#### **CHAPTER I**

## **INTRODUCTION**

# **1.1 Background of the Study**

Human is not the sole creature in the world. Human is a social creature, means that human needs having communication and interaction with others in other to gain relation among them. Because of this principal, human requires a certain language as a communication stuff. Language is a system of arbitrary vocal symbol which is consist of meaning and sound. In case of communication, Language used may differ from one society to other based on their culture. Most of them used a polite conversation in order to create a good communication so the conversation is running well and acceptable by the addressee. Being polite is trying to determine what the appropriate things to say to someone else are and what ones are not to (Holmes 296-297). In doing communication, the speaker and the hearer realize that they both need right language principles so that their attitude in communicating will be kindly and politely. Politeness is the most important thing we should use in doing communication.

Politeness is a practical application of good manners or etiquette by means to make the addressee feels comfortable and pleasure. Politeness also becomes a universal issue. Every single society has different language characteristics in different politeness rule based on their social and cultural values. For example, Javanese people, before they speak to the others, must decide on an appropriate speech style: high, middle, and low (Wardhaugh 277). It means that Javanese do appreciate politeness. They used to set their certain language depends on the target. In usual situation they often choose middle, but for people younger than them, they use low and for older, they speak in high Java level. Another case of politeness is also shown in French. Longer utterances are considered more polite than shorter ones in certain circumstances (Wardhaugh 280-281). These both examples open up our mind that politeness is a universal subject. Politeness appears as the control to the FTAs. Brown and Levinson divide human politeness behavior in four strategies. Those are bald-on record, positive politeness, negative politeness and off record.

The most polite is positive politeness. Brown and Levinson argue that positive politeness is oriented towards the positive face of H, the positive selfimage that he claims for himself. It can be conclude that positive politeness appears as the effect to H's positive face because this strategy aims to appreciate and respect to H's utterance or condition or to minimize the FTAs by assuring that S wants what H wants. In Islam perspective, positive politeness strategies become something important applying in daily conversation. As it is stated in the Al Qur'an Surah An-Nisa' 4:114 as follow:

# لَاخَيْرَ فِي حَيْدٍ مِن نَّجُوَدِهُمْ إِلَا مَنْ أَمَرَ بِصَدَقَةٍ أَوْ مَعْرُوفٍ أَوْ إِصْلَنِج بَيْنَ النَّاسِ وَمَن يَفْعَلْ ذَالِكَ ٱبْتِغَاءَ مَرْضَاتِ ٱللَهِ فَسَوْفَ نُوْ لِيهِ أَجْرًا عَظِيمًا ())

No good is there in much of their private conversation, except for those who enjoin charity or that which is right or conciliation between people. And whoever does that seeking means to the approval of Allah – then We are going to give him a great reward.(Qur'an Surah An-Nisa 4:114, translated by Muhsin Khan at quran.com)

The verse indicates that not all human being in this world talks and doing conversation in a good way. This is possibly because their talks are useless, as excessive in discussing permissible. It could also be because their conversation is bad and cause a problem among them. Those are such as speech that is forbidden by all its forms (Syekh as-Sa'di Rahimahullah: 165). Therefore, Sauri (2004) identifies six principles of positive politeness in the Al Qur'an, i.e. a) qaulan shadida, (Q.S.4 An-Nisa: 9), that is, speak the truth; b) qaulan baligha, (Q.S.4 An-Nisa: 63), that is, speak effectively and clearly using appropriate words, those that are accurate, precise and accomplish one's goals; c) qaulan maysura, (Q.S.17 Al-Isra: 28), that is, speak well and appropriately, so that people are not disappointed; d) qaulan ma'rufa, (Q.S.4 An-Nisa: 8), that is, speak using language that pleases the heart, do not use language that hurts the feelings of others; e) qaulan karima, (Q.S.17 Al-Isra: 23), that is, speak in a dignified and uplifting manner, in a way that blends together content, instructions, and goals that are good, praiseworthy and noble; and f) *qaulan layvina* (Q.S.20 Thaha: 44), that is speak kindly.

The importance of positive politeness in Islam view is not only found in the Al-Qur'an, but also it is found in the Hadith. One of Hadith telling that being polite is important is delivered by Bukhari and Muslim as follow:

# عن أبي هريرة رضي الله عنه, ان رسول الله صلي الله عليه وسلم قال: (من كان يؤمن بالله واليوم الأخر فليقل خيرا أو ليصمت, ومن كان يؤمن بالله واليوم الأخر فليكرم (جاره, ومن كان يؤمن بالله واليوم الأخر فليكرم ضيفه. [رواه البخاري [رقم: 6018], ومسلم [رقم: 47]

On the authority of Abu Hurairah (radi allahu 'anhu) that the Messenger of Allah (Sallallahu alayhi wa sallam) said: "Let hom who believes in Allah and the Last Day speak good, or keep silent and let him who believes in Allah and the Last Day be generous to his neighbor; and let him who believes in Allah and the Last Day be generous to his guest.(Bukhari:6018 and Muslim:47)

From the Hadith above, it is clear that as a Muslim, we have to speak in a good way and be generous with others especially our neighbors by purpose to make them satisfied and get such a nice impression. If we could not be polite, we had better to keep silent to avoid embarrassing and hurting others.

The scope of politeness is not only seen in a daily conversations but also occurs in literary works such as drama, poetry and prose. The literary works are sometime containing pictures of social life.

Different from novel, movie offers us deep understanding and enjoyment. It happens because movie is a performance of a story, so we can analyze directly the attitude or manner from the actors through their action and also enjoy the show. It gives us easily understanding without any building imagination like in a prose. Furthermore, a movie has many audiences because it gives an interesting story. It relates to Allen Palmer's statement that movies should take audiences on an emotionally satisfying journey that reminds us of the agony and the ecstasy of the human experience.

