CHAPTER 3

METHOD OF THE STUDY

This research method discusses the method that the researcher uses in this study. The researcher will explain the general process in collecting and analyzing the data. It consists of research approach, data and source source, data collecting, instruments and data analysis.

3.1 Research Approach

In conducting this research, the researcher uses the descriptive research. Descriptive approach is taken as the analysis is about discussing, analyzing, and finding the addressing term. The collected data are the chunks of conversations in the movie; the researcher attempts to arrive at a rich description of the addressing term. The researcher uses this method because she wants to get a description and a rich understanding including the addressing term use and politeness pattern used by all of the character.

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3.2 Data and Source

The data of this study are taken from one of The Karate Kid movie and directed by Harald Zwart. The source of the main data in this study is the researcher looked for the data from movie of "The Karate Kid" which contains expression (words, phrases, and sentences) of addressing term. The data will be taken from all of the characters in a movie that entitled *The Karate Kid Movie*, within 140 minutes length / duration.

3.3 Technique of Data Collecting

The researcher applied several types to collect the data. Firstly, the researcher watched the movie *The Karate Kid*, from a DVD with duration 140 minutes in order to get the data and to understand the plot of the movie. Then, the researcher downloaded the transcript at http://www.dailyscript.com of movie *The Karate Kid*. After downloaded, the researcher edited the script of movie in sort page.

Secondly, the researcher read the transcript of the movie to find out the dialogue which include of addressing term. Then, the researcher identified by underlined the script which contained some kinds or variation of addressing term used by all of the character. Next, the researcher bolds each of the addressing term expressions found in the dialogue script.

The last, is reducing the data that appropriate to the variant of addressing terms. The researcher finally finds all addressing term part that becomes the data of this research.

3.4 Instrument

The instrument of this research was the researcher herself. The data collected by watching the movie *The Karate Kid* and transcript the conversations. It was from utterances of all of the characters. All the activities were done by the personal computer and office software.

3.5 Technique of Data Analysis

After collecting the data, the researcher does some steps to analyze the data. First, the researcher categorizes the words, sentences, utterances, or expressions in The Karate Kid movie produced by all of the characters use addressing term. In order to pick up the pace of this process of finding out the kinds of addressing term and politeness pattern, the writer looks at the form and the meaning of the words which are used by all of the characters. After that, the researcher groups them into several classifications from the five types of kinds of addressing term as explained before in chapter two. After the researcher finish classifying those utterances, the researcher to analyze them.

In summary there are some steps of the data analysis, those are:

a. The Researcher arranges the addressing term which contains of many categories of addressing term that will be taken from the movie.

b. Determining the kinds of the addressing term used in every classification;

c. Analyzing how addressing term are used based on the underlying theory;

d. Finding and describing the politeness pattern used address term based on the underlying theory;

e. Drawing a conclusion.