## **CHAPTER I**

#### INTRODUCTION

# A. Background of the Study

Handbook is manual instruction in any branch of study. Handbook is written as a demand of educational institution<sup>1</sup>. It means, handbook is purposed to give institution a clear term during studies and the instruction here is for arranging program appropriate with the goal. This argument is maintained by second argument that is; Handbook provides all material aspects that supporting students' ability on provision<sup>2</sup>. Handbook can deliver what learner needs in teaching process. Looking at from the use, handbook gives benefit impact to the institution. More over, handbook for the teaching process is to take the crucial point to control in learning process. The handbook guides in teaching process<sup>3</sup>. So the function is to border the process on learning in order to teaching process focuses in right way. It means handbook conveys the aim of the study. In hence, handbook is written by specific purpose appropriate with department need. Therefore, handbook guides learning process for running a good process.

<sup>&</sup>lt;sup>1</sup> Danaye Tous, Maryam & Haghighi, Sara, "Evaluation of ESP textbooks: Evidence from ESP textbook of computer engineering major". International Journal of Research Studies in Language Learning, Vol. 3 no. 2, 55-68, 2014

<sup>&</sup>lt;sup>2</sup> Baleghizadeh, Sasan & Rahimi, Amir Hossein, "Evaluation of an ESP Textbook for the Students of Sociology", Journal of Language Teaching and Research, Vol. 2, 2011

<sup>&</sup>lt;sup>3</sup> Petschauer, Luke Hendrick, "Textbook Evaluation, Adaptation, and Supplementation for A Graduate-level Course in Academic Writing At a Chinese University" Unpublished Thesis. (University of St Andrews August 2010).

Sharia economy's handbook is able to regard driving of purpose point during the lesson. According to Ibrahim warde, the handbook used to contain background and the information on islam and finance. That knock together between Economic and Islamic grows together or introduces Sharia law for finance to the world<sup>4</sup>. It means, Sharia handbook is one of the instruments of studying process that help to open knowledge about finance and make the relation between Sharia finance and Conventional finance is united.

Sharia economy is considered taking benefit impact in the future. Looking at from the financial growing, Economic finance bumps fast in every second. Economic take first place polemic in every aspect. Islamic finance grows in finance system<sup>5</sup>. Sharia Economic take position in Islamic role of finance. From that argument Islamic Finance or Sharia finance is the space to be concerned that the wise of finance always upgrade in every time.

Researcher analyzed the content and exercise in handbook that becomes handout for teaching process. The purpose of this analysis is to analyze sharia economy handbook in two side of manner. The manner is content and exercise.<sup>6</sup> Both of the manners are narrowed from seven elements those are; content, exercise, communication, culture, connection, communities and general stricter. Content and exercise are the rule to fill the handbook analysis in order to the

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<sup>&</sup>lt;sup>4</sup> Warde, Ibrahim, "Islamic Finance in the Global Economic", Unpublished Thesis. (Edinburgh University).

<sup>&</sup>lt;sup>5</sup> Kuran, Timur," The Economic Impact of Economic Fundamentalism (Pakistan press 1999 p.303)

<sup>&</sup>lt;sup>6</sup> Kun Aniroh Muhrofi, ESP Material Development; Theory and practice (Program Pascasarjana Universitas Brawijaya, Malang, 2011),P 80

handbook is appropriate in teaching process. Content and exercise are manner that appropriate with pedagogical theory.<sup>7</sup> The manner of teaching process or pedagogical theory is the solution during teaching process. Sarem stated in his research that, the term for analysis the handbook is by checklist and some files<sup>8</sup>. This argument explains or prefers to apply checklist for evaluating the handbook. Checklist in this situation is to score the handbook step by step that formed from analysis content and exercise.

In theme of this study, Economic Sharia is taught second language. The department develops the quality of knowledge by providing English for purpose with famous by English for specific purposes (ESP). ESP need at the department because English in Financial need more focus than English in common speaking. And technical term in financial is different from common conversation<sup>9</sup>. This argument said, the language in every genre is different, based on English in it own genre. For instance English for medical has no similar with English for Business in choice of word usage.

ESP is not only provided at Sharia Economy but also provided in all departments. The researcher does not focus in another department, because Sharia Economy department is need to pay attention. Looking at Forbess

<sup>7</sup> H. douglas brown, Teaching by Principles an Interactive Approach to Language Pedagogy (oxford Uinversity press, 2000) p. 398

<sup>&</sup>lt;sup>8</sup> Sarem, saeid najafi & Hamidi, Hadi & mahmoudie, Rezvan, "A Critical Look at Textbook Evaluation: A Case Study of Evaluating an ESP Course-book: English for International Tourism" International research Journal, Vol. 4 No.372-380, 2013

<sup>&</sup>lt;sup>9</sup> Starfield, Sue & Paltridge, Brian, *The Handbook of English for Specific Purpose* (United Kingdom: Wiley-Blackwell, 2013) p. 17

magazine the competition in finance is heavy, more over sharia finance that booms finance in this country<sup>10</sup>. Sharia Finance need to be understood in rule even second language rule way or learning English to get ready from world demand.