*The Hunger Games* movie is an adaption from adventure novel written by the American author Suzanne Collins. She wrote *The Hunger Games* in to 3 series, which are *The Hunger Games* (2008), *Catching Fire* (2009), and *Mockingjay* (2010). The novels have all been developed into films. The film series consists of four science-fiction dystopian adventure films. The first film, *The Hunger Games* (2012) set records for the opening day and the biggest opening weekend for non-sequel film. The second film, *The Hunger Games: Catching Fire* (2013) set the record for biggest opening weekend in the month of November. The third film, *The Hunger Games: Mockingjay – Part 1* (2014) had the largest opening day of 2014. The fourth film, *The Hunger Games: Mockingjay – Part 2* in 2015.

It was adapted as a movie since the Lions Gate Entertainment have an agreement with Color Force, which had acquired the rights a few weeks earlier. The screenplay of the novel was written by Collins collaborated with Ray and Ross as the director. *The Hunger Games* collected generally positive reviews from critics, with praise for its themes and messages. *The Hunger Games* movie is a dramatic violence movie but this movie can be watched by all ages. As it is written in *Time* by psychologist Christopher J. Ferguson argued that watching this film parent's fears of the effect of the film's violent content on their children were unnecessary, and that children are capable of viewing violent content without being psychologically harmed.

It is important to analyze *The Hunger Games* movie because of some reasons. One thing that makes this important is that the personality of Katniss Everdeen against the law of the Capitol. Katniss Everdeen is a great hunter and archer. She is a rebel and kind of a brave girl. When her sister, Primrose Everdeen, is selected as one of the tributes of their district, Katniss Everdeen volunteers to take her place in the hunger games. Together with Peeta Mellark, Katniss is then rushed to the Capitol, where she undergoes intense training before being thrust in to the arena to fight to become the victor of the seventy-fourth annual Hunger Games. The rules are very simple: the twenty-four players must kill each other and survive in the wilderness until only one remains. The players can be saved by helping hand from the at-home audiences of the Hunger Games. Under the advice and coaching of Haymitch, Katniss Everdeen is forced to be polite and gentle girl and supposed romance plot with her co-tribute Peeta so she secures a powerful place in the hearts of the audiences.

Based on the facts above, it can be supposed that Katniss Everdeen usually speaks impolitely with people she does not know to deliver her straight opinion and she uses negative politeness to get her freedom in action, but actually she is kind and she often uses positive politeness to people she has already known and when she lives in the Capitol, she has to learn speaking politely to gain sponsors and keep her save and also win the games.

The researcher intends to investigate how such a violent movie shows the positive politeness strategies through the main character, Katniss Everdeen. Thus,

based on this assumption the researcher takes *Positive Politeness Strategy Used by Katniss Everdeen in The Hunger Games Movie*" as the title of this research.

#### 1.2 Scope of the Study

The researcher chooses *The Hunger Games* movie as the object of this research. This study is limited. The researcher analyzes only for Katniss Everdeen's utterances as she was the main character of *The Hunger Games* movie. This research contains three main points to be analyzed. The first point focuses on the analysis of kinds of positive politeness strategies used by Katniss Everdeen on her utterances. The second point focuses on the purpose she applied the positive politeness strategies in her directive utterances. The third points focuses on the factors of choosing certain positive politeness strategies in her utterances

# 1.3 Problems of the Study

Deals with positive politeness strategy, after understanding the principal of the theory, the main problems taken and must be analyzed by the researcher are as below:

- 1. What are kinds of positive politeness strategies used by Katniss Everdeen in *The Hunger Games* movie?
- 2. Why does she use certain positive politeness strategies in her utterances in *The Hunger Games* movie?

3. What factors are influenced Katniss Everdeen to decide her certain positive politeness strategy in *The Hunger Games* movie?

#### **1.4 Objectives of the Study**

Link to the problem of study above, the objectives of the study are mentioned as follows:

- 1. To find out kinds of positive politeness strategies used by Katniss Everdeen in *The Hunger Games* movie.
- 2. To explain the purpose or reason why she uses certain positive politeness strategies in her utterances in *The Hunger Games* movie.
- 3. To describe the factors that influence Katniss Everdeen to choose certain positive politeness strategies in her utterances in *The Hunger Games* movie.

# **1.5 Significances of the Study**

Generally, this research aims to understand about the positive politeness strategies used by the main character in *The Hunger Games* movie. In addition, this research also has two basic significances besides its role in enriching the stock of knowledge. Theoretically, this research gives a contribution in linguistic field, especially in politeness strategies, as a reference or a comparable study. Thus, this research will provide an opinion deals with the fact that the movie is criticized as a violence movie or not. It can be seen on the result of the analysis. Practically, this research will be useful in our daily conversation to enrich our knowledge how to do a good comfortable communication based on positive politeness strategies. We can also apply different strategies based on the situation whether polite or not. Furthermore, this research is useful for us to be more careful on choosing the right strategies to keep speaking politely and kindly and make such a comfortable communication with others, so the hearer can easily understand and accept our intended.

# **1.6 Definition of the Key Terms**

In order to avoid misunderstanding about the terms which are used in this research, the researcher defines the key terms which are used in this research as follow:

1.	Politeness	: showing good manners towards others to build
2.	Face	<ul><li>comfortable communication and interaction.</li><li>: public self-image that every member of society</li></ul>
		wants to claim for itself.
3.	FTA/FTAs	: acts that naturally every people has when they need
		to be appreciated or got freedom
4.	Positive Politeness	s: act as the effect of H's positive face that S

recognizes and respect what H wants.