

**A LINGUISTIC LANDSCAPE STUDY IN PONDOK PESANTREN PUTRI
MAMBAUS SHOLIHIN GRESIK**

THESIS

Submitted as Partial Fulfillment of the Requirements for the Bachelor Degree of
English Department Faculty of Arts and Humanities State Islamic University of
Sunan Ampel Surabaya



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LINGUISTIC LANDSCAPE STUDY IN PONDOK PESANTREN PUTRI

MAMBAUS SHOLIHIN GRESIK

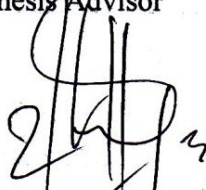
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Based on Gade (2003), language is a vital factor to recognize the nations and groups identity and culture, the cultures closeness and the transformation impact of the new global symbols with the traditional. In case, linguistic landscape has been so important for the nations as the influence of globalization worldwide, cultural diversity, and hierarchical relationships.

There are some studies which have investigated LL in certain cities and countries worldwide to analyze the linguistic landscape to show its importance in the countries. For example, LL was reported by Durk Gorter (2007) analyzes LL in Rome, Gorter describes and analyzes aspects of multilingualism and diversity in Rome LL. This study focuses on four different neighborhoods LL to find the diversities and the characteristics of bilingual and multilingual signs. This study aims to understand better about the multi-ethnic and the multi-cultural in Rome. This study uses a descriptive approach as the additional too for measuring the diversity of languages in the sociolinguistic context.

Backhaus (2006) analyzes multilingual signs in Tokyo, the capital of Japan. This country is known to be highly homogeneous in Japanese. In this study, a sign was considered to be any piece of written text within a spatially definable frame. He counted almost 12,000 signs of which 19.6 percent are classified as multilingual, which means that they contain at least one language in addition to, or instead of, Japanese. These multilingual signs were analyzed in more detail. It turns out that 98 percent of the multilingual signs include English, 72 percent have Japanese, 3 percent Chinese and 2 percent Korean. Moreover, eleven other

Said and Rohmah (2018) investigates Arabic language in Andalusian LL by focusing on linguistic repression and endurance. This study uses theories of ethnolinguistic vitality, language economy and power, and collective identity to investigate the data. Rohmah and Said conclude that the official language in Andalusia is Spanish. Arabic language is not encountered in the signs but it still exists in the toponyms apparent of the road signs as the borrowing words. The apparent of Arabic language is purposed for economic reasons and building collective identity among the Muslim society.

Wafa and Wijayanti (2018) studies LL in the worship places in Surabaya. They analyze languages used in the multilingualism signs in Ampel mosque, Al

The example of LL study in school is held by Dressler (2015) analyzes the signages and the sign-making practices involved the process of the signs production and the signs decision making in elementary bilingual German-English school in Alberta, Canada. She uses a nexus analysis perspective in the analysis. She concludes that English signs are majority signs found and the teachers hold the responsibility in the sign making and the placement (bottom-up).

LL studies also have examined in the universities as the educational environment. The example of LL university study is the research conducted by Yavari (2012) who compares the linguistic landscape and language policies in two universities (Linköping University and ETH Zurich). This study included the language policies and the languages displayed (top down – bottom up, multilingual, linguistic landscape area, and the signs category) in LL. Nevertheless, this study is incomplete because it has not yet investigated the reasons of the languages used in two universities. As in its suggestion part mentioned to examine the reasons of language used in the next research.

This present study tries to identify LL study in Pondok Pesantren Putri Mambaus Sholihin involves the languages displayed, the categories of the signs, and the construction of the signs. This present research aims to see whether LL also found in Pondok Pesantren as Islamic education institution . However, this

The researcher uses Pondok Pesantren (henceforth, Ponpes) as the source of the data by many reasons. The first reason is as we know that Pondok Pesantren is the oldest Islamic education institution in Indonesia since Wali Songo period (around 15 AD). Madjid (1997) states that Pondok Pesantren does not only have Islamic value but also Indigenous value. This is the power of Pondok Pesantren can survive till this recent time. Pondok Pesantren in the past used the traditional system called as *halaqah* method where many students sit down in the circle form and a teacher teaches in the middle of them. In the local education system, the students (*santri*) learn the life lesson, such as attitude, specially religion lessons.