English for Sharia Economic gives big impact in the future. It will give impact in Islamic financial. Islamic financial in future is getting high progress. <sup>11</sup> English for sharia is competed that has challenge from Islamic law. English for Sharia will build the skill of English. In this case English is taught for specific purpose to support the learner. English for specific purpose is the study that focuses on the ability to understand about English for provision that specific is subject that students must know well<sup>12</sup>. English for specific purposes (ESP) refers to the teaching and learning of English has a second or foreign language where the goal of the learners is to use English in a particular domain.

ESP of financial is covering all about financial that applying Syaria term<sup>13</sup>. Considering that, sharia economy really prepare in quality era by all support aspect, it belongs to second language that was international language.

English for specific purposes for students in Sharia Economy answer how students in Economic department of UIN Sunan Ampel deliver their knowledge

<sup>11</sup> Hashimoto, MItsunori, "English for Specific Purposes (ESP) And The Teaching of Financial English", Unpublished Thesis. (New Orleans, Lousiana, 1992)

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<sup>&</sup>lt;sup>10</sup> Warde, Ibrahim, "Islamic Finance in the Global Economy" (Edinburgh University Press, 2000) p 211

<sup>&</sup>lt;sup>12</sup> Ahmad, Naved, "Legal English: A case of ESP" Unpublished Thesis (Pakistan, Bahauddin Zakariya University, 2005)

<sup>&</sup>lt;sup>13</sup>Warde, Ibrahim, "Islamic Finance in the Global Economic", Unpublished Thesis. (Edinburgh University).

about English use of financial. ESP in Sharia Economy department is really supporting the expansion program for profession demand. The intention of establishing program should be in line with supporting teaching material. Teaching material a little more influence the pedagogical process during lesson. Instead the teaching material is crucial consideration because teaching material is the teacher and students guidance on the lesson process.

So the book that use at the department, it has to contain what the department need. In this main problem focus on analysis the content and exercise in handbook to improve the content and the exercise of the handbook well. The handbook should fill the criteria supporting factor for profession after they are graduated. However, the handbook is easier for comprehension. In this way the writer shows the criteria of the hand book supposed to be. Analyzing the book is the way how to evaluate the material that the department needs to get input after evaluation is done.

## **B.** Research Question:

This proposed study is focusing on the research question that appropriated with pedagogical method<sup>14</sup>. The questions are:

 How does the content variable of handbook of English for sharia economy at UIN Sunan Ampel Surabaya meet the criteria of book content robustness?

<sup>&</sup>lt;sup>14</sup> H. douglas brown, Teaching by Principles an Interactive Approach to Language Pedagogy (oxford Uinversity press, 2000) p. 398

2. How does the exercise of handbook of English for sharia economy at UIN Sunan Ampel Surabaya potentially promote students' comprehendsion, ability to analyze and critical thinking?

# C. Objective of The Study

The general objectives of this study is to analyze how the content and the exercise in process analysis of the handbook of English for Sharia economy. Content and exercise are one of the criteria for analyzing the handbook that appropriate with pedagogical method. Content and exercise are the variables from theory analysis the handbook of English for specific purpose In the material in the handbook aims support English competence about Islamic Finance Law. So the objectives of the study are:

- 1. Content variable is the variable to analyze the handbook of English for sharia economy at UIN Sunan Ampel Surabaya meet the criteria of book content robust that is adapted from The World Language Standards-Based Textbook Evaluation Form (Indiana Department of Education. 2007).
- 2. Exercise is one of the tool for designing the handbook to improve the ability for students. The exercise that specify for students of Sharia economy in this handbook potentially promote for the aspects are: students' comprehendsion, ability to analyze and critical thinking that the handbook will meet the criteria

<sup>15</sup> H. douglas brown, Teaching by Principles an Interactive Approach to Language Pedagogy (oxford Uinversity press, 2000) p. 398

<sup>&</sup>lt;sup>16</sup> Kun aniroh muhrofi, ESP Material Development; Theory and practice (Program Pascasarjana Universitas Brawijaya, Malang, 2011), P 80

of exercise appropriately that is adapted from The World Language Standards-Based Textbook Evaluation Form (Indiana Department of Education. 2007).

# **D.** Significance of The Study

The researcher hopes this study will contribute the good impact for department, lecturer, students and reader.

# 1. Theoretical significance

The finding of the research which analysis from criteria of handbook that determining the quality of the book is expected to develop the content and exercise well. May the researcher encounter new aspects during analysis that the theory has not covered yet. In addition, the analysis result might enhance the construction of the handbook involving aspects for the sake of book appropriateness and usability for the learners.

# 2. Practical significance

Instead of theoretical significance, there are some significances dealing with practical purposes which, in this case, can be intended for students and teacher. For students, since the analysis finding might determine the overall pedagogical value and suitability of the book toward this sharia language program, it will definitely affect positively for students. It means that if the students are well-equipped with appropriate book in accordance with good analysis criteria, they will be easier to achieve the

learning objectives which in this case material about English for Sharia purposes. They will be easy to comprehend the material as it is accompanied by authentic sources, interesting activities, clear instruction, etc. As the consequence, students will be able to acquire how to use English for Sharia purposes appropriately.

