CHAPTER I

INTRODUCTION

This chapter discusses background of the study, statements of problems, objective of the study, significance of the study, scope and limitation of the study and the definition of key terms.

1.1 Background of the Study

Communication is the way of peopledeliver their desire. They do such thing through language. They produce language for communication into several forms such as asking question, requesting something, blaming, thinking, and others.

Ergin (1990:7-9) said that "Language is a natural means to enable communication among people, a living entity that it has its own peculiar laws, by means of which alone can it develop, a system of contracts whose foundation was laid in times unknown, and a social institution interwoven with sounds". Yule states that language has transactional and interactional functions. The function of language that serves in the expression of content is called transactional, while the function of language that involved in expressing social relations and personal attitudes is called interactional. Furthermore, language also has its function as primarily transactional language. It is the language that is used to convey factual or propositional information (Yule, 1983:1-3).

No one speaks the same way all the time. instead, they speak for a wide variety of purpose. There to express the idea, human being uses different language, in different styles. One's feeling and thought will be expressed in accordance with his own way and manner. Language style is the way people manipulate others and control people in making interactions, brings the message that usually conveyed in words and done of voice, whether formally or informally.

Every people show the different style, they have certain features that are not owned by others. Wardhaugh (1986:33) stated that if we want to achieve a comprehensive understanding of how that language is related to the society that uses it, we must try to understand how different groups of people use their language.

Therefore, although we live in different country, the writer should know and recognize people who live out there. To know and recognize them I have to know their cultures, history, rules, languages, etc. Although language is not always related with race but it always true that language is the important factor or essential characteristic of ethnic membership in many things. It was a social fact. We can differentiate and recognize one's ethnic group from her or his language.

Talking about the difference of using language, of course it cannot be separated with the style chosen by the language user. Gleason (1965:357) defines style as a system of speech types, in a specifiable set of social situation. There are so many things influence language, such as social structure. Society can be reflected through language. There are three factors reflected in language, those are physical environment, social environment, and social values. Physical environment is a circumstance or a place in which group live; people who live in a small group have some differences in speaking from one that live in town and small groups. Social environment can be reflected in a language especially in the field of vocabulary and pronunciation. Social values are a set of norms and tradition owned by a society. The norms and tradition can be reflected in language because society's norms and tradition are different from others societies.

Edwards, John (1998) said that Individual style is a unique combination of language units, expressive means and stylistic devices peculiar to a given writer, which makes that writer's works or even utterances easily recognizable. It means that every human being has their own style in using language. The style can show the writer or the speaker personality, identity and also their characteristics.

The language style expresses people feelings and thought through a language, both orally and written form. To know how the writer or speaker uses his or her language style in conveying their thinking to the people is very interesting. In writing, the writer puts the utterance in the form of spoken language. While in speaking, the speaker delivers his message in order to be heard and known what the speaker wants directly.

Movies are cultural artifacts created by specific cultures, which reflect those cultures, and, in turn, affect them. Movie is considered to be an important art form, a source of popular entertainment and a powerful method for educating or indoctrinating - citizens. The visual elements of cinema give motion pictures a universal power of communication. Some films have become popular worldwide attractions by using dubbing or subtitles that translate the dialogue. Movie script is also considered as a text. Jahn, Manfred (2003) asserts that movie script is a text containing a movie's action narrative and dialogue. A movie script is either a recipe for making movie or a written record of a finished movie. It holds an important role both to the actor involved in the process of performance of the movie and the movie goers. To the actor involved in the process of performance of the movie, it helps them to inspire their role. While to the movie goers, it helps them to understand the story of the movie.

Related to genre, film is both narrative and performing genre. It is assumed that movie is a performing genre that comes to life in performance. Jahn, Manfred (2003) states that a movie is a multimedia narrative form based on physical record sound and moving pictures, like watching a play, watching movie is a collective public experience and social occasion. Since movie is narrative genre, it is related to a textual form. Thus movie analysis can build on the interesting relationship between text and performance just like in drama analysis. However, analyzing movie in term of its language use is an interesting study, since movie provides real life setting portrayed through sound and moving pictures.

This study is going to investigate the language style in the script of "The Proposal" Movie. Movie is chosen because she thinks that it is a good movie. She thinks that it is a good movie because the movie was box office success, grossing over \$317 million worldwide, becoming the highest grossing romantic comedy movie of 2009. (<u>http://www.levity.com/corduroy/boxofficemovie.htm</u>. It is accessed October 23, 2014 at 07.00 p.m.).Based on encyclopedia, movie is a term that encompasses individual motion pictures, the field of movie as an art form,

and the motion picture industry. Movie is a cinema film. Films are produced by recording images from the world with cameras, or by creating images using animation techniques or special effects.