In this study, the researcher takes Pondok Pesantren Putri Mambaus Sholihin which applies modern and *salafi* methods. Pondok Pesantren Putri Mambaus

Sholihin addresses in Suci Manyar Gresik, East Java exactly in street KH. Syafi'i No. 07. In this Pondok Pesantren, the students (*santri*) are obligated to use and master the bilingual (English and Arab language). Moreover, Pondok Pesantren Mambaus Sholihin is known as the second biggest bilingual Islamic dormitory after Pondok Pesantren Gontor. The researcher attaches the profil of Pondok Pesantren Putri Mambaus Sholihin in the appendix.

From this, the finding from this recent study that analyzes LL study in Pondok Pesantren Putri Mambaus Sholihin LL can be used as a mirror of the education environment LL and as a pioneer of LL study in Pondok Pesantren for the further studies. Therefore, I believe, there is an urgent need to conduct this study immediately.

1.2. Problems of Study

From the background of the statement above, the researcher formulates the problems of the study as:

1. How are languages displayed in Ponpes Putri Mambaus Sholihin LL?
2. What are the categories of the signs in Ponpes Putri Mambaus Sholihin LL?
3. How are the signs constructed in Ponpes Putri Mambaus Sholihin LL?

1.3. Objectives of Study

Based on the problems of the study above, this study is intended to describe:

1. To describe the languages displayed in Ponpes Putri Mambaus Sholihin LL.
2. To describe the categories of the signs in Ponpes Putri Mambaus Sholihin LL.
3. To describe the construction of the signs in Ponpes Putri Mambaus Sholihin LL.

This research contributes both of theoretical and practical in the study of linguistic, specially concerning about linguistic landscape study. Theoretically, this research can enrich the research in the field of the linguistic landscape. In addition, this research can be used as an additional reference for students who want to conduct a research especially in the linguistic landscape. Practically, the researcher expects that the reader can understand more about the linguistic landscape, and raise the language awariness specially in Pondok Pesantren environment. Hopefully, this research can help people who has been in Pondok Pesantren (students or visitors) to make easy their journey and make people know the special identity or symbol in a certain Pondok Pesantren.

a. Scope

b. Limitations

1.6. Definition of Key Terms

[illegible]

- since in Wali Songo period.
- Ponpes Putri Mambaus Sholihin Gresik, a female Islamic boarding school in Suci Manyar Gresik which applies *salafī* and modern methods.

LITERATURE REVIEW

In this chapter, the researcher explains the theories which are used as the basis of this research.

2.1. Linguistic Landscape

Linguistic landscape (LL) is studying the visibility of the written languages form in the signs at the public place. The term of LL is firstly defined by Landry and Bourhis (1997) as the language used in public road signs, advertising billboards, street names, place names, commercial shop signs, and public signs on government buildings combines to form the linguistic landscape in a given territory, region, or urban group.

The languages diversity in LL is influenced by multilingualism and bilingualism. It is a common phenomena in this world. Both the languages diversity and the different of languages vitality have the important implications to the individuals and the societies (Gorter, 2007).

LL has 2 functions: informative and symbolic. Informative function indicates the borders of the territory of linguistic group. It shows that a specific language or languages for communication or to sell products. On the other hand, the symbolic function refers to the value and the status of the languages as regarded (Landry and Bourhis, 1997). Moreover, LL study can influence the different insights and the different perspective on the languages knowledge, such as language attitude, language awareness, language policy, and so on.

Gorter and Canoz (2007) claim that LL study focuses to analyze the available written information on languages signs at the public place. There are many LL research areas have been being analyzed by some researchers, the examples are the spread of multilingualism, the spread of English, the differences between top-down and bottom-up signs, and the effect of language policy.

LL works as a GPS which can guide the tourists to a particular location, LL can guide visitors, foreigners, and researches to a better understanding of the languages, cultures and hierarchical relationships impacting commerce, tourism, investment, education and public opinion. Although, LL has multipurpose role to contribute not only in keeping visitors, but also serve in raising the languages awareness (Alfaifi, 2015).

LL is so important among nations as the impact of the globalization influence. Gade (2014) states that language is the important factor to recognize the nations and the groups identity and the culture, the cultures closeness and the language transformation.

LL in an educational context is so important to aim teaching about languages, multilingualism, language awareness and practical literacy. As Gorter says that LL study can be as a pedagogical tool or language learning and can be a great relevance for both teachers and students (Gorter, 2017). Moreover, LL study in educational area is important to know the relationships between the mother tongue, the official language, and the foreign language.

