CHAPTER I

INTRODUCTION

1.1 Background of the Study

Acertain language like English is spoken worldwide. This means that it is spoken in many different countries English, for example is spoken in Britain, United States, Australia, India, Singapore, Malaysia, Hongkong, and other countries. On the contrary, in a country where people from different ethnic groups live, many languages are actively spoken. This gives birth to many multilingual citizens. In Indonesia, for instance, many ethnic groups speak their own language and form a multilingual society. Nababan (1979) in Boey (1980:29) said that Indonesia is a multilingual country. He adds that many languages are spoken within a country and many people in the country use more than one language. Indonesia has become one of the multilingual countries. This is happen because Indonesia is an archipelago country, and each island has many ethnic groups all of whom speak both Indonesia as their national language and one or more regional languages, such as Javanese, Madurese, Batakese, Sundanese, English, etc.

Since Indonesian people speak English language as their regional language and Indonesian language as their national language, they are called as bilingual, and may also be called as multilingual when they are also familiar with other language or speak foreign language such as English, because they understand and use two or more languages. As it is stated by Nababan (1993:27), a region or a

society where there are two languages used is called a bilingual region or society. He also adds that when we see someone use two languages in his social interaction with others, he has applied what is meant by bilingualism. Weinreich (1953:5) in Beardssmore (1982:20) also stated bilingualism is the practice of alternately using two languages and the person involved billingual.

Based on Nababan statement, bilingualism is people's habit of using two languages in their interaction with other people. Mackey and Fishman in Chaer and Agustina stated that bilingualism can be defined as using two languages by a speaker in his interaction with other people. Kridalaksana stated that bilingualism is the using of two or more languages by a person or a community. A speaker who is able to speak in two or more languages is unimpeded to communicate with others based on what they need by determining the people they speak with, in what situation and the purpose of communication itself. Therefore, we often see the code switching and code mixing in conversation.

There are many factors that influence people using code mixing, such as the speaker uses another language to the aim of the utterance, to avoid ambiguous meaning, the word in another language is easier to remember and the sense of the word is more stable and the imitation of the word of the speaker language. Indonesian people are the plural society with many kinds of ethnic groups, cultures, customs, religions, and languages. They usually communicate with two or more languages. Most of Indonesian people are bilinguals; they are able to communicate in two languages, national and traditional languages.

According to Hoffman and stork as quoted by Alwasilah, traditional language or vernacular language is general language, which is the original language of a country, like native European language in middle era. Nowadays, as everything becomes more sophisticated, English has become a language that many people in Indonesian speak in their daily communication. In addition, globalization era forces people to develop their skills in many fields especially language. The language that has become an international language is English. So, there is no wonder that many people in Indonesianare capable to speak English fluently.

The using of English has entered many fields, like politics, economy, education, art and entertainment. There are many announcers in the radio program mixed English in their conversation. Many writers also mixed English in the novel they wrote and the journalists especially in the teenage magazine also mixed their articles with some English phrases and vocabularies. The famous people like politician, singer, actor or actress mix English in their daily conversation like Cinta Laura, and Agnez Monica. Many musicians also put some of English words or phrases in their song lyrics. In addition, television programs especially the hosts also mix English in presenting a program one of them in Nez academy.

Nez academy is annual Indonesian singing competition which begun in 2013; it is new competition in Indonesian. Agnez Monica has important one for get a new singing, model, and good talent. Net television is first media for show this competition in all television. It is same like Indonesian idol; this competition

has three judges like Agnez Monica, Wisnutama, and Ari Lasso. They are famous actress, and singer, they can know about who has a good talent.

The host of Nez academy, Boy William frequently mixed English when he was presenting the program. Beside Boy William, the judges of Nez academy 2013 also mixed English when they were giving the comment to the contestant of Nez academy. For example:

Host: untuk siapa I am sorry to say follow polling Nez academy sekarang sudah resmi ditutup.

The utterance above contains a code mixing which *untuk siapa I am sorry* to say follow polling Nez Academy.

The comment of the judges and the utterance of the host make the writer curious to study about code mixing which was used by the judges and also the host of Nez Academy.

The writer wants to study the kind of word classes and phrases that are frequently appeared when the judges and the host of Nez Academy on NET mixed code when they gave comment of gave the utterances. Besides, the writer also wants to study of the factors that influences the people mix code in their utterances.

1.2 Statement of the problem

- 1. What are the forms of code mixing used by the host and the judges in Nez Academy?
- 2. What are the forms of code switching used by the host and the judges in Nez Academy?

1.3 Objective of the research

This research has some objectives:

- 1. To find out the forms of code mixing made by the leader of Nez Academy.
- 2. To find out the forms of code switching made by the leader of Nez Academy

1.4 Significance of the study

In this study, there are several research objective, they are;

- Partially, this research is expected of giving valuable knowledge in the development of linguistics and sociolinguistics fields in general and especially in the study of code mixing.
- Theoretically, this research can be a reference to many linguistics fields
 especially in sociolinguistics fields for the language researcher and the
 reader. For the researcher, this research can enlarge knowledge about
 sociolinguistics especially code mixing.

1.5 Scope and limitation

In this research the researcher focuses only on the code mixing in comment of the judges and the host Nez Academy talent show. Furthermore, the language choosen in mixing the codes are Indonesian and English. The data are limited only on the types of code mixing, inner and outer code mixing and each of it is classified based on the form of word, hybrid, clause, idiom, and word reduplication. In addition, the researcher gets a data from youtube video are limited in Final exam Nez academy with six performer which are ichsan, kila, vanessa, barsena, keke, and melisa. The final exam stage always show in every Monday until Friday in Net television.

1.6 Definitions of Key Terms

1. Billingualism:

Bilingualism is the ability to speak two languages equally well

2. Code :

Code is a set of rules about how people should behave or about how something must be done. Code is a system of replacing the words in a message with other words or symbols so that nobody can understand it unless they know the system. Code is group of numbers or letters which is used to identify something such as postal address or part of telephone system. A code is any system of signs or symbols that has a meaning

3. Utterances

the expression in words idea, thoughts, and feelings.

4. Net program channel

Net television program is the television station owned by the Nationalist Party in Malta, it has started since 1998 from Pieta, Malta

5. Nez Academy show

Nez Academy show is the academy which will born a new superstar. If you have a big dream, you are hardwordking and you have some a good talent. This talent has a perfect leader, the leader is Agnez Monica, so it means Nez Academy comes from the name of Agnez Monica as a leader in this Academy.

6. Code switching

It happens where there is a change from one clause of language to another clause of language.

7. Code mixing

It occurs when someone insert a word or a phrase of another language which has no grammatical structure.

8. Agnes monica

The owner and the judges in Nez Academy from start until end.

She has a function to commentary all of performance contestant in Nez Academy, and she want to get a new talent in Nez Academy.

9. Boy William

As the host in Nez Academy, he has a function to open a show and he help a contestant to get a big score in messager and voting.