

gave 6 main events that support the chronological events. In particular events added by verbal reaction. Second news report, journalist gave 7 main events, 5 previous events and 9 verbal reaction. The schema of third news journalist arranged 6 main events, 3 previous event and 13 verbal reactions of authorized people who obviously pro with Bob Mc Culloch as proper prosecutor in handling Michael Brown case.

Analyzing the linguistic features of news reports or microstructure, the writer found the semantic style; The police shot MB because of physical confrontation (first news), Grand jury did not indict the police (second news) and Bob Mc Culloch is the best one (third news), syntaxes; she used different form of sentence in presenting the action of black and white, stylistic style; journalist tend to used negative lexicon to black people and vice versa, rhetoric style; the author used hyperbole to describe riots. Those results implicate the ideology of authorized community or white. They used text media to maintain their racist Ideology. White people must take control of any decision in Attorney, including Michael Brown case. The detail analysis of discourse structure would be presented below.

4.2 Macrostructure analysis of Michael Brown case

Macrostructure element is used to find the topic of the text. The topic shows the dominant and central concept and also shows the content of the news report. After reading three news reports about the death of Michael Brown, the writer found the topic in each newspaper. The writer can found the topic in the

Know about Michael Brown Case?” the decision seems vague whether the grand jury must indict the police officer or not. This topic supported from the first paragraph of the news.

“It’s been 100 days since Mike Brown was killed in Ferguson, Missouri, and the grand jury responsible for deciding whether to indict Police Officer Darren Wilson in the death of the 18-year-old could deliver its decision any day”.

The first paragraph supported the topic about grand jury decision to the Darren Wilson. The Grand Jury did not release the decision yet and it became grand jury responsibility. Nevertheless, the journalist used ‘any day’ shows that the indictment of Darren Wilson is not quite necessary. From dictionary.com ‘any day’ means no particular time, as in it doesn’t matter when any day is fine time. In addition, the author did not consider whether it is important to indict Wilson, but the important thing is the public must acknowledge the criminal and bad thing that Michael Brown has done. The sub headline such ‘official account’, ‘audio and video (Michael Brown robbery), ‘the autopsies’, ‘Wilson account’ and ‘Ferguson anxiously awaits grand jury decision’ support the black people’s bad image. The author let the public decide whether Wilson deserved to be punished or not.

The topic of the third news is about the controversy of persecutor McCulloch in Michael Brown case. From the headline “Prosecutor in Michael Brown Case has Deep Family Ties to Police” published in August 20th, 2014 arouse hesitancy among the oldest African-American Association of attorney West of Mississippi. The first paragraph also supports the hesitancy of Michael Brown

Brown Case	
- It's been...any day	- Lead
- The incident...civil right	- Main Event 1
- Now officials...might go	- Main Event 2
- The Prosecutor...the case	- Main Event 3
- A day after...disclosed	- Previous Event 1
- A report...robbery suspect	- Previous Event 2
- Still released...convenience	- Previous Event 3
- Dispatch call...the shooting	- Previous Event 4
- The call released...the case	- Previous Event 5
- In the police...officer said	- Verbal Reaction 2
- The result...public	- Main Event 4
- The private...Wednesday	- Verbal Reaction 3
- Baden...story	- Verbal Reaction 4
- The post...car	- Main Event 5
- Wilson...report	- Background 1
- Dorian...Shooting	- Background 2
- Mc Culloch...reported	- Main Event 6
- Mc Cullouch...Sunday	- Main Event 7
- Gov. Jay Nixon...indicted	- Verbal Reaction 7
- Missouri...officials	- Verbal Reaction 8
- We all...both sides	- Verbal Reaction 9

Table 4.3.2 schematic news 2

- The Prosecutor...was 12	- Lead
- Mc Culloch's ...Brown,18	- Main Event 1
- We don't...department	- Verbal Reaction 1
- I couldn't...best thing	- Verbal Reaction 2
- Grand Jurors...Wednesday	- Main Event 2
- Those who...cancer	- Background 1
- Matt Selby...handled	- Verbal Reaction 3
- Julie Lawson...board for	- Background 2
- He's uniquely...prejudicial	- Verbal Reaction 4
- But numerous...black men	- Main Event 3
- State sen. Jamilah...himself	- Main Event 4
- Missouri...aside	- Main Event 5
- Mc Culloch...investigation	- Main Event 6
- Mr. Mc Culloch...to do	- Verbal Reaction 7
- Selby...in him	- Verbal Reaction 8
- You put...he said	- Verbal Reaction 9
- The decision...interest	- Verbal Reaction 10
- Before...1964	- Previous Event 1
- I couldn't...once	- Verbal Reaction 11
- Just months...surrendering	- Previous Event 2
- A decade later...safely	- Previous Event 3
- Protesters...decision	- Verbal Reaction 12

- Speaking...experience	- Background 3
- You have...victims	- Verbal Reaction 13

Table 4.3.3 schematic news 3

The topic of the third news is about the controversial prosecutor in handling Michael Brown case. That topic supported by the arrangement of schemata. Bob Mc Culloch became controversial because in the left wing or Michael Brown's side, according to the oldest African-American Association, he would influenced his decision by several aspects: his deep family ties to police and the previous event of the dismissal two police officers (white) who shot two suspect in drug bust (black).