The characteristics of LL in the public space and in the educational environment are different. Gorter (2017) says that the number of multilingualism and the monolingualism in the public space and in the educational environment are different, moreover the signs production is less professional because most of the signs are made by the students. Moreover, Gorter and Cenoz (2007) states that there are more control on the languages used in educational environment LL where the characteristics of the signs by the students can also be applied in the boards where students put their own ads or notices or minds.

2.2. Sign

In linguistic landscape research, sign is the vital object. Sign is a piece of written text which portrays the information or the instruction at the certain place. According to Backhaus (2007:66), sign is defined as any piece of written text, including anything from the small handwritten sticker attached to a lamp-post to huge commercial billboards outside a department store. He claims that the sign function is to convey the messages of general public interest, such as topographic, information, directions, warnings, instruction, and so on (Backhaus, 2007: 5).

Based on Wang (2015), signs generally have been divided into two types, “private vs government” (Landry & Bourhis, 1997), “top down vs bottom up (Ben Rafael, Shohamy, Amara & Trumper Hecht, 2006), “official vs non official” (Backhaus, 2006), or “private vs public” (Shohamy, Ben Rafael & Barni, 2010). All of the terms have the similar definition and scope; government sign or top

down or official sign or public sign is intended to sign which is produced by public authorities like be government, municipalities or public agencies, and sign produced by individuals, organizations or firms or less autonomously in the authorized regulations limits refers to private sign or bottom up or non official.

The larger research of linguistic landscape, the problem of categorizing signs occurs. Different researchers have categorized the signs into different taxonomies. Gorter (2006) states that the different elements which can be regarded in the signs taxonomy such as “how language displays on the sign, the location on the sign, the size of the font used, the number of languages on the sign, the order of languages on multilingual signs, the relative importance of languages, whether a text has been translated (fully or partially), and so on”.

Spolsky and Cooper (1991) also classify the signs into the different criteria to build the sign languages taxonomies. They provides three possible taxonomies, they are a). The signs taxonomies based on the function and the use of the signs (such as street signs, advertising signs, warning notices, building names, informative signs, commemorative plaques, signs labelling object, and graffiti), b). The signs taxonomies based on the materials used in the signs or based on the physical form of the signs (such as metal, tile, poster, wood, stone), and c). The signs taxonomies based on the languages used and the number of languages in the signs (such as monolingual sign, multilingual sign, and bilingual sign).

While, Yavari (2012) distinguishes the categories of the signs into many types based on her data in Linkoping university and Zurich. The types are advertisements, information, instructions, services, signs, and jokes.

Based on the number of languages used in the signs, there are three types of the signs. They are monolingual, bilingual, and multilingual. Monolingual defined as the condition of being able to speak only one language. While, bilingual defines as the ability to use two languages, and multilingual defined as the ability or the competence to use more than two languages.

In the multilingual text analysis, based on Reh (2004) there are four types of multilingual information. They are 1) complementary, 2) duplicating, 3) fragmentary, and 4) overlapping. In the complementary type, the different information is written in the different language. In this type, the reader should master the languages in the text to comprehend it. Duplicating type, the same text and the same information are written in the different languages. In the fragmentary type, the informations are written in one language but there are some parts of the information is in the other language. While, in overlapping type, there is a part of information is repeated in the other language. All of the types of multilingual information use partially translation in the way of written.

2.3. Pondok Pesantren

Pondok pesantren is derived from two words, “*pondok*” and “*pesantren*”. Pondok is from Arabic language “*funduq*” means lodging house or dormitory, while pesantren is from Sansekerta language “*syastri*” means the students which

Pondok pesantren is regarded as the oldest Islamic education in Indonesia since around 15 AD. Agus Sunyoto (2004) claims that the term of pondok pesantren is firstly introduced by the forth generation of Padepokan Giri Amparan Jati student, he is Raden Sahid (Sunan Kalijaga). Moreover, pondok pesantren has the big role in spreading Islam in Indonesia.

Mukti Ali in Rahardjo (1982) mentions that there are two types of learning systems in pondok pesantren. They are classical and non-classical. Classical system in pondok pesantren has some methodes, 1). *Wetonan* method, 2). *Sorogan* method, 3). *Muhawarah* method, 4). *Mudzakarah* method, and 5). *Majelis Ta'lim*

method. Whereas, non-classical system use speech method, grouping method, question-answer method, discussion, and dramatisation.

