the initial and continuing mainstay.

### **3.4 Data Collection**

After obtaining the subjects of the study, the writer collects the data by accessing the official website of “The Proposal” movie. The data of this research are collected through the process as follows:

First, the writer downloads the movie and the script from internet. Second, the writer watches “The Proposal” movie and reading the film script from

accessing the internet. Third, the writer selects the dialogue part of the script and then chooses the part of the dialogues which are used by two main characters to be identified. The fourth, after finding the data, the writer arranges it systematically based on the scene. Finally, the writer classifies the data based on Keraf's theory of language style.

### **3.5 Data Analysis**

After the data has been obtained from the data sources, they are analyzing in the following steps. First, the writer downloads the movie and the script from internet. Second, the writer watches "The Proposal" movie and reading the film script from accessing the internet. Third, the writer selects the dialogue part of the script and then chooses the part of the dialogues which are used by two main characters to be identified. The data analysis is used intensive reading process. The fourth, after finding the data, the writer arranges it systematically based on the scene. The fifth, the writer identifying and interpreting the function of language style which is used by two main characters in the script dialogue of "The Proposal" movie. Finally, the writer classifies the data based on Keraf's theory of language style and the function of the language style based on Chaika's (1982:31).