In the scheme of the news report, the journalist merely gave one verbal reaction of Michael Brown's side (African American Association). In contrary, the arrangement of verbal reaction from the attorney about the controversial prosecutor delivered very clear and smooth. For instance, when Mc Culloch became the controversial prosecutor because of his injustice decision in handling black people case at that time, the author gave background information of Mc Culloch in a positive way.

She also gave many verbal reactions from the one who has power, which was the Missouri governor: Jay Nixon, Washington University Professor of law: Peter Joy, President of the Missouri Association of Prosecutory Attorney: Matt Selby and Julie Lawson: President and CEO of the St. Louis-based Crime Victim

In third news, the use of 'but' denoted that there were many of local leader who against Mc Culloch "But numerous local leaders have teamed up against McCulloch", it was normal for people who had 23 years experience in prosecuting had people who pro and contra. The last direct quotation of Mc Culloch "You don't forget or act like they never happened, but you try to understand them" assumed that must be notable attitude of the protesters to perceive the death of Michael Brown. They might not forget the act of killing but the wise attitude they must done was tried to understand it.

Generalization occurred in Michael Brown's news report. Generalization is defined as a broad statement or an idea that applies to a group of people or things. Oftentimes, generalization are not entirely true, because there may be examples of individuals or situations wherein the generalization does not apply (example.yourdictionary.com/example-of-generalization). The generalization of peaceful protest was being the dominant broad statement or an idea in Michael Brown's news report. They (elite people) always asked the protester for calm and understand the situation and decision of Grand Jury. The authority might felt that decision was justice enough for both sides but it was not. The protesters have a reason to demonstrate against the decision because they felt injustice among them. They can creates world peace in Ferguson if the police was prosecuted. Even though Mc Culloch released the documents of investigation that supported the freedom of police officer, it cannot be satisfied the black people in Ferguson.

also used same rhyme to show Brown's physical confrontation with Wilson. He punched and scratched Wilson repeatedly.

Other rhetoric elements are graphic, picture and quotation mark. In the news report of Michael Brown case, the journalist tended to use picture to give insight of visual side of condition, people and implicit idea. In the first news, the author give picture of people who take a picture in the sign post which is written 'beware killer cop on the loose. Watch out'. Then in the sub headline of 'what happened' there was a picture of Michael Brown. The journalist gave visual insight that Brown was big-black teen.

In second news, the journalist put image in the headline, that image was about the protesters activity. In the sub headline of video and audio, the journalist gave visual insight of Brown Criminality. Brown not merely stole the cigarette, but he did assaulting to the clerk. The journalist gave the description of Brown and clerk physical appearance and supported its description by capturing the surveillance video. The journalist strengthens the truth decision of Wilson by giving the visual image of Brown's Autopsies. In that picture the shot was on his hand, arm, shoulder, chest, eye and head. It supported the result from Post-Dispatch said that Brown did physical confrontation with Wilson, so the police shot his hand at close range.

The third news was about the controversial prosecutor as reflected in the picture of Headline. There was St. Louis County Prosecuting Attorney Robert P. McCulloch speaks at a news conference in April. Then, the author made two

action” (cited from first news). They also indoctrinate student to hate white community. It made Ferguson in worst condition.

The second one is ideology of black people as citizen’s trash. As in the first news, the impact of Michael Brown death felt by official, business owner and the resident. Therefore, through this news report, white community and mass media tried to maintain their ideology by giving negative portrayal of black people. They are criminal; oppose the law, aggressive, rude, gangster, bums etc. Then they portrayed them self as positive one, peace keeper, became the victim of black. If they did criminal because of their unemployment, it is totally not because of company which not hire them. It is because of their fault, they are not qualified to be interviewed in some companies. For instance, the journalist wrote about the leaving Michael Brown from technical college. It showed that Brown was a lazy student. He doesn’t have courage to develop his passion to be engineering.

Then they gave insight to the readers that black people as land’s usurper from white people. Because of riots and looting over St. Louis, many whites move to another town in Ferguson. They were afraid of their property value in St. Louis. Nobody will interest to buy their property in Ferguson because of black people.

Politically, the ideology of white people authority must be maintained. They do not want any of African American delegation take control of the Attorney or Darren Wilson indictment. It proved by the good image of Bob McCulloch as prosecutor and ignoring the purpose of replacement from African American Association.

4.5.2 Social Context

Despite the fact that St. Louis, Ferguson is predominantly black people, there are not placed in important position of social classes. It is because the one who have authority or take control of the society is the one who had power; white people. The Missouri governor: Jay Nixon, Washington University Professor of law: Peter Joy, President of the Missouri Association of Prosecutory Attorney: Matt Selby and Julie Lawson: President and CEO of the St. Louis-based Crime Victim Advocacy Center are the people who can take control of society.

According to the report of Seth Free Wessler, he is one of journalists in NBC news digital, the majority of authority people are white. For instance, only three of the more than 50 police officers are black. Yet, some white city leaders and residents say that if only blacks in Ferguson voted, volunteered for city committees and broad, and applied for jobs at the police department, they'd run the city. "The reason that in the African American community there's less power is that they're not registering to vote," Fletcher said. "You look at the programs we have, looked at farmers market, it's all white". Fletcher added that police department simply can't find qualified black applicants (Wessler, 2014).

White community is superior that black community in Ferguson. If the problem is about race, it talked about people, nation and nationality. It initially shared the negative semantic load of the latter, denoting a human aggregate marked by heathenish, unsavory, unrefined, and undesirable qualities (Joshua A. Fishman, 1998). White people have prejudices of black people in Ferguson that

