CHAPTER III

RESEARCH METHOD

3.1Research Approach

The writer used qualitative approach in his analysis because qualitative approach only focuses on the process and it does not need any hypothesis. Here, qualitative approach was the most suitable one for this research. Regarding to this approach, Lia Litosseliti statement in Qualitative Approach for education an Introduction to Theory and Method (2010:52):

"Qualitative research is concerned with structures and pattern and how something is; quantitative research, however focuses on how much or how many there is/are of a particular characteristic or item".

In the statement above, a qualitative refers nature research which produces descriptive data in oral and written forms from behavior's people or another data that it can be observed by the researcher. A qualitative is an approach in description of data from the situation or phenomenon that occurs naturally. A qualitative research is to get a full description and a depth understanding of social phenomena, rather than a numeric analysis of data. The writer chose this research because all of her data was formed in the words, then she explained it through words without put any statistic or numeric data.

This study was conducted by using qualitative research since the data were taken from utterances used by Romeo the main characters "Romeo and Juliet". Furthermore those utterances were analyzed descriptively to describe and to explain in detail the language style theory. So, it could explain about the utterance which was used by Romeo the main characters utterance.

3.2 Research Design

First, the writer found kinds of language style which spoken by Romeo. Then, by knowing language style spoken by Romeo, the writer found out social factors on the event in movie. It was writer's plan for collecting and utilizing data, so that desired information could be obtained. By using this approach, the writer could describe the meaning of language style.

3.3Research Instrument

The writer considered herself as the instrument of the observation of this study. The data were collected from the data source, which was the movie script. The language style in the movie appeared in some situations. To support the instrument, the writer used some tools. They were laptop, the script of the movie, file of the movie, notebook, and pen.

3.4 Data

The data were utterances taken from "Romeo and Juliet" movie and also the script of the movie to complete the data. The writer used by Romeo the main characters utterances in "Romeo and Juliet" movie.

3.5 Technique of Data Collecting

The first, the writer searched the movie of "Romeo and Juliet". The second, the writer downloaded "Romeo and Juliet" the movie on YouTube. The last, the writer searched the script to adjust data and knowledge about the language style in the movie.

3.6 Data collection

In collecting the data, the writer took some steps as follows:

a. Watching the Movie

The writer watched the movie to get a main data.

b. Reading the script

The writer read the script carefully in order to understand the story, especially the one of which concerned the language style.

c. Identifying Data

The writer identified the data which include in the language style that used by Romeo the main characters utterance. Then the writer answered the statement of the problems.

d. Segmenting Data

The writer segmented the conversation in the movie based on the types of language style to get a conclusion of the study.

3.7 Technique of Data analysis

In analyzing the data, the writer used descriptive qualitative method in analyzing this study. This method was applied to analyze the types of language style of the main characters utterance as the participants of the movie. After collected the data, the writer categorized utterances based on Francis of the type's language style, such as Frozen style, Formal style, Casual style, Consultative style and Intimate style. Then, the types of language style explained in the following chapter of the study. Then, the analysis was done through some steps. The first step was the conversation of the main characters separated with other characters,

the second step was the conversation of main characters classified into five types of language style and the last was find out social factors which influence the conversation based on participants, setting, topic and function in movie.

