

TABLE OF CONTENTS

Inside Cover Page.....	i
Inside Title Page.....	ii
Declaration Page.....	iii
Dedication Page.....	iv
Thesis Advisor's Approval Page.....	v
Thesis Examiner's Approval Page.....	vi
Acknowledgement.....	vii
Motto.....	viii
Table of Content.....	ix
Abstract.....	xii
CHAPTER 1 INTRODUCTION	
1.1 Background of Study.....	1
1.2 Statement of Problem.....	10
1.3 Objective of the Study.....	10
1.4 Significance of the Study.....	11
1.5 Definition of Key Terms.....	11

CHAPTER 2 LITERATURE REVIEW

2.1 Theoretical Framework.....	13
2.1.1 Critical Discourse Analysis (CDA).....	13
2.1.1.1 Social Cognition.....	15
2.1.1.2 Discourse Structure.....	17
2.1.1.2.1 Thematic.....	18
2.1.1.2.2 Schemata.....	19
2.1.1.2.3 Stylistic Style.....	20

2.1.1.2.4 Rhetoric Style.....	21
2.1.1.2.5 Syntaxes Style.....	22
2.1.1.2.6 Semantic Style.....	23
2.1.2 Discourse and Ideology.....	25
2.1.3 Discourse and Society.....	26
2.1.4 Online Mass Media.....	27
2.2 Related Studies.....	28

CHAPTER 3 METHOD OF THE STUDY

3.1 Research Approach.....	32
3.2 Data and Data Sources.....	33
3.4 Technique of Data Collection.....	35
3.5 Technique of Data Analysis.....	35

CHAPTER 4 FINDINGS AND DISCUSSION

4.1 Findings.....	38
4.2 Macrostructure analysis of Michael Brown case.....	39
4.3 Superstructure of Michael Brown Case.....	42
4.4 Microstructure Analysis of Michael Brown Case.....	49
4.4.1 Semantic Style.....	49
4.4.2 Syntaxes Style.....	56
4.4.3 Stylistic Style.....	64
4.4.4 Rhetoric Style.....	65
4.5 Interpretation.....	68
4.5.1 Meaning and Ideology.....	68
4.5.2 Social Context.....	74

CHAPTER 5 CONCLUSION

5.1 Conclusion.....	76
Work Cited.....	79
Appendix 1.....	81
Appendix 2.....	84
Appendix 3.....	89