

**A LINGUISTIC LANDSCAPE STUDY OF STATE
SCHOOL AND PRIVATE SCHOOL IN SURABAYA**

THESIS

**Submitted as Partial Fulfillment of the Requirements for the Sarjana Degree
of English Department Faculty of Arts and Humanities
UIN Sunan Ampel Surabaya**



By:

Wahyu Auliasari

Reg. Number: A73215133

**ENGLISH DEPARTMENT
FACULTY OF ARTS AND HUMANITIES
STATE ISLAMIC UNIVERSITY SUNAN AMPEL SURABAYA
2019**

DECLARATION

The undersigned,

Name : Wahyu Auliasari

Reg. Number : A73215133

Department : English Department

Faculty : Arts and Humanities

Declares that the thesis under the title *A Linguistic Landscape Study of State School and Private School in Surabaya* is my original scientific work which has been conducted as a partial fulfillment of the requirements for the Sarjana degree and submitted to the English Department, Faculty of Arts and Humanities, State Islamic University of Sunan Ampel Surabaya. Additionally, this thesis contains no material which previously published or written by other person except where due references is made in this work. If the thesis later is found as a plagiarism work, the researcher is truthfully responsible with any kind of suitable rules and consequences.

Surabaya, January 25th 2019

The Researcher,

A green postage stamp with the text "METERAI TEMPEL" at the top, a Garuda emblem, and the number "6000" in large digits. Below the number is "ENAM RIBURUPAH". A handwritten signature is written over the stamp.

Wahyu Auliasari

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A73215133**

**Approved to be examined
Surabaya, January 25th 2019**

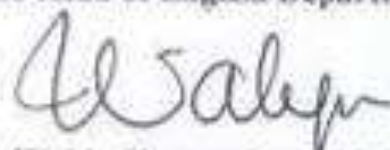
Thesis Advisor



**Dr. H. Mohammad Karjum, M. Ag.
NIP. 196909251994031002**

Acknowledged by:

The Head of English Department



**Dr. Wahyu Kusumajanti, M. Hum.
NIP. 197602051999032002**

**ENGLISH DEPARTMENT
FACULTY OF ARTS AND HUMANITIES
STATE ISLAMIC UNIVERSITY SUNAN AMPEL SURABAYA
2019**

This thesis has been approved and accepted by the Board of Examiners,
English Department, Faculty of Arts and Humanities,
State Islamic University of Sunan Ampel Surabaya, on February 1st, 2019.

The Dean of Arts and Humanities Faculty


Dr. H. Agus Aditoni, M. Ag.
NIP. 196210021992031001

The board of examiners

Examiner I



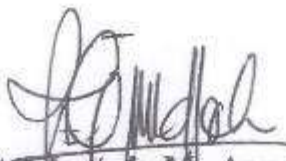
Dr. H. Mohammad Kurjum, M. Ag.
NIP. 196909251994031002

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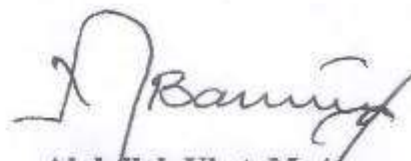
Dr. A. Dzoul Milal, M.Pd.
NIP. 196005152000031002

Examiner III



Raudlotul Jannah, M. App. Ling
NIP. 197810062005012004

Examiner IV



Abdulloh Ubet, M. Ag.
NIP. 196605071997031003



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
PERPUSTAKAAN

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300
E-Mail: perpus@uinsby.ac.id

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Sebagai sivitas akademika UIN Sunan Ampel Surabaya, yang bertanda tangan di bawah ini, saya:

Nama : Wahyu Auliasari
NIM : A73215133
Fakultas/Jurusan : Adab dan Humaniora / Sastra Inggris
E-mail address : wahyuauliasari@gmail.com

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada Perpustakaan UIN Sunan Ampel Surabaya, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :

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Penulis


(Wahyu Auliasari)
nama terang dan tanda tangan

students had to collect examples of English inscriptions from the LL, write descriptions about each photograph, and bring them to class. Their comments were collected and analyzed to extract themes and areas of focus which could then be exploited by the students to help them in choosing a suitable focus for their graduation research. In this way, the LL was used as a pedagogical tool to get Japanese students to engage with and analyze the English that surrounds them beyond the classroom. Yet the activity discussed in the current study was not set up for the sake of language learning itself, but to help students discovering and exploring possible areas of further linguistic research. The basic flaw of this research is that the researcher did not mention which university he took the sample from. He only stated that the sample is undergraduate students of “author’s university.”

In the study from Haynes (2011) under the title *Welsh Language Policy: A Study of the Linguistic Landscape at Cardiff University*, he investigated how the language policy at Cardiff University was expected to be applied compared with the application of LL in the determined area. As the results, he found that there were inconsistencies between policy intentions and policy outcome. There were only a few (under half) of all signs was written in English which means it was considered as monolingual sign. Whereas the Welsh Language Scheme initiated by the university stating that all public signage, without exception, should be bilingual. Unfortunately, the researcher only took forty-nine photographs from five separate building of the university. This amount cannot be construed as particularly representative of the linguistic landscape of the university in its entirety.

