

**“A DISCOURSE ANALYSIS ON PERSUASION TECHNIQUE USED IN
SMARTFREN ADVERTISEMENT”**



By

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ENGLISH DEPARTMENT

FACULTY OF LETTERS AND HUMANITIES

STATE ISLAMIC UNIVERSITY OF SUNAN AMPEL SURABAYA

2014

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THESIS

**Submitted as a partial fulfillment of the requirements for the Sarjana Degree
of English Department Faculty of Letters and Humanities UIN Sunan Ampel
Surabaya**

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2014**

DECLARATION

The undersigned:

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Declare that the present sarjana's thesis is originality research undertaken by the researcher mentioned above for the English Department faculty of Letters and Humanities, State Islamic University of Sunan Ampel Surabaya. Any theories and research technique not my original work has been acknowledgement in the text. Theoretical contributions and findings in this are my own original work and have not been submitted for any degree in this or any universities.

If later it can be revealed that this sarjana's thesis contains wholly or partially plagiarized materials of other's intellectual work of any kind, I will readily accept the sanction established by the University on this matter.

Surabaya, 9th June 2014

The Writer,

Lilis Dwi Cahyani

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EXAMINER APPROVAL SHEET

This thesis has been approved and accepted by the Board of Examiners, English
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