Pondok pesantren Mambaus Sholihin is one of modern and salafi pondok pesantren. There are three pondok pesantren in ponpes Mamabus Sholihin, they are pondok pesantren putra, pondok pesantren putri utara, and pondok pesantren putri selatan. In this study, the researcher focuses on pondok pesantren putri Mambaus Sholihin utara. It is located in street KH. Syafii No. 07 Suci Manyar Gresik.

RESEARCH METHOD

3.2. Subject of the Study

The subjects of the study in this research were the head of OSPPMS (Organisasi Santri Pondok Pesantren Putri Mambaus Sholihin or Pondok Pesantren Putri Mambaus Sholihin Santri Organization) and the head of language department in OSPPMS.

The researcher came to the office of Ponpes Putri Mambaus Sholihin and met the head of OSPPMS. There, the researcher did the interview about the regulations and the processes of constructing linguistic landscape in Ponpes Putri Mambaus Sholihin. Moreover, the researcher also met the head of OSPPMS language department in the office. And the researcher did interview with the head of language department too about the similar topic (the regulations and the processes).

3.3. Data Collection

3.3.1. Data and Data Source

Dealing with this topic of the research, there were two kinds of the data. The first data was the opinions or the minds of the head of OSPPMS and the head of language department which are gotten by the interview.

The second data was the form of words which were used in the signs in Ponpes Putri Mambaus Sholihin LL. The form of words were taken from the signs which were photographed by the researcher.

The data source that was taken in this research were the pictures of the signs in Ponpes Putri Mambaus Sholihin LL. The data source also were taken from the head of OSPPMS and the head of OSPPMS language department.

3.3.2. Instruments

In conducting this research, there were two instruments used to answer the research questions. The first instrument was interview. The interview result was attached in the appendix. The researcher did the interview to the head of OSPPMS and the head of OSPPMS language department. When the researcher did the interview, the researcher did audio-recording as a main instrument and field-note as a secondary instrument.

The second instrument was observation. The researcher observed and photographed the signs in Ponpes Putri Mambaus Sholihin LL. The researcher used a digital camera as the tool in this research observation. Hult (2009) states that linguistic landscape study is based on taking photographs from the relevant source. Observation was conducted to know the signs condition in the linguistic landscape of Pondok Pesantren Mambaus Sholihin.

3.3.3. Techniques of Data Collection

Collecting data is used to get information in order to achieve the research objectives (Gulo, 2002: 110). To collect the data, the researcher did several procedures. The procedures were divided into two categories. They were interview procedure and observation procedure. The first one was interview. The researcher did the interview to know the regulations and the process of

- a. Firstly, the researcher analyzed the signs based on the function of the signs.
- b. Then, the researcher categorized the signs into five types based on the function of signs by following Spolsky and Cooper signs taxonomies. They were building names, prohibitions & orders, slogans, informations, and learning media.
- c. After that, the researcher counted the percentage of the sign categories which was found in Ponpes Putri Mambaus Sholihin.
- d. Then the researcher presented the result on the categories of signs into a tabel, as below.

Total	Categorizations	Number	Percentage
....	Building Names %
	Prohibitions & Orders %
	Informative sign %
	Slogans %
	Learning Media %

- e. Next, the researcher analyzed the distribution of languages in the signs.
- f. After that, the researcher used a graph to present the distribution of languages clearly and easily. The graph as follow.

RESEARCH FINDINGS AND DISCUSSIONS

4.1 Research Findings

4.1.1 Languages Displayed in Ponpes Putri Mambaus Sholihin LL

26

of buildings. The researcher does not photograph the signs in each inside of the rooms or the buildings.

All the signs are classified based on the languages displayed. As the table 1 shows the languages displayed in Ponpes Putri Mambaus Sholihin LL. This research results that there are some languages displayed in Ponpes Putri Mambaus Sholihin LL, they are Indonesian, English, and Arabic languages. The monolingual, the bilingual, and the multilingual are also discovered in the signages. The detail discussion is presented in the figure 1 below.

