## **CHAPTER III**

## RESEARCH METHOD

This chapter tells about methodology of this study, and how the researcher collects the data and analysis.

## 3.1 Research Approach

In this research, the researcher used qualitative approach, because 1) the researcher used interpretive framework, 2) the instrument of this research is the writer itself, 3) the reality in this view is different for different people and under different conditions, 4) and this research concerned with subjective opinions (Ball, 2014: 4). As Seliger and Shohamy (1989) states that the research methods and techniques adopted in any research project depend upon the question and focus of the researcher (cited in Litosseliti, 2010: 31). In addition, the method in this research was discourse analysis. According to Paltridge (2006: 2), discourse analysis focuses on knowledge about language beyond the word, clause, phrase, and sentence that is needed for successful communication.

#### 3.2 Data and Source

The data source was from the main character (Ms. Tuohy and Sean Junior) in a movie that entitled *The Blind Side*, which length duration 128

minutes. The data was sentences spoken by the main character in the movie which contained request strategies.

## 3.3 Technique of Data Collection

In this case, the researcher applied several types to collect the data. Firstly, the researcher watched the movie *The Blind Side*, from a DVD with duration 128 minutes in order to get the data and to understand the plot of the movie. Then, the researcher downloaded the script of movie *The Blind Side*. After downloaded, the researcher edited the script of movie in sort page.

Secondly, the researcher read the script of the movie to find out the dialogue which include of request expression. Then, the researcher identified by underlined the script which contained request strategies used by the main character. After that, the researcher made fragment of dialogue that used by the main character only.

The last, the writer gave number the request utterances spoken by Ms. Tuohy and SJ/ Sean Junior. The writer gave number 1 for request strategies of Ms. Tuohy as female character, and number 2 for request strategies of Sean Junior as male character. For instance, the researcher gave number like 1.1 and 2.1. It indicated to differentiate request strategies used by the main character between female and male.

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3.4 Instrument

The instrument of this research was the researcher herself, because

there were no other instruments which were more important to be used to

obtain the needed data. According to Arikunto (2002: 126) defined

instrument as a tool or it means that the researcher used to collect the data.

The data collected by watching the movie *The Blind Side* and transcribing

the conversations. It was from utterances of Ms. Tuohy and SJ/ Sean

Junior. All the activities were done by the personal computer and office

software.

3.5 Technique of Data Analysis

After collecting data, the researcher did many steps to analyze the

data. The analysis based on the theories presented on chapter two. To

answer the research questions of this study, the writer used three tables to

illustrate (table 1, 2, 3).

First, the writer classified the utterances contained request

expression, which were taken from the data collection. Table 1 illustrated

female request strategies, table 2 illustrated male request strategies, and

table 3 illustrated the differences and similarities of request strategies used

by female and male character. Then, the writer gave a check mark in the

sub-column of request strategies table. The writer categorized request

strategies based on Trosborg (1994) theory.

Note: MH

: Mild Hints

SH : Strong Hints

HA : Hearer's Ability

HW: Hearer's Willingness

SF : Suggestory Formulae

W/D : Statements of Speaker's Wishes and Desires

N/D : Statements of Speaker's Needs and Demands

O/N : Statements of Obligation and Necessity

P : Performatives

I : Imperatives

Table 1. Analysis of Request Strategies Used by Female

Character (Ms. Tuohy)

1		
No.	Туре	Request Expression
1.	MH	
2.	SH	
3.	НА	
4.	HW	
5.	SF	
6.	W/ D	
7.	N/D	
8.	O/ N	
9.	P	
10.	I	

Table 2. Analysis of Request Strategies Used by Male

# Character (Sean Junior)

No.	Type	Request Expression	
1.	МН		
2.	SH		
3.	НА		
4.	HW		
5.	SF		
6.	W/D		
7.	N/ D		
8.	O/ N		
9.	P		
10.	Ĭ		

Table 3. The Differences and Similarities of Request

## Strategies Used by Female and Male

No.	Type	Female	Male
1.	MH		
2.	SH		
	TT A		
3.	НА		
4.	HW		
5.	SF		

6.	W/D	
7.	N/D	
8.	O/ N	
9.	P	
10.	I	

