### **CHAPTER 1**

## **INTRODUCTION**

### **1.1. Background of the Study**

Everyday, people use language to communicate each other. As a member of society, people have their own behavior toward language. Every language shows the social characters of the speaker or addresses. Furthermore, it shows the relation between them.

Addressing term is one of the important tools of communication which is used in society. Kinds of basic rules of the addressing terms are social class, age, sex, profession, marital status, politeness and other related aspect. The speaker uses addressing term to call the person who involved in the conversation. The use of addressing term depends on the addresser and addressee's relationship, the social status or individual involve in the conversation, the situation and purpose of the conversation. The aim of addressing is to maintain social relationship between addresser and addressee in society (Artika, 2008:1). Greetings need to be done by both participants to start conversation.

Addressing term is a part of greeting. Addressing term in greeting of conversation shows the interest between the participants. Some people usually do addressing someone before they begin the conversation. Calling someone name is the most common way of addressing. People can find many forms of addressing term used. In the formal situation, people usually address someone else by their titles like Mr., Mrs., Miss, etc. Moreover, in relax situation someone often calls a friend with his or her nick name such as Joe for Joshua or Cathy for Catherine. In addressing, person must consider the classification, such as addressing using name, addressing of intimate terms, addressing of kinship terms, addressing of respectful terms and even addressing of mockeries (Wardaugh, 2000:264).

Addressing term has closed relationship with politeness in communication. People should understand the language, social and cultural values of the society. They tend to think of politeness just a matter of saying "please" in making request and saying "thank you" when someone does something for us or gives us what we want. Being linguistically polite involves speaking to people appropriately in the light of their relationship to you (Holmes, 1992). People need to understand the social values of a society in order to speak politely.

Choosing the appropriate addressing terms to call someone can show the politeness level. For example, the sentence "sweet dream, freaks" said by someone to address his friend show that the words "freak" has low level of politeness in conversation, that they do not have closed relationship with each other's, but that they are closed "freak" it can be intimate name. From the example above can be a consideration that people should use addressing terms which appropriate to address someone and we also considerate politeness in every sentence we said in order not to hurts the partner of conversation.

The phenomena that addressing term can indicate the level of politeness in daily conversation and also represented in "The Karate Kid" movie therefore it encourages the researcher to doing a research dealing with address terms used in movie manuscript. Besides, the researcher is interested in choosing this topic considering the fact that analyzing addressing term can be useful to interact with others, such as in educational process: between students and teacher, teacher and teachers, etc. Thus the researcher will be research about "THE SOCIOLINGUISTICS ANALYSIS OF ADDRESSING TERMS USED IN THE KARATE KID MOVIE".

The researcher chooses the movie entitled "Karate Kid" Movie as the object of the research because the conversations all of the characters represent our daily life conversations and they employ or use some addressing term. The researcher chooses this movie because this movie uses many dialogues to identify types of addressing term and the politeness pattern.

## 1.2 Problems Of The Study

Based on the research background, the researcher formulates some problem statements as follows

1. What are the kinds of addressing terms used in The Karate Kid Movie?

3

- 2. What are the reasons of using addressing terms found in The Karate Kid Movie?
- 3. What is the politeness pattern of addressing terms applied in The Karate Kid Movie?

### **1.3 Research Objective**

Based on the problem statements mentioned above, the objective of the study are as follows:

- 1. To find out the variations of addressing terms used in The Karate Kid Movie.
- To find out the reasons of using addressing terms found in The Karate Kid Movie.
- To describe the politeness pattern of addressing terms applied in The Karate Kid Movie.

## **1.4 Significance Of The Study**

The researcher expects that the result of this study can give contribution to academic field and practical field. This research gives additional academic reference about: English addressing terms and this research gives more information for further researches dealing with the addressing terms. This study can gives more information for further researchers dealing with addressing term.

This research also give additional practical benefits reference about: To give more information to the readers about the use of address system especially the use of name, kinship, intimacy, respect, and mockery. Give information to the readers about the reason of employing such addressing term in the movie and the use of them in appropriate way.

## **1.5 Scope and Limitation**

This study is intended to identify the kinds of addressing term that are used by all of the characters in the "The Karate Kid" movie. Focus of this research is only kinds of addressing term which consist of addressing terms using name, kinship, intimacy, respect, and mockery. The data are taken from the dialog in the movie. The researcher selects the utterance that used addressing term, organizes them based on the kinds of addressing term, and politeness pattern of addressing tern applied.

### **1.6 Definition of Key Terms**

## 1. Sociolinguistics

Sociolinguistics is concerns with relationship between language and the context in which it is used, why people say something in different ways and to identify the social functions of language and the ways it is used to convey social meaning.

# 2. Addressing terms

Addressing terms is a word, phrase, name, title or some combination of these used to calling someone. Calling someone name is the most common way of addressing. The part of greeting, addressing term in greeting of conversation shows the interest between the participants. Some people usually do addressing someone before they begin the conversation.

## 3. Politeness

Politeness is an important subject matter in a communication. Politeness is behaving in a way that attempts to take into account the feelings of the people being addressed. In common, polite behavior can be said the attitude of someone appropriately within a culture in the society. In addition, politeness is also a universal matter. Mostly languages build their own politeness rule. This relates to the social and cultural values of the community. Being polite means to act with consideration of norm applied in the society. We can show our feeling toward other solidarity power, distance, respect intimacy, and etc, and our awareness of social customs.

### 4. The Karate Kid Movie

Dre Parker (Jaden Smith), 12 years old could have been the most popular kid in Detroit, but his mother's (Taraji P. Henson) career must takes them both to China. Dre has a hard time making friends at first but he does make a connection with his classmate Mei Ying and the feeling is mutual until cultural differences make such a friendship impossible. After that, Dre makes an enemy of the class bully, Cheng. Dre knows only a little karate, and in the land of kung fu, Cheng puts "the karate kid" on the floor with ease. Feeling alone in a foreign land, Dre has no friends to turn to except the maintenance man, Mr. Han (Jackie Chan). Secretly a master of kung fu, Mr. Han and Dre begin to train together, building a friendship and moving toward a final showdown with Cheng at a kung fu tournament. As Han teaches Dre that kung fu is not about punches and parries, but maturity and calm, Dre learns that facing down the bullies will be the fight of his life.