(http://www.levity.com/corduroy/encyclopediamovie.htm)

"The Proposal" movie is an American romantic comedy movie set in Alaska. Directed the movie by Anne Fletcher and the written by Peter Chiarelli. The movie released on June 2009. The movie was box office success, becoming the highest grossing romantic comedy movie of 2009.

(http://www.levity.com/corduroy/bestboxofficemovie.htm)

"The Proposal" movie reveals the phenomenon's that often appear around us. Basically, this movie talks about love story between Andrew as a subordinate and Margaret as a superior. Famous actors and actresses star this film: Ryan Reynolds (as Andrew Richard Paxton), Sandra Bullock (as Margaret Tate), Mary Steenburgen Denis O'Hare, Craig T. Nelson, and Betty White. Basically, this movie tells about the love story between Margaret who is a high-powered book editor and her assistant Andrew. At that time, Margaret face deportation to her nature Canada. To face this problem, she decided to make marriage contract with Andrew. Firstly, they do not each other. But finally, after marriage contract they love each other.

There are some reasons why the writer chooses this title. First, language style is interesting to be analyzed, because it is important part of language. Language will be meaningful with style. Language style may occur in the movie, especially in "The Proposal" movie. Second, the writer chooses this movie because the situation or story of this movie itself is unique. It means that there must be something happening in the process of the marriage contract; that finally the main male character may be falling in love with his boss. Third, the conversation in this movie is happens in daily communication.

Furthermore, in this research the writer wants to find out the language style used by two mains character in "The Proposal" movie. The ideas that will focus more on two mains character are Andrew as the main male character and Margaret as the main female character. That is why the writer prefer do research on Andrew's and Margaret's language style. This study emphasizes the language styles, particularly in spoken forms, which are used in the script of The Proposal movie.

1.2 Statement of the Problem

Based on the description on the background of the study above, this study is conducted to find out the answer of some problems in relation with the discussion above, as follows:

- 1.What are language styles used by Andrew and Margaret in "The Proposal" movie?
- 2.What is the function of the language style used by Andrew and Margaret in "The Proposal" movie?

1.3 Objective of the Study

Concerning the problems mentioned above, the purposes of the study are as follows:

- 1. To identify language styles which are used by Andrew and Margaret in "The Proposal" movie.
- To describe the function of language styles used by Andrew and Margaret in "The Proposal".

1.4 Significance of the Study

This research gives some significant contributions to the readers. Personally, the writer hopes that this study provide understanding about the aspects of that culture are. One is by understanding its language. The findings of this study were supposed to give theoretically contribution to give more knowledge about language style in daily conversation and practically it is expected to be useful not only for the students of English Department who study English but also for the readers who want to recognize and concern with the language style used by Andrew and Margaret in The Proposal movie.

1.5 Scope and Limitation of the Study

This study is focused on the language styles which are used in the script of "The Proposal" movie. The writer limits her research by focusing the object of the study only in the conversation that is used by the main characters in the movie. The main characters which the writer used are Andrew and Margaret.

1.6 Key to Specific Terms

In order to avoid misunderstanding about the terms which are used in this study, the researcher defines the key terms used in this study as follows:

- Language : a natural means to enable communication among people, a living entity that it has its own peculiar laws, by means of which alone can it develop, a system of contracts whose foundation was laid in times unknown, and a social institution interwoven with sounds. (Ergin, 1990:7-9).
- Language Style : the way people manipulate and control people in interaction to other. It brings a message usually conveyed in words or voice. It is used whether in literary or non-literary work. (Wardhaugh, 1986:33)
- Movie : a cinema film. Films are produced by recording images from the world with cameras, or by creating images using animation techniques or special effects.
 (http://www.levity.com/corduroy/moviedefinition.htm).
- 4. Movie Script: Script of a movie which is used as conversation by the players in the movie.
- 5. "The Proposal" movie: movie talks about love story between Andrew as a subordinate and Margaret as a superior. Famous actors and actresses starred this film: Ryan Reynolds (as Andrew Richard Paxton), Sandra Bullock (as Margaret Tate), Mary Steenburgen Denis O'Hare, Craig T. Nelson, and Betty White. Basically, this movie tells about the love story

between Margaret who is a high-powered book editor and her assistant Andrew. <u>http://www.levity.com/corduroy/theproposalmovie.htm</u>.

