

CHAPTER III

METHOD OF THE STUDY

3.1. Research Design

This study is qualitative research since it is gathering the data of speech acts in *Man of Steel* Movie and another sources related with the research.

The data are described in form of interpretations and description verbally not in form judgements and evaluation statistically.

Stainback (1998:22) says, “Qualitative researches intended as a more descriptive and interpretation under study rather than judging or evaluation them”. It means that qualitative inquiry is processed to the understanding of the problem rather than to determine its value.

One of the appropriate subject for the qualitative research is linguistics. Linguistics is served in form of interpretation and description entirely. Yule said that linguistics is served with expositions and explanation which are comprehensive and authoritative and excellence in their way”.

One of linguistic area which also served with interpretation and description is pragmatics. The object of pragmatics study mostly in form of speakings and utterances. This is caused that the most important thing in speakings and utterances is the contextual meaning on it and pragmatics is the right one to be the equipment to analyze it. Yule (1996:3) says, “pragmatics is the study of the contextual meaning where it requires a consideration of how speakers

organize what they want to say in accordance with who they are talking to, where, when, and under what circumstances”.

The analysis in this study uses pragmatics. Pragmatics is apparently the study of meaning as communicated by a speaker (or writer) and interpreted by hearer (or reader).

Yule (1996:4) says, “one of the advantages of studying language by using pragmatics that it can be talked or interpreted about the speaker’s intended meaning, the assumption and purposes behind the speaker’s word and the kind of actions that they are performing when they speak.

3.2. Source of Data

The data in this study is taken from the original conversation script of *Man of Steel* movie and online resources. It is a 2013 superhero film directed by Zack Snyder. The film written by David S. Goyer and had produced by Christopher Nolan.

The data is in the form of conversation happens between the main characters. They are Clark Kent (Superman), Martha Kent (mother), and Jonathan Kent (father) who are to be his parents in the Earth.

3.3. Technique of Data Collection

The technique of collecting data starts with reading and observing the conversation script of *Man of Steel* movie throughly. Further, the steps of collecting data are started by selecting and identifying particular dialogues one by

one that has relation to the research, namely the utterances that contain the speech acts used by the main characters. The last, the researcher collect the utterances that contain speech acts used by the main characters in *Man of Steel* movie.

The data are taken from the conversation script of the main characters in the film and online resources. The researcher just takes the data in the conversation happen between both of the main characters. They are Clark Kent (superman), Martha Kent (mother) and Jonathan Kent (father). In the conversation both of the main characters where there is another character on it, the reseacher is not enter it as the data because the researcher just takes the data that involve both of the main characters. Further, the data of speech acts are taken by selecting the most significant speech acts used by both of the main characters describing the situations.

3.4. Technique of Data Analysis

The technique of analyzing data in this study is descriptive inductive. The researcher will try to describe speech acts used by the main characters of *Man of steel*, especially the aspects in their utterances. All of them will be described clearly by the reseacher, so it can make the reader or hearer understand on the conversation transcript and the actual intended meaning from the main characters utterances.

The steps of analyzing data are ordered as follow:

1. The researcher separates the main characters conversation based on the main topic talked by both of the main characters. They are Clark Kent (superman), Martha Kent (mother), and Jonathan Kent (father).
2. Classifying the data according to type of locutionary act and illocutionary act intended by Clark (1977) and Kempson (1983).
3. Giving brief summaries about the events happen on each of the main characters conversation.
4. Interpreting the locutionary acts of the main characters utterances.
5. Interpreting the illocutionary acts based on the situation happen in that time and looks for the effects from the utterances.
6. Interpreting the perlocutionary acts intended by the main characters.
7. Generalize the use of speech acts of the main characters utterances.