CHAPTER III METHOD OF THE STUDY

This chapter presents method of the study implemented in present study in order to convey a clear idea about the methodological aspect employed. It consists of the research approach, technique of data collection, data source and data, instrument, procedure, and technique of data analysis.

3.1 Research Approach

As Seliger and Shohamy (Litosseliti, 2010, p. 31) among many others, suggest, the research methods and techniques adopted in any research project depend upon the questions and the focus of the researcher. There has been a sea or change in the field of linguistic research. Within linguistics research, the study of "text" (written discourse) or "talk" (spoken discourse) is considered worthy of serious research which provides particular approach in which four approach to discourse analysis to be of particular significant for current research in linguistics (Levinson, 1983, p. 118). Based on the theory used in this research that it is in field of discourse analysis which focuses on adjacency pairs in conversational analysis, this research approach uses conversational analysis (CA). Litoselliti (2010, p. 121) proposes the key features of the CA approach which is considered as: Orderliness in talk-in-interaction known as 'the speech-exchange system' is apparent in the pattern of sequential turn-taking; a datacentered approach: CA has a primary interest in transcript data and what these

data reveal; and neutral and objective stance: Analysts are discouraged from bringing any theoretical or philosophical presuppositions to the data, in order to allow these to 'speak for themselves'.

Analyzing the data that is acquired from dialogue, this is included spoken discourse which need transcription to get the textual data. This is why conversational analysis approach used here due to understand how turn-taking within a stretch of talk is negotiated between participants, in order to produce some form of social action or 'reality'. The interaction is structured around pairs of adjacent utterance.

The researcher identifies and analyzes the adjacency pairs occurring in dialogue spoken by Tom Cruise and Cameron Diaz based on Levinson's theory and classified it into types of adjacency pairs.

3.2 Technique of Data Collection

3.2.1. Data Source and Data

The data source of the research is taken from the movie of "Knight and Day", is a 2010 action comedy film stared by Tom Cruise and Cameron Diaz, and is directed by James Mangold.

As the data resource of this research is a movie, the data is taken from characters of it. There are two characters selected, both of them are Tom Cruise and Cameron Diaz. The data is in the form of talk and find out the script of the

movie to get textual data and dialogue or conversation uttered by them is transcribed as well as conversation occurs.

Both of two characters are the main characters and act more in this movie. Thus more data are gotten from them. Dialogue of two characters above either it is word, clause, sentence, utterance, or expression is collected as the data. Then, the data is set into the columns of table in order to avoid problems with tabs and spaces and make all of table's lines invisible (Alison Wray, 2006, p. 185).

3.2.2. Instrument

Research instrument is very important to obtain the data of research for it is a set of method which is used to collect data. There are two kinds of instrument used in this research: human instrument and non-human instrument. The primary instrument of this study is the researcher himself as human instrument who selected, collected, and analyzed the data, and also reported the result of the study. Because of the data source is a movie, the researcher needs a laptop or computer (as non-human instrument) in visualizing the movie as a media.

3.2.3. Procedure

Because the main data of this research is received from the movie of "Knight and Day", to collect the data, the writer uses some steps as the following:

1. Watching and understanding the movie

The researcher watched the movie of "*Knight and Day*" for the first time to know the movie and understand the utterances deeply produced by the two characters.

2. Finding the script

In this step, after watching the movie, the researcher downloads the script in the internet and some utterances are transcribed in detail in order to understand the conversation well.

3. Coding the data

Then after getting the transcribe, find out the utterances in conversation spoken by Tom Cruise and Cameron Diaz that is included into 13 types of adjacency pairs by marking it with a pen either circling it or underlining it in order to be easy known.

4. Classifying the data

Finally, the researcher classifies the conversation based on types of adjacency pairs to get the data.

3.3 Technique of Data Analysis

The most important section of a research is analyzing the data. This section determines the success and achievement of the whole research. On this section, all collected data are analyzed and examined by purpose to resolve the problem and find out the solution in which the ending, the researcher comes into conclusion of the whole research.

In this section, some ways used in analyzing the data as the following:

- The researcher selects and identifies the utterances produced by Tom
 Cruise and Cameron Diaz. Then, the data is organized on types of adjacency pair.
- 2. The next, analyze it by describing each of utterance in accordance with types of adjacency pairs and the process of pre-sequence and insertion-sequence formed in adjacency pairs. It is interpreted to become clear analysis.
- 3. Then, count the data finding of this research by form of a table.
- 4. And finally, take the point from whole discussion to get the conclusion.