

**PERSUASIVE TECHNIQUES USED IN ADVERTISEMENT OF
“COLOURS” MAGAZINE**

THESIS

**Submitted as Partial Fulfillment of the Requirements for the Sarjana Degree
of English Department Faculty of Letters and Humanities State Islamic
University Sunan Ampel Surabaya**



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2015

DECLARATION

Hereby the writer declares a graduating paper entitled *Persuasive Technique used in Colours Magazine* is truly my original work. It is not written or has been published by other people. The things related to other people work are written in quotation and included in references.

Surabaya, 5th June 2015

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ADVISOR'S APPROVAL

This is to certify that this thesis written by Umi Lailatul Ulumiyah (A83211192) has been approved by thesis advisor to be examined.

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