Total	Groups	Languages	Number	Percentage
169	Monolingual 112	Arabic – only	16	9 %
		Indonesia – only	16	10 %
		English – only	80	47 %
	Bilingual 35	Arabic - English	28	17 %
		English – Indonesia	4	2 %
		Arabic – Indonesia	3	2 %
	Multilingual 22	Arabic – English – Indonesia	22	13 %

Figure1. The Languages Displayed in Ponpes Putri Mambaus Sholihin LL

The table above indicates that English language is the dominant language in Ponpes Putri Mambaus Sholihin LL (47%). Indonesia language as the national language in Republic of Indonesia has amount (10%). And Arabic language used in the sign is (9%). Whereas, Javanese language as the mother tongue is not found in Ponpes Putri Mambaus Sholihin LL.

Moreover, the table above shows that the number of monolingual signs is much larger than the bilingual and the multilingual. All of the monolingual signs are 112 signs which include Indonesian language, Arabic language, and English language. The highest number is English language and followed by Arabic language and the last number is Indonesian language. The bilingual signs has amount 35 signs include Arabic – English languages, English – Indonesian languages, and Arabic – Indonesian languages, and the multilingual signs found are 22 signs involve Arabic – Indonesia – English languages.

4.1.1.1 Monolingual Signs

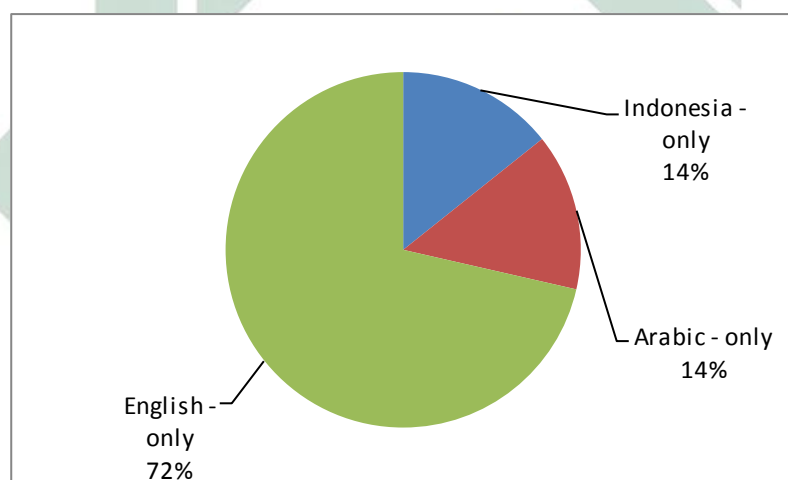


Figure 2. The Percentage of Monolingual Signs

Among 112 monolingual signs displayed in Ponpes Putri Mambaus Sholihin LL, the dominant monolingual is English (72%) followed by Arabic (14%) and Indonesia (14%). Arabic language has the similar number with Indonesian language. The usage of English language can be found everywhere in Ponpes Putri Mambaus Sholihin, it is usually used in the board signs displayed in every rooms at every complexes as the building name and as the slogan. In Ponpes Putri Mambaus Sholihin there are 5 complexes (*Marhalah*). They are Fathimah,

LL

a. Discussion (*Musyawarah*)

b. Collecting the vocabularies

“The vocabularies in the signs are taken from the slogans, the mottos, and the vocabularies in Arabic and English languages. Even, those slogans, mottos, and vocabularies are resulted from the advisor’s suggestions (ustadz-ustadzah)”.

“Kosakata-kosakata yang digunakan di plakat-plakat diambil dari semboyan-semboyan, moto-moto, dan kosakata-kosakata dari bahasa Arab dan bahasa Inggris. Bahkan juga, semboyan-semboyan, moto-moto, dan kosakata-kosakata yang digunakan di plakat-plakat itu tidak lepas dari saran dari para pembimbing di OSPPMS”.

- c. Checking the vocabularies and the grammar (*Tashih*)

[illegible]

to *ndalem* (Syaikhana KH. Masbuhin Faqih and family). *Tashih* is aimed to correct the vocabularies and the grammar before printing as the signs. As the head of language department says

“The important one is asking permission to ndalem(Romo kyai, agagis, and ananing).”

“Yang terpenting dalam pembuatan plakat-plakat di Ponpes ini adalah izin dari keluarga *ndalem* (keluarga kyai)”.