Besides, concerning the teacher, the findings may give positive evaluation which later can be used as insights for teachers to reconstruct/revise the handbook. If the handbook has met good criteria of analysis, it will give effectiveness and provides better guidance and resources for teachers. As the result, it gives the development in teaching process dealing with teaching English for Sharia purposes.

Sharia Economic's Handbook is form to guide learning process.

There is no reason to ignore handbook for increasing quality of lesson.

Analysis of handbook regards as urgent rule to know how handbook is very useful for learning process.

And For this handbook is expected to have the content that providing the need of the good book that more support English for sharia economic skill. some explanation of good book have the criteria that the book has the good exercises with strategies techniques and effectiveness for support the book to make the book complete and has material to improve English ability.

# E. Scope and Limit of the Study

In order to make the research attain its aim, the researcher needs to limit the focus of the study. It focuses on analyzing handbook of English for sharia economy at UIN Sunan Ampel. There are several aspects need to be considered in handbook analysis of its appropriateness including content and exercise that to support pedagogical process. The handbook analysis is matched by the book of the World Language Standards-Based Handbook Evaluation Form (Indiana department Of Education, 2007) which has been compiled by Gunadi and Kun<sup>17</sup>, but this study only focuses on analyzing its content and exercises aspect. These aspects are relevant with pedagogical theory. <sup>18</sup> Pedagogy is the theory about teaching process that is expected to fill the handbook need. The content and exercise is represent the whole handbook's content especially for pedagogical need. The way to analyze is matched the handbook by two variables those are content and exercise.

# F. Definition of Key Terms

The writer wants to avoid misunderstanding by defining the key terms of this study as follows:

1. Sharia economy Handbook is one of term in research. The material used to be resources for students in learning process, the hand book as a mode to design

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<sup>&</sup>lt;sup>17</sup> Kun aniroh muhrofi, ESP Material Development; Theory and practice (Program Pascasarjana Universitas Brawijaya, Malang, 2011), P 80

<sup>&</sup>lt;sup>18</sup> H. douglas brown, *Teaching by Principles an Interactive Approach to Language Pedagogy (oxford Uinversity press, 2000) p. 398* 

activity for students<sup>19</sup>. Handbook represents the lesson or guidance for lesson during process. The hand book is one of tools to determine the ability's development. The handbook is used by teacher and students. It can be a good book if the book is in systematic arrangement. Handbook used in research is Sharia economic handbook. Sharia economy handbook is the guidance during the lesson for English class in sharia economy. The handbook is used by teacher and students in Sharia economy. Handbook in sharia economy explains the aspect of financial in the era that students have to know about global economy in this era.

2. English for Sharia economy that Hashimoto stated that the method of international speaking in speaking ability or for communication to another people is comparable work fields or those are belonging to the universal educational world. English as second or foreign language aims for students in sphere particularly<sup>20</sup>. Sharia Economy here is the name of department in UINSA Surabaya that provides the lesson ESP. In Sharia Economy ESP program is a new program here. And the lesson of economy of Sharia works as Islamic role or law of Islamic way for technique of finance in banking transaction that prohibition *Riba* (usury or interest as it is commonly known).

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<sup>&</sup>lt;sup>19</sup> Kun aniroh muhrofi, ESP Material Development; Theory and practice (Program Pascasarjana Universitas Brawijaya, Malang, 2011), P. 33.

<sup>&</sup>lt;sup>20</sup> Brian Paltridge & Sue starfield, The Hand book of English for Specific Purposes (Willey Blackwell, UK, 2013), p. 14.

- In addition, Ibrahim Warde stated that Islamic Financial Institution manages based on Koranic principle<sup>21</sup>
- 3. Content that according to oxford dictionary (2003) content is what is contained in sth or list of the chapters in a book. Content in the handbook mean; all of the contain in the handbook that the aim for filling the book by some purposes. In the sharia economy's handbook content is the whole material about knowledge of finance to guide teaching process for developing knowledge about financial. The main material of the handbook is called content. The out line of the content it can be showed as indicators are: presentation, potential basis for further learning, authentic selection, real life challenge for critical thinking, real world task, lay out, ease for learning, appropriateness of age and development, learner engagement, prior knowledge basis and currency and accuracy of information. The out line is the main material to fill the book in order to the book is appropriate.
- 4. Exercise that according to oxford dictionary (2003), exercise is activity intended for training or testing. In this case, exercise of the handbook is about training or testing method to improve the skill for the learner about knowledge in the handbook of sharia economy. The ability about financial is provided to be examined for making fluency in around financial. The exercise is material to fill the aim of the handbook also. The out line of the exercise it can be

<sup>21</sup> Ibrahim Warde, Islamic Finance in the Global Economy (Edinburgh University Press, Edinburgh, 2000), p. 20.

showed as indicators are: interactive and task based modes, reading for comprehension, top-down and bottom up strategies, sufficient top-down strategies, unity in comprehension, critical thinking exercises and authentic materials.