These topics, turns out to be on the same ship as my approach to the same object, that is focused on LL in educational spaces. However, the researches have been conducted by Harbon & Halimi (2013) is focused with the nature of LL related to food and nutrition awareness rather than with linguistic awareness itself. Furthermore, study by Hancock (2012) is focused on student teachers' respond to the multilingualism of LL but did not show the amount of various languages found on LL displayed in the selected area. Whereas the studies of Aladjem & Jou (2016), Barrs (2016), Haynes (2011), and Ulla (2017) are focused on one site: Spanish University, Japanese University, Cardiff University, and State Islamic University of Sunan Ampel (UINSA).

This present study aims to bridge these gaps by investigating signage of educational spaces in Surabaya—the capital city of East Java Province. Surabaya is the second greatest city in Indonesia based on population growth which is estimated to be 2.843 million in 2014 (World Population Prospects, 2017). It has several major universities and institutions, including with religious or technical specialties. It becomes home of many state schools, private schools, and even international schools. Due to its big amount of educational spaces, this study wants to analyze the use of linguistic landscape of educational spaces in Surabaya.

According to Susan P. Coey in her research entitled *The Condition of Education* (1997), there are some differences between state school and private school and one of the most fundamental difference is their sources of support. Hendajany (2015) argues that Indonesian public junior secondary schools are more effective than private schools in term of cognitive skill as measured by

The researcher will categorize LL based on the theory from Spolsky and Cooper (1991). First, according to the language used in the sign and the number of languages (monolingual signs, bilingual signs, multilingual signs). Second, according to the function and use of the signs (street signs, advertising signs, warning notices and prohibitions, building names, informative signs (directions), commemorative plaques, signs labelling objects and graffiti (1991: 76). Nevertheless, if their categories do not match the data, the researcher have to define the categories as well. The signs are also limited to only outdoor (outside the room) sign since there are not clear boundaries on which signs should be included in surveys of LL, and which should not. Is a word on table a sign? How about graffiti? Is anything written in the wall a sign? Is an image part of a sign? Thus, to minimize the error in this study, the researcher only selects outdoor area of school instead of both indoor and outdoor.

Thus, there is another rationale for turning attention to this particular domain: to investigate the function of LL in educational spaces. The finding from this study can be used as a mirror to assess the current situation of language using in Indonesia especially Surabaya. Therefore, the researcher believes, there is an urgent need to conduct this study immediately.

Shibliyev (2014) states that concerning the scope and the perspectives, the literature review shows that the range of objects addressed in the studies of linguistic landscapes is very diverse and the issue of linguistic landscapes has been focused from various perspectives. The most frequently taken ones are among theoretical, methodological, multidisciplinary, ideological, language awareness, globalization of English and semiotic perspectives. As language also fulfills symbolic functions, linguistic landscape analysis can provide valuable insights into how languages exercise power, cooperate or compete. Typically, this has meant studying signs, but recent attempts to widen linguistic landscape research to include mobile devices and social media have expanded its scope (Aladjem & Jou, 2016).

Gorter & Cenoz (2007) state that there are still unresolved problems found in the study of LL. For instance, the theoretical problems since LL is multidisciplinary. It can be included to some theories such as sociolinguistics, sociological, city planning, language mixing, language policy, and other disciplines. Another problem is the unit of analysis. The large number of signs creates the difficulties on deciding what each linguistic sign is. For instance, are all the linguistic items in a shop window part of 'one' language sign or should they be considered separately? Also about the dynamic nature of LL which some signs are fixed for many years but many others change over time.

On the other hand, there are three languages that show up in the signs of SMP Kristen Logos: Indonesian, English, Greek from total 90 signs. Again, Indonesian is still dominating the languages used in signs whether it is monolingual, bilingual, or multilingual. Even if the school has bilingual school concept, the presence of English is hardly to find. Only a very small percentage of English is found in monolingual signs, and even smaller in the bilingual sign which English is combined with the Greek in only three signs. Moreover, the researcher only finds a single multilingual sign that is written in Indonesian-Greek-English. It is not surprising to find Greek exists three times and all of them are in the logo of school which is written in Greek. Greek is also known as the language of Christianity that we can find it on Bible. It is like the identity of SMP Kristen Logos to indicate that this school is a Christian school.

Moving to the type of signs, SMPN 6 Surabaya displays more instructions signs than other type of signs. This instructions signs are the umbrella of procedure sign, motto or slogan sign, and any kind of instruction sign. Otherwise, SMP Kristen Logos shows more informative signs than other categories. Informative signs can be in the form of schedule, label, announcement, information, achievement, and commemoration.

Further, the interview result about the function of LL in the school shows that the languages contained in signs of SMPN 6 Surabaya, especially the use English, are the output of RSBI school status in the past. RSBI school is a program from government that focused on improving schools in Indonesia to get the International Standard Schools status. Unfortunately, this program is already

government while private school gains the funding from school tuitions and other non-government institution or foundation. It gives impact to the facilitation or the building itself. SMPN 6 Surabaya was built in a 5015m² land and has three floors. Contrast with SMP Kristen Logos which stand in the 156m² land although it has three floors also. The very limited amount of the enrollment in SMP Kristen Logos make the school seems less-life. The small building with the small number of enrollment are in line with the small number of signs found in SMP Kristen Logos. Another point, SMPN 6 Surabaya was established in 1951, so it is not surprising that the qualities of SMPN 6 Surabaya feels like so much better than SMP Kristen Logos which was established in 2014. Briefly speaking, the different status of state school and private school is contributed in the differences of both school in using LL.