4.1.3.2 Regulations of Signs Construction in Ponpes Putri Mambaus Sholihin

LL

There are unwritten official rules for the signs construction in Ponpes Putri Mambaus Sholihin. The signs creation is the project of language department in OSPPMS. There is no rule to creat the signs in English language and Arabic language, English language and Arabic language are the official languages in Ponpes Putri Mambaus Sholihin. Thus, all of the students are obligated to master those languages. Even, the local language, such as Javanese, Madurese, and so on are non-active in Ponpes Putri Mambaus Sholihin. As the head of language department's expalanation;

“The use of local languages in the signs will destroy the language environment in Ponpes Putri Mambaus Sholihin. Maybe, the local language signs can be made but it will be for the outside signs which are aimed for the public not for the students (santri)”.

“Penggunaan bahasa daerah di plakat-plakat akan merusak lingkungan bahasa di Ponpes Putri Mambaus Sholihin ini. Mungkin bahasa daerah dapat digunakan di plakat-plakat, tapi plakat-plakat yang ditujukan untuk publik tidak untuk plakat-plakat yang ditujukan untuk para santri”.

4.1.3.3 The Purposes of Signs Construction in Ponpes Putri Mambaus Sholihin LL

According to result of vivo code, the researcher finds some purposes of signs construction in Ponpes Putri Mambaus Sholihin LL. They are:

- a. To build the language environment

Ponpes Putri Mambaus Sholihin applies the bilingual system in the daily life. There are language week system in Pondok Pesantren Putri Mambaus Sholihin. It is changed every weeks. In one week, the students have to speak English language and in the next week, the students have to speak Arabic language.

Based on Mbak Evil's explanation as the head of OSPPMS, the creating of signs in English language, Arabic language, and Indonesia language is to support the bilingual system in Pondok Pesantren Putri Mambaus Sholihin. Indonesia language used in the signs for making the students easy to understand the meaning.

b. To create the aesthetic value

The next purpose of signs construction is to create the aesthetic value. By the bilingual and multilingual signs, they beautify the environment view in Ponpes Putri Mambaus Sholihin.

c. To remind the students

There are many slogan signs in Ponpes Putri Mambaus Sholihin LL. They are aimed to remind the students toward the good things and the good attitudes. Those slogan signs have motto and quotation from some scholars and teachers (*ustadz-ustadzah*). As the explanation of Mbak Evil about the slogan found in Ponpes Putri Mambaus Sholihin, see Figure 22 below.

With regarding Landry and Bourhis's theory about the function of LL, languages displayed in Ponpes Putri Mambaus Sholihin LL has two function as the informative function and the symbolic function. Those languages inform that Ponpes Putri Mambaus Sholihin is *pondok bahasa* by applying English language and Arabic language. Arabic language refers to Ponpes Putri Mambaus Sholihin as Ponpes *Salafi*, while English language refers to Ponpes Putri Mambaus Sholihin as Ponpes Modern. Moreover, Indonesian language is used to help the sign readers to understand the meaning of the text and the information inside the text. Thus by applying English and Arabic language in Ponpes Putri Mambaus Sholihin symbolize that Ponpes Putri Mambaus Sholihin is Ponpes *Salafi* Modern.

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Sholihin is Slogan. I
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attitudes by the slogan signs, and the last is to create aesthetic value in Ponpes environment.

In short, the present study identifies three important findings. Linguistic landscape of Ponpes Putri Mambaus Sholihin discovers Arabic, English, and Indonesia languages. The building names, the slogans, the prohibition & orders, the informations, and the learning medias are the categories of signs encountered the LL of Ponpes Putri Mambaus Sholihin, most of the sign categories are the pedagogical tools for learning languages in Ponpes Putri Mambaus Sholihin.

And the last objective of the research question is the signs construction. There are some procedures for constructing the signs, 1) Discussion, 2) Collecting the vocabularies, and 3) Correcting the vocabularies and the grammar. There are not officially written regulations for using English and Arabic languages in the signs. Furthermore, the signs construction are aimed to build the language environment, to remind the students, and to create the aesthetic value.

CONCLUSION AND SUGGESTION

5.1. Conclusion

The second is the categories of signs discovered in Ponpes Putri Mambaus Sholihin LL are the building names, the slogans, the informations, the orders & prohibitions, and the learning media. The researcher categorizes the signs based on the function of signs. Beside that, all of the signs categories have the function as the pedagogical tool of language learning for the students in Ponpes Putri Mambaus Sholihin.

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5.2. Suggestion

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